



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, March 30, 2022

4:30 PM

Virtual

Some or all of the members of the Urban Design Commission, applicants, or members of the public, may participate in the meeting remotely by teleconference or videoconference.

The City of Madison is holding the Urban Design Commission meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Comments received after 3:00 p.m. may not be added to the public record until after the meeting.

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 858 0873 7706

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[March 9, 2022]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [61804](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW

PUBLIC HEARING ITEMS

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [66690](#) 3706 S. Dutch Mill Road - New Construction in Urban Design District (UDD) No. 1. 16th Ald. Dist.

Owner: Casey Curtin, Curtin Concrete
Applicant: Adam Ryan, Quam Engineering, LLC
Initial/Final Approval is Requested
UDC is an Approving Body
To be referred to the April 13, 2022 Meeting
3. [70446](#) 1936 Tennyson Lane - Comprehensive Design Review (CDR) of Signage. 18th Ald. Dist.

Owner: ILI Senior Housing-Tennyson Ln., LLC
Applicant: Brad Hubbard, Innovative Signs, Inc.
Final Approval is Requested
UDC is an Approving Body

4. [70520](#) 1050 E. Washington Avenue - Signage in Urban Design District (UDD) No. 8. 6th Ald. Dist.
- Owner: Stonehouse, 1050 Residential, LLC
Applicant: Allie Novitske, Sign Art Studio
Final Approval is Requested
UDC is an Approving Body
To be referred to the April 13, 2022 Meeting

SPECIAL ITEM OF BUSINESS

5. [70521](#) Report of the Facade Grant Staff Team - 319 State Street, The Soap Opera. 4th Ald. Dist.
- Owner/Applicant: Stacey Scannell, The Soap Opera
Final Approval is Requested
UDC is an Advisory Body

UNFINISHED BUSINESS

6. [67242](#) 504-524 W. Johnson Street/312 N. Bassett Street/505-527 Conklin Place - New Residential Development in UMX District. 4th Ald. Dist.
- Owner: Mitch Korte, Subtext Development
Applicant: Neal Reardon, ESG Architecture and Design
Final Approval is Requested
UDC is an Advisory Body
7. [68731](#) 3005 University Avenue - New Mixed-Use Building Located in Urban Design District (UDD) No. 6. 5th Ald. Dist.
- Owner: John Flad
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
Final Approval is Requested
UDC is an Approving Body

INFORMATIONAL PRESENTATIONS

8. [70449](#) 3554 E. Washington Avenue - Renovation of an Existing Building into a Grocery Store in Urban Design District (UDD) No. 5. 12th Ald. Dist.
- Owner: Jerreh Kujabi
Applicant: Kirk Keller, Plunkett Raysich Architects, LLP
Informational Presentation
UDC will be an Approving Body

9. [70450](#) 802-826 Regent Street and 9 N. Park Street; 8th Ald. Dist. - Demolition of existing structures and construction of a 10-story residential building in Urban Mixed-Use (UMX) zoning.
- Owner: Russell Kahn
 Applicant: Alison Mills, CRG Acquisition, LLC
 Informational Presentation
 UDC will be an Advisory Body
10. [70519](#) 402 W. Wilson Street - Planned Development (PD) for New Residential Building. 4th Ald. Dist.
- Owner: Responsible Esthetics, LLC
 Applicant: Nick Orthmann, Bear Development, LLC
 Informational Presentation
 UDC will be an Advisory Body

SECRETARY'S REPORT

Recently approved projects
- 6831 Odana Road - Popeye's
- 700-740 Regent Street - Trinitas
- 1101 N. Hamilton Street - Facade Grant

Alternate Commission member

BUSINESS BY MEMBERS

11. [64940](#) Announcements, Questions and/or Consideration Items for Future Agendas (No Other Action To Be Taken Under This Item)

ADJOURNMENT