



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 21, 2021

5:00 PM

Virtual Meeting

The City of Madison is holding the Economic Development Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments - You can send comments on agenda items to:
edc@cityofmadison.com.

2. Register for Public Comment:
- Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/WatchMeetings>

4. Listen by Phone:
(877) 853-5257 (Toll Free)
Meeting ID: 920 3462 1877

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

(608) 266-4635

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

June 16, 2021: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [66484](#) Public Comment EDC 7/21/21
Speakers are required to pre-register and are limited to three minutes each.

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

2. [66098](#) Adopting the Odana Area Plan as a supplement to the Comprehensive Plan and directing staff to implement the recommendations contained in the plan.
Attachments: [Link File 64442_BCC_Discussion_Materials](#)
[Link File 64606_TPPB_Materials](#)
[Odana Area Plan draft 062221.pdf](#)

DISCUSSION ITEMS

3. [63357](#) Economic Development Division Staff Update regarding Small Business Equity & Recovery Program (SBER)
Attachments: [SBER Grant Data 6-16-21.pdf](#)
[SBER Grant Data 5-19-21.pdf](#)
[SBER Budget Options 1-18-21.pdf](#)
[SBER Grant Data 1-15-21.pdf](#)
4. [60990](#) Equitable Economic Response and Recovery
 - 1) City efforts underway
 - 2) Economy and Culture Recovery Team
 - 3) Open discussion regarding Economic Development Committee and Economic Development Division related goals and work
5. [66487](#) Discussion Regarding Format of Future EDC Meetings
6. [27862](#) Introduction of New Items from the Floor

7. [45135](#) Next Meeting
August 18, 2021

ADJOURNMENT