



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, January 12, 2021

6:00 PM

Virtual Meeting

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to mfpc@cityofmadison.com
2. Public Registration: You can register your support or opposition to an agenda item at <https://cityofmadison.com/MeetingRegistration>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.
3. Listen to the Meeting: You can call-in to the Madison Food Policy Council meeting:
Listen to audio via phone:
 - Call-in: (877) 853-5257(Toll Free)
 - Meeting ID: 987 2936 9969

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

Approval of the 12/7/20 Madison Food Policy Council Minutes:
<http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS**WORK GROUP REPORTS**

- 1 [63682](#) Food Access, Relief, and Economic Support Work Group - January 2021
- Last meeting we learned more about food carts in the city, the history of the program and how some aspects have changed in the pandemic. The city is continually adding new locations that food carts and trucks can set up and sell from, diversifying both the types of operations and the customer base.
- The FARES WG would like to pursue supporting operators of food carts and food trucks in order to both assist small businesses as well create a safe way to build community. By serving food outdoors and providing more diverse options for take-out service, food carts in the heart of downtown and throughout neighborhoods can prove essential for a way to safely gather and build community. We will start to explore exactly what our role could be in supporting these businesses now and into the future.
- 2 [63683](#) Food Systems Recovery and Resilience Work Group - January 2021
- Has not met since Dec 7 2020 meeting. No report.
- 3 [63684](#) Regional Agriculture and Food Sovereignty Work Group - January 2021
- At the Dec 4, 2020 meeting the RAFS work group formed two project teams:
- Project Team #1: Access/control over land. Land for cultivation
 - o Work within current systems to identify public land with potential for cultivation and supporting edible landscapes (it is important to distinguish between edible landscaping and community gardens).
 - o Encourage/support gardening in private spaces, e.g. residential lots, street terraces, porches, container gardening, with support from local programs and networks that focus on growing food in small spaces.
 - o Members of Team 1: any experts you've considered inviting?
 - Project Team #2: Access/control over markets. Local market development.
 - o Facilitate connections between growers and food businesses to support local sourcing and strengthen food supply chain.
 - o Support growers in increasing the variety of food grown to serve diverse communities.
 - o For this group, we will consider inviting the expertise and advice of Vanessa Herald, Senior Farm to Institution Outreach Specialist for CIAS, A representative from Farwell to discuss their local purchasing strategy for the CARES funding that went to Second Harvest, and the current Farm to Institution specialist from REAP.
- We then broke out into the 2 groups to discuss tasks and next steps. The full group also decided that identifying external funding opportunities to support work group projects and initiatives and/or community partners was a task we would all share and pursue.

STAFF REPORTS

- 4 [63685](#) Business Development Specialist, Food Systems - January 2021
- Healthy Community Food Systems Fund updates
- Grants are open and there has been quite a bit of interest in the program. A 22m walkthrough video was posted on Thursday 1/7/20 and already has 60 views so I am excited to see the number and variety of proposals that are turned in by Jan 29. Also

working on a memo to WG chairs and members that outlines the responsibilities and process of the work groups in the grant review process for February and March.

- Regional Food Systems Planning Update

Have now talked with City and County Planning about their involvement in a regional food systems planning process. In the process of setting a meeting with CARPC to determine their involvement capacity. We will be forming a regional food systems planning team between the joint councils as we develop more of the foundational answers to starting this process and will be reaching out to members of the council with that opportunity in the next few months.

- Position transition: My position has officially transferred to Economic Development Office of Business Resources. My long-term focus will be on increasing employment, economic development, and investment opportunities within our local food system. Short-term – all of the things I work on now are transferring over with me to EDD.

- Submitted the EDA Grant for the Madison Public Market on October 15. Have touched base with our regional program office Tom Baron and we still do not have a decision. We should have a decision by early February.

- Continuing to work with ACDS and the Local Team on the Terminal Market. Right now, we are in the process of figuring out our next steps and that seems to be revolving around the creation of a B Corp, an advisory Cmte to assist in managing it, and the potential hiring of or contracting with a staffer to keep things progressing. These conversations are continuing between Local Team members re: next steps and the City continues to be involved with those conversations.

- Still participating as a member of the staff component of the Truman Olson Steering Team, which has continued meeting to discuss progress and issues related to the grocery store, affordable housing, and street reconstruction happening at the Truman Olson site on South Park Street. The development project passed Plan Commission last night and is on the Urban Design Commission agenda tomorrow night.

- Serving as the City staffer for the “Mayors for a Guaranteed Income” coalition, which Madison – along with other cities like Stockton, CA; St. Paul, MN; Atlanta; Los Angeles; Newark; and Pittsburgh – are a part of. We are looking at ways Madison can be supportive to the goals of the coalition, which are to promote, support, and advocate for programs and policies that establish a guaranteed minimum income at the federal level. We have also received \$500k from MGI c/o Jack Dorsey to implement a guaranteed income pilot here in Madison and have been meeting weekly to discuss participation, program design, and fundraising.

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[63686](#)

Public Health Madison & Dane County - January 2021

Covid cases continue to rise, but a slower rate than the rest of Wisconsin and the United States on average.

Vaccine distribution has begun in Dane County at healthcare systems and publicly at the Alliant Energy Center by PHMDC. We are currently on Tier 1A, with expansion to Tier 1B in the coming weeks.

PHMDC released a new health order. Outdoor gathering limit increased to 50 individuals, indoor limit remains at 10. This and other changes from past orders can be seen here: [Emergency Order #12](#). For more detailed COVID-19 updates from PHMDC, Heckman gives weekly updates at the Dane Food Access Network each Thursday at 2pm.

Heckman or Reistad can forward calendar invites upon request.

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[63687](#)

Extension Dane County UW-Madison - January 2021

Food Council Collaboration Process Evaluation

- All 14 survey respondents noted benefits to having met jointly. These include: increased intersection, shared initiatives and planning, partnership opportunities, additional perspectives, building synergy, and avoiding duplication.
- Most respondents also noted that there have been some challenges. These include: the large number of people can be unwieldy, heavier Madison focus, production issues are less prominent, some funding decisions/discussions primarily pertain to one council, needing clarification on what issues/conversations to have at joint council level, keeping meeting dates straight.
- An overall theme is that collaborating between the two food councils has value. The goal is to collaborate in a way that still allows each council to have sufficient capacity to focus on their respective scopes. The two councils will continue discussing this topic together and separately to assess different collaboration structures and possibilities.

Dane County extends Second Harvest Emergency Food Pandemic Response Program to July 2021.

Dane County will provide Second Harvest \$1 million per month January-March followed by \$500,000 monthly in April-July. As part of this partnership, County CARES Funds through November 2020 have been used to acquire the following foods:

- \$1,233,872 for cooler items, such as bread, butter, cheese, eggs, milk, and yogurt
- \$1,628,067 for dry items, like canned vegetables and tuna
- \$1,783,405 for frozen items, such as pork roasts, spare ribs, and pork chops
- \$1,671,135 for produce items, like apples, brussels sprouts, root vegetables, carrots, potatoes, and onions

In November alone, \$902,000 was spent on ordered food for the program. \$378,000—or 203,000 pounds—of produce was ordered, with \$212,000 sourced from Dane County farms. The distribution of produce was completed through a combination of direct drops to Dane County agencies and volunteers packing 9,420 boxes at Second Harvest's Stoughton facility. In addition to the produce boxes, 9,440 cooler boxes were packed, as well as 5,718 dry boxes. <https://www.countyofdane.com/PressDetail/10775>

The Dane County Small Business Grant Program – Round 2 (administered by Dane Buy Local) is available for small businesses (including restaurants) experiencing financial difficulties because of the COVID-19 outbreak. Learn more and apply at <https://www.danebuylocal.com/>.

2021 Green Thumb Gardening Early Spring Series (Extension Dane County): March 9th – April 27th, 2021 – online/blended, Tuesdays 6:30-8:30 pm. Registration is open now: <https://dane.extension.wisc.edu/events/2021-green-thumb-gardening-early-spring-series/>.

REGULAR BUSINESS REPORTS

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[63688](#)

Community Gardens - January 2021

the Gardens Network continues to focus on preparing for the Wisconsin Community Garden conference in February. We have also lined up materials for our raised bed gardening project, and are finalizing meetings with garden organizers to guide our work for the coming year, and have purchased supplies to ensure covid-safe garden registrations.

- 8 [63689](#) Madison Metropolitan School District - January 2021
- With MMSD's decision to continue to teach students virtually, Food & Nutrition will continue to offer our five-day food box with the current locations and times. Site days and times can be found at:
<https://www.madison.k12.wi.us/mmsd-covid-19-neighborhood-food-sites>
We are also opening up another site for evening box pick up at East High on Wednesday's from 4:00p – 6:00p, starting January 21 to assist families that are unable to make it to our school sites during the day due to work schedules.
- 9 [63690](#) Public Market Development Committee - January 2021

ANNOUNCEMENTS**ADJOURNMENT**