



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, January 20, 2021

5:00 PM

Virtual Meeting

The City of Madison is holding the Economic Development Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments - You can send comments on agenda items to:
edc@cityofmadison.com.

2. Register for Public Comment:
- Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/WatchMeetings>

4. Listen by Phone:
(877) 853-5257 (Toll Free)
Meeting ID: 986 8663 5332

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

(608) 266-4635

CALL TO ORDER / ROLL CALL

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

APPROVAL OF MINUTES

December 16, 2020 : <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [63782](#) Public Comment EDC 1/20/21

NEW BUSINESS

2. [63779](#) Business survey presentation by the Greater Madison Chamber of Commerce.
3. [63217](#) Authorizing the Mayor and City Clerk to enter into a Memorandum of Understanding with the Center for Black Excellence & Culture (CBEC) and allocate \$250,000 from the \$2.5 million 2021 Small Business Equity & Recovery (SBER) program in the Department of Planning & Community & Economic Development Capital Budget to be used for CBEC predevelopment costs.

DISCUSSION ITEMS

4. [63357](#) Economic Development Division Staff Update regarding Small Business Equity & Recovery Program (SBER)
5. [60990](#) Equitable Economic Response and Recovery
 - 1) City efforts underway
 - 2) Economy and Culture Recovery Team
 - 3) Open discussion regarding Economic Development Committee and Economic Development Division related goals and work
 - 4) Data review
6. [27862](#) Introduction of New Items from the Floor
7. [45135](#) Next Meeting
February 17, 2021

ADJOURNMENT