



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, October 21, 2021

4:00 PM

via Virtual Meeting

The City of Madison is holding the Monona Terrace Community and Convention Center Board meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to mtcccboard@mononaterrace.com.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/WatchMeetings>

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Meeting ID: 991 5801 8556

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

September 15, 2021: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [67906](#) 3 minutes per person

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Monona Terrace Booking Event Assistance Advisory Committee may be present.

PRESENTATIONS

2. [67904](#) Presentation of State Proclamation recognizing Deb Archer's 25 years of service to Madison as the former President, CEO of Destination Madison: Alice O'Connor, Chair

REPORTS

3. [67905](#) Destination Madison Quarterly Report: Ellie Westman Chin, President CEO, Destination Madison and Jamie Patrick, Vice President, Madison Area Sports Commission
Attachments: [2021_DM_Q3.pdf](#)
4. [67911](#) Operations and Marketing Committee Report: Andrea Nilsen, Committee Chair
5. [67907](#) Room Tax Commission Report: Glenn Krieg and Mike Verveer, Commission Members
Attachments: [RTC Motion Allocations 2022.pdf](#)
6. [67908](#) Booking Pace Update: Bill Zeinemann, Associate Director Marketing and Event Services
Attachments: [bkpc_09-30-21.pdf](#)
7. [67909](#) Finance Report: Jeff Boyd, Business Manager

8. [67910](#) Director's Report: Connie Thompson, Director
- A. Administration
 - B. Operations
 - C. Community Relations
 - D. Gift Shop
 - E. Sales and Marketing
 - F. Event Services
 - G. Business Office/Human Resources
 - H. Catering

Attachments: [rpt_10-21-21.pdf](#)

ADJOURNMENT