



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, August 19, 2021

4:00 PM

via Virtual Meeting

The City of Madison is holding the Monona Terrace Community & Convention Center Board of Directors meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to mtcccboard@mononaterrace.com.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/WatchMeetings>

4. Listen by Phone:
(877) 853-5257 (Toll Free)
Meeting ID: 946 8150 0603

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

June 17, 2021: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [66948](#) 3 mins per person

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Monona Terrace Booking Event Assistance Advisory Committee may be present.

PRESENTATIONS

2. [66935](#) Destination Madison Second Quarter Report: Ellie Westman Chin, President CEO, John Leinen, Vice President of Sales, Destination Madison
Attachments: [2021_DM_Q2.pdf](#)
3. [66939](#) 25th Year Anniversary Celebration: Heather Sabin, Tourism Coordinator
Attachments: [25th_MTanniversary_planning.pdf](#)

NEW BUSINESS

4. [66940](#) 2021 Sponsorships for Community Events: Kristen Durst, Community and Public Relations Manager
Attachments: [2021_sponsorships.pdf](#)
5. [66937](#) Finance Committee Update: Mike Verveer, Committee Member
6. [66936](#) DEI Ad Hoc Committee Update: Mark Richardson, Committee Chair

REPORTS

7. [66938](#) Monona Catering Mid-year Report: Wendy Brown-Haddock, General Manager
Attachments: [2021_MC_Q1-Q2.pdf](#)

8. [66943](#) Booking Pace Update: Bill Zeinemann, Associate Director Marketing and Event Services
Attachments: [bkpc_06-30-21.pdf](#)
[bkpc_07-31-21.pdf](#)
9. [66944](#) Finance Report: Jeff Boyd, Business Manager
10. [66945](#) Director's Report: Connie Thompson, Director
A. Administration
B. Operations
C. Community Relations
D. Gift Shop
E. Sales and Marketing
F. Event Services
G. Business Office/Human Resources
H. Catering
Attachments: [rpt_08-19-21.pdf](#)
11. [66942](#) Announcement from the Chair: Jim Ring, Secretary
A. Client Appreciation Event is on August 25, 2021

ADJOURNMENT