



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, April 15, 2021

4:00 PM

via Virtual Meeting

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The City of Madison is holding the Meeting Body meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to Committee e-mail [mtcccboard@mononaterace.com](mailto:mtcccboard@mononaterace.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/WatchMeetings>

4. Listen by Phone:  
(877) 853-5257 (Toll Free)  
Meeting ID: 969 2900 8887

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Monona Terrace Community & Convention Center  
608/261-4000 TTY: 711 (Local) or 800/947-3529

**CALL TO ORDER / ROLL CALL**

### APPROVAL OF MINUTES

March 18, 2021: <http://madison.legistar.com/Calendar.aspx>

### PUBLIC COMMENT

1. [64964](#) 3 minutes per comment.

### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### PRESENTATIONS

2. [64952](#) Destination Madison First Quarter Report: Ellie Westman-Chin, President CEO, Diane Morgenthaler, Executive Vice President, and John Leinen, Vice President of Sales, Destination Madison

### NEW BUSINESS

3. [64955](#) Slate of Officers presented for vote: Jane Richardson, Nominating Committee Chair
4. [64957](#) Third Amendment to Agreement for Contract Catering and Retail Sales at the MTCCC: Connie Thompson, Director
5. [64959](#) Reports Required by the Monona Terrace Agreement:
  - A. Monona Terrace Small Business and Employment Opportunities 2020 Report
  - B. Monona Terrace Joint Services with the Alliant Energy Center of Dane County 2020 Annual Report

### REPORTS

6. [64960](#) Booking Pace Update: Bill Zeinemann, Associate Director Marketing and Event Services
7. [64961](#) Finance Report: Jeff Boyd, Business Manager

8. [64962](#) Director's Report: Connie Thompson, Director
- A. Administration
  - B. Operations
  - C. Community Relations
  - D. Gift Shop
  - E. Sales and Marketing
  - F. Event Services
  - G. Business Office/Human Resources
  - H. Catering

**ADJOURNMENT**