



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

---

Wednesday, March 10, 2021

4:30 PM

Virtual Meeting

---

**Some or all of the members of the Urban Design Commission, applicants, or members of the public, may participate in the meeting remotely by teleconference or videoconference.**

The City of Madison is holding the Urban Design Commission Special Meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mailto: [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com). Please note that comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.
2. **Register but Do Not Speak:** You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. **Register to Speak or to Answer Questions:** If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. **Watch the Meeting:** You can call-in or watch the Urban Design Commission Special Meeting in several ways:
  - Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
  - Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
  - Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku
  - Listen to audio via phone:  
(877) 853-5257 (Toll Free)  
Webinar ID: 991 8009 5761

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com).

**CALL TO ORDER / ROLL CALL****APPROVAL OF MINUTES**

[February 24, 2021]: <http://madison.legistar.com/Calendar.aspx>

**PUBLIC COMMENT**

1. [61804](#) Public Comment

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**AGENDA OVERVIEW****SPECIAL ITEM OF BUSINESS**

2. [64250](#) Amending portions of Madison General Ordinances Sections 28.063, 28.064, 28.065, 28.066, 28.067, 28.068, 28.074, 28.076, 28.084, 28.085, 28.087, 28.088, 28.089, and 28.097 to change the front yard setback, if it is less than 15 feet, from 0 feet to 5 feet to support a street tree canopy, and creating Madison General Ordinance 28.071(2)(e) to establish a Downtown Setback Exceptions Map.

**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

3. [64037](#) 7104 Watts Road - Comprehensive Design Review. 1st Ald. Dist.  
  
Owner: 7050 Watts Road, LLC  
Applicant: Jennifer Mowen, GreenbergFarrow  
Initial/Final Approval is Requested
4. [64065](#) 1101 E. Washington Avenue, Public Building, Madison Metro Transit Maintenance and Driver Facility Improvements Located in UDD No. 8. 6th Ald. Dist.  
  
Owner: Madison Metro Transit, Crystal Martin, Deputy General Manager  
Applicant: Jon Evans, City of Madison Facilities & Sustainability  
Initial/Final Approval is Requested
5. [64245](#) Report of the Facade Grant Staff Team - 1254 E. Washington Avenue, UDD No. 8. 2nd Ald. Dist.  
  
Applicant: Phil Parhamovich  
Owner: Phil Parhamovich  
Initial/Final Approval is Requested

**NEW BUSINESS**

6. [64039](#) 9301 Crosswinds Lane - Amended (GDP-SIP) for Two New Residential Buildings. 9th Ald. Dist.  
Owner: Gorman & Company  
Applicant: Conrad Gorman, Perch Properties  
Final Approval is Requested
7. [64302](#) 1858-1890 E. Washington Avenue - Planned Multi-Use Site Located in UDD No. 8. 12th Ald. Dist.  
Owner: Steve Doran, Galway Companies, Inc.  
Applicant: Adam Fredendall, JLA Architects  
Informational Presentation
8. [64088](#) 330-342 E. Lakeside Street - Public Building, Building Updates and Interior Renovations for Future Parks Division Offices and Community Space. 13th Ald. Dist.  
Owner: City of Madison Parks Division  
Applicant: Amy Lowenstein Scanlon, City of Madison Dept. of Public Works, Engineering Division  
Initial/Final Approval is Requested

**BUSINESS BY MEMBERS****SECRETARY'S REPORT****ADJOURNMENT**