



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, February 10, 2021

4:30 PM

Virtual Meeting

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**Some or all of the members of the Urban Design Commission, applicants, or members of the public, may participate in the meeting remotely by teleconference or videoconference.**

The City of Madison is holding the Urban Design Commission Special Meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mailto: [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com). Please note that comments received after 3:00 p.m. may not be added to the public record until after the meeting.
2. **Register but Do Not Speak:** You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. **Register to Speak or to Answer Questions:** If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. **Watch the Meeting:** You can call-in or watch the Urban Design Commission Special Meeting in several ways:
  - Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
  - Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
  - Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku
  - Listen to audio via phone:  
(877) 853-5257 (Toll Free)  
Webinar ID: 960 2192 3537

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntwav, cov ntaub ntwav ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email [urbandesigncomments@cityofmadison.com](mailto:urbandesigncomments@cityofmadison.com).

**CALL TO ORDER / ROLL CALL****APPROVAL OF MINUTES**

[January 27, 2021]: <http://madison.legistar.com/Calendar.aspx>

**PUBLIC COMMENT**

1. [61804](#) Public Comment

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**AGENDA OVERVIEW****PUBLIC HEARING ITEM**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [63799](#) 622 & 624 W. Washington Avenue - Signage Exception. 4th Ald. Dist.  
Owner: Greenway Real Estate, LLC  
Applicant: Mary Beth Growney Selene, Ryan Signs, Inc.  
Final Approval is Requested

**NEW BUSINESS**

3. [63797](#) 145-151 W. Wilson Street & 309-321 S. Henry Street - New Mixed-Use Building in UMX Zoning District. 4th Ald. Dist.  
Owner: Randy Christianson, Walter Wayne Development, LLC  
Applicant: Erin Socha, Knothe & Bruce Architects, LLC  
Informational Presentation
4. [63798](#) 341 State Street, 315-319 W. Gorham Street, 321 W. Gorham Street, 322 W. Johnson Street - New Mixed-Use Building for Student Housing, Retail, Affordable/Workforce Housing and Incubator Space. 4th Ald. Dist.  
Owner: Mark Goehausen, Core Campus Manager, LLC  
Applicant: Brian Munson, Vandewalle & Associates  
Informational Presentation/Planned Development Pre-Design Conference

**BUSINESS BY MEMBERS****SECRETARY'S REPORT**

**ADJOURNMENT**