



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, December 15, 2021

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 910 2840 8217

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua

lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab
cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of January 4, 2022.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Fletcher

Call to Order/Roll Call

Approval of Minutes

November 24, 2021: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [68803](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

- (b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such

person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [68424](#) Operator License Application
Michelle L Roatch - Establishment where employed: Green Lantern

Changes of Agent

3. [68748](#) Change of Agent
K Street LLC • dba Madison's Downtown • 119 King St
New Agent: Warren Arroy
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
4. [68749](#) Change of Agent
Kwik Trip Inc • dba: Kwik Trip 953 • 7502 Mineral Point Rd
New Agent: Christopher Turtenwald
Class A Beer, Class A Cider
Aldermanic District 9 (Alder Conklin)
5. [68750](#) Change of Agent
Kwik Trip, Inc • dba: Kwik Trip 960 • 401 N 3rd St
New Agent: Carrie Swenson
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 12 (Alder Abbas)
6. [68751](#) Change of Agent
Kwik Trip, Inc. • dba: Kwik Trip 950 • 4402 E Buckeye Rd
New Agent: Lauen Davis
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 16 (Alder Currie)

Business Name Change

7. [68754](#) Business Name Change
444 Park St Walter's LLC • Current dba: Walter's
444 Park St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
New dba: The Borough Beer Co and Kitchen

8. [68756](#) Business Name Change
Kwik Trip, Inc. • Current dba: Stop-N-Go 1522
6202 Schroeder Rd
Class A Beer, Class A Cider
Aldermanic District 19 (Alder Furman)
New dba: Kwik Trip 1522

Entity Reorganization

9. [68752](#) Entity Reorganization
Bartaco Hilldale LLC • dba Bartaco
464 N Midvale Ave
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
Remove one officer
10. [68753](#) Entity Reorganization
Wal-Mart Stores East LP • dba: Walmart #2335
4198 Nakoosa Trl
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Foster)
1 new officer

Change of Licensed Premise

11. [68755](#) Change of Licensed Premise
Kwik Trip, Inc. • dba: Kwik Trip 1522
6202 Schroeder Rd • Agent: Eric Goldman
Class A Beer, Class A Cider
Aldermanic District 19 (Alder Furman) • Police Sector 114
Request to remodel space from limited Stop-N-Go to a full Kwik Trip
convenience store.

Public Hearing

New License - Public Hearing

12. [68456](#) Public Hearing - New License
VBO LLC • dba Village Bar
3801 Mineral Point Rd • Agent: Matt Fink • Estimated Capacity (in/out): 99/8
Class B Combination Liquor & Beer • 44% alcohol, 55% food, 1% other
Aldermanic District 11 (Alder Martin) • Police Sector 209
13. [68457](#) Public Hearing - New License

Petomich LLC • dba Starkweather Brewing Company
2439 Atwood Ave • Agent: Michael Chronister
Estimated Capacity (in/out): 99/20
Class B Beer • 70% alcohol, 30% food, 15% other
Aldermanic District 6 (Alder Benford) • Police Sector 601

14. [68458](#) Public Hearing - New License
Two Pinners LLC • dba Cheba Hut
435 W Gilman St • Agent: Heather Gawlitta
Estimated Capacity (in/out): 75/16
Class B Combination Liquor & Beer • 18% alcohol, 82% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Report of Madison Police Department

15. [68804](#) Summary of Recent Calls for Service

Report of City Clerk's Office

16. [68805](#) Summary of Licenses Issued

Operator's License Applications

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17. [68851](#) Operator License Application
Craig Jacobsen - Establishment where employed: Wisconsin Historical Society

Adjournment