



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, June 16, 2021

5:30 PM

Virtual Meeting

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The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
  - Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
  - Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
  - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
  - Listen to audio via phone:  
(877) 853-5257 (Toll Free)  
Webinar ID: 927 1487 5570

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of July 6, 2021

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Approval of Minutes**

May 19, 2021: <http://madison.legistar.com/Calendar.aspx>

**Approval of Minutes**

June 2, 2021: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [66023](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have separated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

**Temporary Class B Concurrent with Street Use**

2. [65937](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Wisconsin Chamber Orchestra  
Event Location: Capitol Square between corner of S Carroll & W Main and corner of E Mifflin & N Pinckney  
Event Date: July 7, 14, 21, and 28; and August 4. (Rain dates each Thursday following) 4pm - 9pm  
Aldermanic District 4 (Alder Verveer)

Police District: 406  
Event: Concerts on the Square

**Changes of Agent**

3. [65943](#) Change of Agent  
Oakwood Village University Woods Homes Inc • dba Oakwood Village • 5565  
Tancho Dr  
New Agent: Emily Ganser  
Class B Beer, Class C Wine  
Aldermanic District 17 (Alder Halverson)
  
4. [65944](#) Change of Agent  
Select Hotels Group LLC • dba Hyatt Place Madison • 333 W Washington Ave  
New Agent: Melanie Malone  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)
  
5. [65946](#) Change of Agent  
LQ Management LLC • dba La Quinta Inn & Suites Madison-American Center •  
5217 East Terrace Dr  
New Agent: Jill Anderson  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Halverson)
  
6. [65947](#) Change of Agent  
Wal-Mart Stores East LP • dba WalMart #1138 • 7202 Watts Rd  
New Agent: Jeffrey Davis  
Class A Beer, Class A Liquor  
Aldermanic District 1 (Alder Harrington-McKinney)
  
7. [65959](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 955 • 1625 N Stoughton Rd  
New Agent: John Poehnelt  
Class A Beer, Class A Cider  
Aldermanic District 17 (Alder Halverson)
  
8. [65960](#) Change of Agent  
Monona Catering LLC • dba Monona Catering LLC • 1 John Nolen Dr  
New Agent: Adam Weis  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

9. [65961](#) Change of Agent  
Wisconsin Apple LLC • dba Applebee's • 4710 East Towne Blvd  
New Agent: Ryan Sell  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Halverson)
  
10. [65962](#) Change of Agent  
MOD Super Fast Pizza (Wisconsin) LLC • dba MOD Pizza • 2249 Zeier Rd  
New Agent: Heidi Ann Yohn  
Class B Beer, Class C Wine  
Aldermanic District 17 (Alder Halverson)
  
11. [65963](#) Change of Agent  
MOD Super Fast Pizza (Wisconsin) LLC • dba MOD Pizza • 7015 Sligo Dr  
New Agent: Heidi Ann Yohn  
Class B Beer, Class C Wine  
Aldermanic District 9 (Alder Conklin)
  
12. [65964](#) Change of Agent  
Blue Plate Catering LLC • dba Blue Plate Catering • 3330 Atwood Ave  
New Agent: Tim Dimenna  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Benford)
  
13. [65965](#) Change of Agent  
Blue Plate Catering LLC • dba Blue Plate Catering • 1625 Northport Dr  
New Agent: Tim Dimenna  
Class B Combination Liquor & Beer  
Aldermanic District 12 (Alder Abbas)
  
14. [65966](#) Change of Agent  
Blue Plate Catering LLC • dba Blue Plate Catering • 702 S High Point Rd  
New Agent: Tim Dimenna  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Conklin)
  
15. [65967](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 268 • 1421 Monroe St  
New Agent: Rebecca Ellingson  
Class A Beer, Class A Liquor  
Aldermanic District 5 (Alder Vidaver)

16. [65968](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 956 • 3153 Maple Grove Rd  
New Agent: Donovan Killgallon  
Class B Combination Liquor & Beer  
Aldermanic District 20 (Alder Albouras)
  
17. [65969](#) Change of Agent  
Hy-Vee Inc • dba Hy-Vee #2 • 675 S Whitney Way  
New Agent: Josh Clarke  
Class B Combination Liquor & Beer  
Aldermanic District 10 (Alder Cole)
  
18. [65971](#) Change of Agent  
Madison Mallards LLC • dba Madison Mallards • 2920 N Sherman Ave  
New Agent: Joel Vern Stenman  
Class B Combination Liquor & Beer  
Aldermanic District 12 (Alder Abbas)
  
19. [65973](#) Change of Agent  
Merchant Madison LLC • dba Merchant • 121 S Pinckney St  
New Agent: Tara Duffin  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)
  
20. [65975](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 954 • 7717 Mineral Point Rd  
New Agent: Aaron Verrett  
Class A Beer, Class A Cider  
Aldermanic District 9 (Alder Conklin)
  
21. [65976](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 963 • 1434 Northport Rd  
New Agent: Deanna Worthen  
Class A Beer, Class A Cider  
Aldermanic District 18 (Alder Myadze)

**Entity Reorganization**

22. [65950](#) Entity Reorganization  
Wal-Mart Stores East LP • dba WalMart #1138  
7202 Watts Rd

Class A Beer, Class A Liquor  
Aldermanic District 1 (Alder Harrington-McKinney)  
Add one new officer, remove one officer

23. [65986](#) Entity Reorganization  
The Madison Club Inc • dba The Madison Club  
5 E Wilson St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
Add three new officers, remove one officer
24. [65989](#) Entity Reorganization  
Madison Elks Lodge #410 • dba Madison Elks Lodge #410  
711 Jenifer St  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Benford)  
Add one new officer, remove one officer
25. [65995](#) Entity Reorganization  
Fraternal Order of Eagles #623 • dba Eagles Club 623  
2109 Bartillon Dr  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Halverson)  
Add one new officer, remove one officer
26. [65999](#) Entity Reorganization  
Concourse Hotel Inc • dba Concourse Hotel & Governor's Club  
1 W Dayton St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
Add two new officers, remove one officer
27. [66000](#) Entity Reorganization  
Wal-Mart Stores East LP • dba WalMart #2335  
4198 Nakoosa Trl  
Class A Beer, Class A Liquor  
Aldermanic District 15 (Alder Foster)  
Add one new officer, remove one officer
28. [66001](#) Entity Reorganization  
Select Hotels Group LLC • dba Hyatt Place Madison  
333 W Washington Ave  
Class B Combination Liquor & Beer

Aldermanic District 4 (Alder Verveer)  
Add one new officer, remove one officer

29. [66002](#) Entity Reorganization  
Barrymore Corporation • dba Barrymore Theatre  
2090 Atwood Ave  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Benford)  
Add two new officers, remove two officers
30. [66003](#) Entity Reorganization  
Madison Express LLC • dba Holiday Inn Express & Suites - Madison  
5150 High Crossing Blvd  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Halverson)  
Remove one officer
31. [66004](#) Entity Reorganization  
Brennan's Cellars LLC • dba Brennan's Cellars  
8210 Watts Rd  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Conklin)  
Remove one officer
32. [66005](#) Entity Reorganization  
MOD Super Fast Pizza (Wisconsin) LLC • dba MOD Pizza  
7015 Sligo Dr  
Class B Beer, Class C Wine  
Aldermanic District 9 (Alder Conklin)  
Add one new officer
33. [66006](#) Entity Reorganization  
MOD Super Fast Pizza (Wisconsin) LLC • dba MOD Pizza  
2249 Zeier Rd  
Class B Beer, Class C Wine  
Aldermanic District 17 (Alder Halverson)  
Add one new officer
34. [66007](#) Entity Reorganization  
Reel Big Fish LLC • dba North and South Seafood & Smokehouse  
6604 Mineral Point Rd  
Class B Combination Liquor & Beer  
Aldermanic District 19 (Alder Furman)

Add one new officer

35. [66008](#) Entity Reorganization  
Looking for Group Brewing Madison LLC • dba Union Corners Brewery  
2438 Winnebago St  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Benford)  
Add one new officer

**Streatory Extension of Licensed Premise**

36. [66009](#) Streatory Extension of Licensed Premise  
Wando Ventures Inc • dba Wando's  
Current Capacity (in/out): 200/42 • Proposed Capacity (in/out): 400/72  
602 University Ave • Agent: Jay Wanserski  
Class B Combination Liquor & Beer • 46% alcohol, 54% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Request to add tables on Francis Street using two loading zone stalls in the street.
37. [66010](#) Streatory Extension of Licensed Premise  
Stephen Josheff • dba LeTigre Lounge  
Current Capacity (in/out): 51/0 • Proposed Capacity (in/out): 51/15  
1328 S Midvale Blvd  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 10 (Alder Figueroa Cole) • Police Sector 213  
Request to extend premises outside onto large sidewalk area in front of the establishment.
38. [66011](#) Streatory Extension of Licensed Premise  
Yun Lai LLC • dba Edo Asian Cuisine  
Current Capacity (in/out): 81/10 • Proposed Capacity (in/out): 81/10  
532 S Park St • Agent: Bin Zhou  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 13 (Alder Evers) • Police Sector 203  
Request to extend premises outside the front of the building.
39. [66013](#) Streatory Extension of Licensed Premise  
Wonderstate Madison LLC • dba Wonderstate Coffee  
Current Capacity (in/out): 80/35 • Proposed Capacity (in/out): 80/35  
27 W Main St • Agent: Kyle Beach  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 410  
Request to extend premises in outdoor area.



40. [66014](#)      Streatory Extension of Licensed Premise  
Van Nest Enterprises • dba Brasserie V  
Current Capacity (in/out): 99/8 • Proposed Capacity (in/out): 99/38  
1923 Monroe St • Agent: Matthew Van Nest  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 13 (Alder Evers) • Police Sector 205  
Request to extend premises in back parking lot.
41. [66015](#)      Streatory Extension of Licensed Premise  
Dream Lanes East Inc • dba Dream Lanes  
Current Capacity (in/out): 863/0 • Proposed Capacity (in/out): 863/25  
13 Atlas Ct • Agent: Robin Goldberg  
Class B Combination Liquor & Beer • 98% alcohol, 2% food  
Aldermanic District 3 (Alder Lemmer) • Police Sector 611  
Request to extend premises outside into parking lot.

**Change of Licensed Premise**

42. [66016](#)      Change of Licensed Premise  
Brinker Restaurant Corporation • dba Chili's Grill and Bar  
Current Capacity (in/out): 231/0 • Proposed Capacity (in/out): 231/0  
7301 Mineral Point Rd • Agent: Terence Miller  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 9 (Alder Conklin) • Police Sector 124  
Request to add parking spots to premises for curbside sales.
43. [66017](#)      Change of Licensed Premise  
Brinker Restaurant Corporation • dba Chili's Grill and Bar  
Current Capacity (in/out): 225/0 • Proposed Capacity (in/out): 225/0  
4344 East Towne Blvd • Agent: Terence Miller  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 17 (Alder Halverson) • Police Sector 631  
Request to add parking spots to premises for curbside sales.
44. [66018](#)      Change of Licensed Premise  
Hy-Vee Inc • dba Hy-Vee #1  
Current Capacity (in/out): 169/0 • Proposed Capacity (in/out): 169/30  
3801 E Washington Ave • Agent: Craig Bailey  
Class B Combination Liquor & Beer • 15% alcohol, 75% food, 10% other  
Aldermanic District 17 (Alder Halverson) • Police Sector 605  
Request to add patio to licensed premises.
45. [66019](#)      Change of Licensed Premise

Cafe Rigoletto LLC • dba Benvenuto's Italian Grill  
Current Capacity (in/out): 10/32 • Proposed Capacity (in/out): 10/32  
1109 Fourier Dr • Agent: David Phaneuf  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 9 (Alder Conklin) • Police Sector 127  
Request to extend premises outside between building and parking lot.

46. [66020](#) Change of Licensed Premise  
Reel Big Fish LLC • dba North and South Seafood & Smokehouse  
Current Capacity (in/out): 185/0 • Proposed Capacity (in/out): 185/0  
6604 Mineral Point Rd • Agent: Keith Stoesz  
Class B Combination Liquor & Beer • 8% alcohol, 92% food  
Aldermanic District 19 (Alder Furman) • Police Sector 219  
Request to expand dining room premises.

#### Change of Licensed Conditions

47. [65223](#) Garibaldi Mexican Restaurant LLC • dba Garibaldi Mexican Restaurant •  
Capacity: 50/18  
117 S. Butler St. • Agent: Felipe Francisco Doroteo  
Class B Combination Liquor & Beer • 40 % alcohol, 60 % food  
Aldermanic District 6 (Alder Benford) • Police Sector 406  
Request to expand service hours on patio until midnight on Fridays and  
Saturdays.

#### 21+ Entertainment License

48. [66022](#) 21+ Entertainment License  
Gorham Street Hospitality LLC • dba Chasers 2.0 • Capacity (in/out): 382/100  
408 W Gorham St • Agent: William Rudy  
Class B Combination Liquor & Beer • 45% alcohol, 55% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

#### 18+ Center for Visual & Performing Arts License

49. [66021](#) 18+ Center for Visual & Performing Arts License  
Friendships are the Best Ships Inc • dba BarleyPop Live • Capacity (in/out):  
125/0  
121 W Main St • Agent: Jason Hajdik  
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

**Public Hearing**

**New License - Public Hearing**

- 50. [65663](#) Public Hearing - New License  
Panchim LLC • dba Harry's Liquor  
3506 Packers Ave • Agent: Lakhvir Kaur  
Class A Beer, Class A Liquor, Class A Cider  
Aldermanic District 12 (Alder Abbas) • Police Sector 511
  
- 51. [65668](#) Public Hearing - New License  
East Washington Liquor Inc • dba Rocky's Liquor East Washington  
2734 E Washington Ave • Agent: Gurpreet Ghuman  
Class A Beer, Class A Liquor, Class A Cider  
Aldermanic District 12 (Alder Abbas) • Police Sector 502
  
- 52. [65672](#) Public Hearing - New License  
Delicacies of Asia LLC • dba Delicacies of Asia  
506 State St • Agent: Ting Cai Zhou • Estimated Capacity (in/out): 100/0  
Class B Beer, Class C Wine • 20% alcohol, 80% food  
Aldermanic District 2 (Alder Heck) • Police Sector 403
  
- 53. [65675](#) Public Hearing - New License  
Feast Modern Cuisine LLC • dba Feast - Artisan Dumpling and Tea House  
904 Williamson St • Agent: Qiyu Wang • Estimated Capacity (in/out): 80/20  
Class B Combination Liquor & Beer • 10% alcohol, 80% food, 10% other  
Aldermanic District 6 (Alder Benford) • Police Sector 408
  
- 54. [65678](#) Public Hearing - New License  
Maverick Restaurant Group LLC • dba The Botanist Social  
206 State St • Agent: Valbon Beqiri • Estimated Capacity (in/out): 80/8  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406
  
- 55. [65680](#) Public Hearing - New License  
Gorham Street Hospitality LLC • dba Chasers 2.0  
408 W Gorham St • Agent: William T Rudy • Estimated Capacity (in/out):  
382/100  
Class B Combination Liquor & Beer • 45% alcohol, 55% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403
  
- 56. [65681](#) Public Hearing - New License

Lush Lounge LLC • dba Lush Lounge  
744 Williamson St • Agent: Alisa Davis • Estimated Capacity (in/out): 50/0  
Class B Combination Liquor & Beer • 75% alcohol, 25% food  
Aldermanic District 6 (Alder Benford) • Police Sector 408

57. [65682](#) Public Hearing - New License  
Friendships are the Best Ships Inc • dba BarleyPop Live  
121 W Main St • Agent: Jason Hajdik • Estimated Capacity (in/out): 125/0  
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

58. [65683](#) Public Hearing - New License  
502 State St LLC • dba Koi Sushi  
502 State St • Agent: Jing Xun Jiang • Estimated Capacity (in/out): 90/0  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 2 (Alder Heck) • Police Sector 403

59. [65684](#) Public Hearing - New License  
Rodrigo Flores • dba La Bonita  
4915 Commercial Ave • Estimated Capacity (in/out): 50/0  
Class B Beer • 25% alcohol, 50% food, 50% other  
Aldermanic District 3 (Alder Lemmer) • Police Sector 609

60. [65685](#) Public Hearing - New License  
Cracker Barrel Old Country Store Inc • dba Cracker Barrel #214  
2147 East Springs Dr • Agent: Edgar Barker • Estimated Capacity (in/out):  
176/0  
Class B Beer, Class C Wine • 0.8% alcohol, 74.3% food, 24.9%  
Aldermanic District 17 (Alder Halverson) • Police Sector 632

#### Report of Madison Police Department

61. [66024](#) Summary of Recent Calls for Service

#### Report of City Clerk's Office

62. [66025](#) Summary of Licenses Issued

#### Adjournment