



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, April 21, 2021

5:30 PM

Virtual Meeting

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The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
  - Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
  - Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
  - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
  - Listen to audio via phone:  
(877) 853-5257 (Toll Free)  
Webinar ID: 960 2676 8543

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of May 4, 2021

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Approval of Minutes**

March 17, 2021: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [65131](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

**Changes of Agent**

2. [64710](#) Change of Agent  
High Noon Saloon LLC• dba High Noon Saloon • 701 E Washington Ave.  
New Agent: Steven Renfro  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel)
3. [64711](#) Change of Agent  
Frank Productions Concerts, LLC • dba Majestic Theatre • 115 King St.  
New Agent: Steven Renfro  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

4. [64712](#) Change of Agent  
Frank Productions Concerts, LLC • dba The Sylvee • 25 S Livingston St.  
New Agent: Steven Renfro  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel)
  
5. [65126](#) Change of Agent  
ALDI Inc • dba ALDI #21 • 3925 Lien Road  
New Agent: Matthew Gates  
Class A Beer, Class A Liquor  
Aldermanic District 17 (Alder Baldeh)
  
6. [65127](#) Change of Agent  
The Heights Kitchen LLC • dba The Heights • 11 N Allen Street  
New Agent: Evan Gruzis  
Class B Beer, Class C Wine  
Aldermanic District 5 (Alder Bidar)
  
7. [65128](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Road  
New Agent: Randy Tilk  
Class A Beer, Class A Cider  
Aldermanic District 1 (Alder McKinney)

#### Entity Reorganization

8. [64664](#) Entity Reorganization  
Wisconsin Fine Wines & Spirits LLC • dba Total Wine Spirits Beer & More  
400 West Towne Mall  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore)  
Add one new officer, remove one officer
  
9. [64713](#) Entity Reorganization  
Williamson Grocery Cooperative • dba Willy Street Co-op  
1221 Williamson St  
Class A Beer, Class A Liquor, Class A Cider  
Aldermanic District 6 (Alder Rummel)  
Add one new officer, remove one officer
  
10. [64720](#) Entity Reorganization  
Williamson Street Grocery Cooperative • dba Willy St. Co-op  
2817 Sherman Ave.

Class A Beer, Class A Liquor, Class A Cider  
Aldermanic District 12 (Alder Abbas)  
Add one officer, remove one officer

#### Change of Licensed Conditions

11. [64717](#) Change of Licensed Conditions  
Wisconsin CVS Pharmacy, LLC • dba CVS/Pharmacy #4930  
2 S. Bedford St. • Agent: Daniel Peterson  
Class A Beer, Class A Liquor  
Aldermanic District 4 (Alder Verveer) • Police Sector 404  
Revise condition #5 to add 2 doors to cooler space for beer, additional warm beer space

#### Change of Licensed Premise

12. [64714](#) Change of Licensed Premise  
MMJ, Inc. • dba Player's Sports Bar  
Current Capacity (in/out): 80/0 • Proposed Capacity (in/out): 80/30  
2013 Winnebago St. • Agent: Marilyn Guess  
Class B Combination Liquor & Beer • 80% alcohol, 20% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410  
Add outdoor space to service area
13. [64715](#) Change of Licensed Premise  
El Panzon Restaurant LLC • dba El Panzon  
Current Capacity (in/out): 30/4 • Proposed Capacity (in/out): 30/4  
Address • Agent:  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 10 (Alder Henak) • Police Sector 213  
Add new bar area to premises
14. [64716](#) Change of Licensed Premise  
Vice Grounds LLC • dba Twisted Grounds  
Current Capacity (in/out): 88/60 • Proposed Capacity (in/out): 88/80  
6067 Gemini Dr. • Agent: Abby Padlock  
Class B Beer, Class C Wine • 3% alcohol, 93% food  
Aldermanic District 3 (Alder Lemmer) • Police Sector 627  
Add more picnic tables to outside of building.

#### 21+ Entertainment License

15. [64718](#) 21+ Entertainment License  
Vice Grounds LLC • dba Twisted Grounds • Capacity:88/80  
6067 Gemini Dr. • Agent: Abby Padlock  
Class B Beer, Class C Wine • 3% alcohol, 93% food  
Aldermanic District 3 (Alder Lemmer) • Police Sector 627

**Public Hearing**

16. [64719](#) Public Hearing - New License  
Brickhouse Barbeque LLC • dba Riley's Bar & Grill  
408 W Gorham St. • Agent: Adam Bents • Estimated Capacity: 300/100  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**Report of Madison Police Department**

17. [65129](#) Summary of Recent Calls for Service

**Report of City Clerk's Office**

18. [65130](#) Summary of Licenses Issued

**Adjournment**