



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, March 17, 2021

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
 - Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 961 1067 1842

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of March 30, 2021

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

February 17, 2021: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [64665](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [64330](#) Operator License Application
Applicant - Jason Russell

3. [64562](#) Operator License Application
Ashley Weisman - Establishment where employed: Ho-Chunk Gaming Madison

Changes of Agent

4. [64653](#) Change of Agent
Bassett Johnson Beverage LLC • dba Hampton Inn & Suites • 440 W Johnson St
New Agent: Stephanie Portrey
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

5. [64654](#) Change of Agent
SP Roberts LLC • dba Pasqual's Cantina • 1344 E Washington Ave
New Agent: Julie Chamberlin
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)

6. [64655](#) Change of Agent
Circolo LLC • dba Pasqual's Cantina • 670 N Midvale Blvd
New Agent: Julie Chamberlin
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)

7. [64657](#) Change of Agent
HJ Liquors LLC • dba University Avenue Liquor • 525 University Ave
New Agent: Jackson Ansheles
Class A Beer, Class A Liquor
Aldermanic District 4 (Alder Verveer)

8. [64659](#) Change of Agent
HJ Liquors LLC • dba City View Liquor • 6420 Cottage Grove Rd
New Agent: Jackson Ansheles
Class A Beer, Class A Liquor
Aldermanic District 3 (Alder Lemmer)

9. [64660](#) Change of Agent
Two Pinnars LLC • dba Cheba Hut • 453 W Gilman St
New Agent: Trevor Meadowcroft

Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

Entity Reorganization

10. [64662](#) Entity Reorganization
Texas Roadhouse Inc • dba Texas Roadhouse
4841 Annamark Drive
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add one new officer, remove one officer

11. [64664](#) Entity Reorganization
Wisconsin Fine Wines & Spirits LLC • dba Total Wine Spirits Beer & More
400 West Towne Mall
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add one new officer, remove one officer

Public Hearing

New License - Public Hearing

12. [64407](#) Public Hearing - New License
Helbachs Cafe LLC • dba Helbachs Coffeehouse
410 D'Onofrio Dr • Agent: Casey Helbach • Estimated Capacity: 25 Indoor, 15
Outdoor
Class C Wine • 5% alcohol, 90% food, 5% other
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

13. [64408](#) Public Hearing - New License
Kettle Black Kitchen LLC • dba Kettle Black Kitchen
1835 Monroe St • Agent: Brian Hamilton • Estimated Capacity: 75
Class B Beer, Class C Wine • 40% alcohol, 60% food
Aldermanic District 13 (Alder Evers) • Police Sector 205

Report of Madison Police Department

14. [64667](#) Summary of Recent Calls for Service

Report of City Clerk's Office

15. [64669](#) Summary of Licenses Issued

Adjournment