



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

---

Wednesday, February 17, 2021

4:00 PM

\*\*\*Virtual Meeting\*\*\*

---

The City of Madison is holding the Room Tax Commission meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [roomtaxcommission@cityofmadison.com](mailto:roomtaxcommission@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/WatchMeetings>

4. Listen by Phone:  
(877) 853-5257 (Toll Free)  
Meeting ID: 979 8117 3362

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntwavv, cov ntaub ntwavv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

### CALL TO ORDER / ROLL CALL

### APPROVAL OF MINUTES

December 10, 2020:  
<http://madison.legistar.com/Calendar.aspx>

**64206** PUBLIC COMMENT**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**NEW BUSINESS**

1. **64201** Update on the 2020 Room Tax Fund Condition  
***Attachments:*** [Update on 2020 Room Tax Fund Condition and 2021 Forecast.pdf](#)  
[Room Tax Comparative Fund Conditions -- 2019 to 2021 -- 02-17-2021.pdf](#)
2. **64202** Update on 2021 Room Tax Collections Forecast and Implications  
***Attachments:*** [Update on 2020 Room Tax Fund Condition and 2021 Forecast.pdf](#)
3. **64203** Overview of Federal Stimulus Legislation and Relevant Local Impacts  
***Attachments:*** [Federal Economic Recovery Legislation.pdf](#)
4. **64204** Overview of 2021 Destination Madison Contract Amendment
5. **64205** Action on Optimization Study
6. **64209** Discussion of Next Meeting Date  
***Attachments:*** [2021 Meeting Schedule.pdf](#)

**ADJOURNMENT**