



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Monday, November 2, 2020

5:00 PM

Virtual Meeting

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to mfpc@cityofmadison.com
2. Public Registration: You can register your support or opposition to an agenda item at <https://cityofmadison.com/MeetingRegistration>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.
3. Listen to the Meeting: You can call-in to the Madison Food Policy Council meeting:
Listen to audio via phone:
 - Call-in: (877) 853-5257(Toll Free)
 - Meeting ID: 927 9879 2376

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

Approval of the 10/5/20 Madison Food Policy Council Minutes:
<http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS**ACTION ITEMS**

- 1 [62848](#) Group Discussion of "2021 Healthy Community Food Systems Fund - Grants" DRAFT Materials
Attachments: [2021 HCFSF-GP Background Letter_DRAFT 110220.pdf](#)
 [2021 Healthy Community Food Systems Fund Application_DRAFT v.2 110220.MFPC-DCFC HCFSF Presentation 110220.pdf](#)
- 2 [62849](#) Discussion and Updates: County Food Systems Projects

STAFF REPORTS

- 3 [62850](#) Food Policy Director - November 2020
- 4 [62851](#) Public Health Madison & Dane County - November 2020
- 5 [62852](#) Extension Dane County - UW-Madison November 2020
- RFP Applications are now being accepted for Dane County's COVID-19 Community Development Block Grant program, totaling more than \$1.76 million. The funding will be spent on projects that prevent, prepare for, and respond to the COVID-19 pandemic, including projects that increase access to food, provide health services, and other areas. Application deadline is 2pm on Thursday, November 19th.
 - Edible Startup Summit 2020 is virtual and also statewide this year - Monday & Tuesday, Nov. 9-10, 2020. The summit is organized by UW-Madison Extension Dane County and UW-Madison Extension Food Systems Program, with support from the Entrepreneur group of Dane County Food Council, FEED Kitchens, UW Food Finance Institute, UW-Madison's Law & Entrepreneurship Clinic, Compeer Financial, and Tribe 9 Foods. This event is packed with information about business planning, product development, on-line sales, marketing and branding, and pivoting in the time of Covid-19, and includes keynote talks, workshops, and networking sessions. Info and registration is available at <https://fyi.extension.wisc.edu/ediblestartup/>; please spread the word to your networks.
 - Wisconsin Small Business Better Process Control School – UW-Madison Extension is holding a virtual training for small businesses involved in canning sauces, pickles, or dressings on November 10 and 11, 2020, from 7:30 am – 12 noon each day. Advance registration required; for more information and to register, visit: Wisconsin Small Business Better Process Control School.
 - Dane County Office of Energy & Climate Change has launched a Climate Champions program to recognize local folks leading on energy and water efficiency, clean fuel fleets, emissions and agricultural practices, and more. Please help us get the word out to farmers with strong environmental practices, and other local sustainability leaders. Application deadline is November 9.
 - Extension Dane County's Fall 2020 Online Green Thumb Gardening series will be on Mondays 6-8pm from Nov 2 – Nov 30. Extension educators will provide in-depth and

accessible information for everyone from the novice to the experienced gardener through these online classes. You can sign up for one class or receive a discount when you register for the entire series. Register here for the Fall Gardening Series. Visit the Green Thumb website for more details about additional Green Thumb Gardening series that will be offered in the winter, early spring, mid-summer and late summer.

- To assist farmers with choosing a software platform for their direct sales, Claire Strader, Extension Dane County Organic Vegetable Educator, worked with the CSA Innovation Network on a national survey of farmers to rate the software platforms to develop the Farmer to Farmer eCommerce Platforms Report. This report details farmer ratings for the most popular farm-specific or farm-friendly sales platforms. There will be a webinar on this report on November 17, and more farmer profiles and video tours are coming this fall.

WORK GROUP REPORTS

- 6 [62853](#) Food Access, Relief, & Economic Support Work Group November 2020
- 7 [62854](#) Food Systems Recovery and Resilience Work Group November 2020
- 8 [62855](#) Regional Agriculture and Food Sovereignty Work Group November 2020

REGULAR BUSINESS REPORTS

- 9 [62856](#) Community Gardens November 2020
Rooted's Gardens Network Manager has continued meeting with garden organizers to get feedback on how the year went and determine priorities for 2021 and get feedback on plans for mitigating municipal fees in struggling gardens , using funds from general community garden plot fees, matched by the city of Madison. Working on preparing gardens in the town of Madison for their transition to the cities of Madison and Fitchburg. Rooted, UW-Madison Extension Dane County, as well as garden organizers in Green Bay and Milwaukee are also beginning the process of planning for a state-wide virtual community garden summit in early 2021.
- 10 [62857](#) Madison Metropolitan School District November 2020
We started the pilot neighborhood delivery of our food boxes, working with Badger Bus for families that have transportation issues that do not allow them to make it to one of our school sites. We have two buses that make four stops each along established school bus routes in neighborhoods that have been identified with the highest need.

We also opened up another site for evening box pick up at our Food Production Center on Pflaum Rd. on Tuesdays from 4:00p – 6:00p to assist families that are unable to make it to our school sites during the day due to work schedules. We have been averaging about 120 boxes weekly.
- 11 [62858](#) Public Market Development Committee November 2020

DISCUSSION ITEMS

ADJOURNMENT

