



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, August 20, 2020

4:00 PM

via Virtual Meeting

The City of Madison is holding the Meeting Body meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to mtbcc@mononaterrace.com.
2. Public Registration: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.
3. Listen to the Meeting: You can call-in to the Finance Subcommittee meeting:
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Meeting ID: 964 7002 3867
4. If you would like to join the meeting as an observer, please fill out information at <https://www.cityofmadison.com/clerk/meeting-schedule/watch-meetings-online>.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

July 16, 2020: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [61805](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Monona Terrace Booking Event Assistance Advisory Committee may be present.

NEW BUSINESS

2. [61767](#) Destination Madison Report: Deb Archer, President CEO, Diane Morgenthaler, Executive Vice President, and John Leinen, Vice President of Sales, Destination Madison
3. [61769](#) Room Tax Commission Meeting Update: Connie Thompson, Director
4. [61772](#) Booking Pace Update: Bill Zeinemann, Associate Director Marketing and Event Services
Attachments: [bkg_pc_7-31-20.pdf](#)
5. [61774](#) Finance Report: Jeff Boyd, Business Manager
6. [61776](#) Director's Report: Connie Thompson, Director
 - A. Administration
 - B. Operations
 - C. Community Relations
 - D. Gift Shop
 - E. Sales and Marketing
 - F. Event Services
 - G. Business Office/Human Resources
 - H. Catering**Attachments:** [rpt_08-20-20.pdf](#)

ADJOURNMENT