



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

PRESIDENT'S WORK GROUP TO REVIEW COUNCIL COMMUNICATION TOOLS & PROCESSES

Consider: Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Thursday, July 16, 2020

12:00 PM

Via Virtual Meeting

Note: Quorum of the Common Council may be present at this meeting.

***You must register before your item is considered by the Work Group.**

The City of Madison is holding the President's Work Group to Review Council Communication Tools & Processes meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to lveldran@cityofmadison.com.

2. Public Registration: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.

3. Listen to the Meeting: You can call-in to the work group meeting:

•Listen to audio via phone:

(877) 853-5257 (Toll Free)

Meeting ID: 936 9241 7607

4. If you would like to join the meeting as an observer, please fill out information at <https://www.cityofmadison.com/clerk/meeting-schedule/watch-meetings-online>.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauwv, cov ntauwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact: Lisa Veldran, Legislative Services, Common Council Office, (608) 266-4071 or lveldran@cityofmadison.com

The work group may at any time move to suspend Robert's Rules of Order and stand informally to allow open dialogue and discussion among its members and the public in attendance on any agenda items listed as "Discussion Items" or "Updates".

1. **CALL TO ORDER / ROLL CALL**

2. [61166](#) **PUBLIC COMMENT**

For 7/16/20 Meeting of the President's Work Group on Council Communication Tools & Processes

3. **DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

DISCUSSION ITEM / POSSIBLE RECOMMENDATIONS

4. [61149](#) Discussion Item: Alder Social Media Accounts & Council Social Media Policy

Attachments: [Facebook Agency User Guide.pdf](#)
[Social Media Strategy Plan.pdf](#)
[Social Media Campaign Plan.pdf](#)
[Social Media Content Outline.pdf](#)
[Social Media Comments Policy - City of Madison, City of Madison, Wisconsin.p](#)
[Social Media Tip Sheet.pdf](#)
[APM 3-16 Social Media and Department Websites Policy.pdf](#)
[APM 3-13 Web Linking Policy.pdf](#)
[FINAL Council Social Media Policy.pdf](#)

5. **UPCOMING MEETING DATES / TOPICS**

Thursday, July 23
All Alder Email Account & Public Comment

Thursday, August 13
Alder Calendars / Calendaring

Thursday, August 20
Finish Discussion on Initiatives / Draft Report

Thursday, August 27
Finish Discussion on Initiatives / Draft Report

Thursday, September 3
Finish Discussion on Initiatives / Draft Report

Thursday, September 10
Draft Final Report

Thursday, September 17
Finalize Draft Final Report

6. ADJOURNMENT