



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

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Thursday, June 18, 2020

4:00 PM

via Virtual Meeting

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The City of Madison is holding the Monona Terrace Community and Convention Center Board meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [mtbcc@mononaterrace.com](mailto:mtbcc@mononaterrace.com)
2. Public Registration: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/clerk/meeting-schedule/monona-terrace-community-and-convention-center-board-43>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.
3. Listen to the Meeting: You can call-in to the Monona Terrace Community and Convention Center Board Finance Subcommittee meeting:
  - Listen to audio via phone:  
(877) 853-5257 (Toll Free)  
Webinar ID: 987 7370 1271

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center  
608/261-4000 TTY: 711 (Local) or 800/947-3529

#### CALL TO ORDER / ROLL CALL

#### APPROVAL OF MINUTES

May 14, 2020: <http://madison.legistar.com/Calendar.aspx>

#### 1. PUBLIC COMMENT

## DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Monona Terrace Booking Event Assistance Advisory Committee may be present.

## DISCUSSION ITEMS

2. [60949](#) Destination Madison Report: Deb Archer, President CEO, Diane Morgenthaler, Executive Vice President, and John Leinen, Vice President of Sales, Destination Madison
3. [60951](#) Finance Committee Report: Glenn Krieg, Committee Chair
4. [60954](#) Room Tax Commission Report: Glenn Krieg, Commission Member
5. [60956](#) Booking Pace Update: Bill Zeinemann, Associate Director Marketing and Event Services  
**Attachments:** [bookingpace\\_MAY2020](#)
6. [60958](#) Finance Report: Jeff Boyd, Business Manager
7. [60960](#) Director's Report: Connie Thompson, Director
  - A. Administration
  - B. Operations
  - C. Community Relations
  - D. Gift Shop
  - E. Sales and Marketing
  - F. Event Services
  - G. Business Office/Human Resources
  - H. Catering**Attachments:** [report\\_06-18-20](#)
8. [60963](#) Announcement from the Chair: Alice O'Connor, Chair
  - A. July 16, 2020 Board Meeting
  - B. Finance Committee Meeting July 16 for Operating Budget

## ADJOURNMENT