



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

Wednesday, April 29, 2020

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 153 (Madison Municipal Building)

Some or all of the members of the Urban Design Commission, applicants, or members of the public, may participate in the meeting remotely by teleconference or videoconference.

The City of Madison is holding the Urban Design Commission Special Meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to <mailto:udcapplications@cityofmadison.com>.
2. **Register but Do Not Speak:** You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. **Register to Speak or to Answer Questions:** If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. **Watch the Meeting:** You can call-in or watch the Urban Design Commission Special Meeting in several ways:
 - Livestream on the Madison City Channel website <https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel <https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 533-380-868

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[February 26, 2020 and March 11, 2020]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SECRETARY'S REPORT/AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

1. [58979](#) 1109 S. Park Street - New Three-Story Mixed-Use Building Containing 44 Apartment Units, Approximately 2,600 Square Feet of Commercial Space and 41 Underground Parking Stalls in UDD No. 7. 13th Ald. Dist.

 Owner: David Diamond, Madison Regional Development Corp., LLC
 Applicant: Kevin Burow, Knothe & Bruce, Architects, LLC
 Initial/Final Approval is Requested

2. [58528](#) 2524 Winnebago Street - PD, New Development of Approximately 105 Market-Rate Apartments with 16,000 Square Feet of Ground Floor Commercial Space at Union Corners. 6th Ald. Dist.

 Owner: Gorman & Company
 Applicant: Justin Frahm, JSD Professional Services, Inc.
 Initial/Final Approval is Requested

3. [59922](#) 3606 Marsh Road - New 4,368 Square Foot Storage Building in UDD No. 1. 16th Ald. Dist.

 Owner: Jim Jordan
 Applicant: Tim Thorson, Royal Oak & Associates
 Final Approval is Requested

4. [60132](#) 4701 Tradewinds Parkway - New Mechanical Engineering Facility in UDD No. 1. 16th Ald. Dist.

 Owner: Mark Membrino, Marshall Park Investments, LLC
 Applicant: James Spahr, Lionshare Group, LLC
 Final Approval is Requested

5. [59471](#) 5567 Odana Road - New Development of a 5-Story Mixed-Use Building Containing Commercial Space and 79 Dwelling Units in UDD No. 3. 19th Ald. Dist.

 Owner: Lance McGrath, McGrath Property Group
 Applicant: Lance McGrath, McGrath Property Group
 Initial/Final Approval is Requested

6. [58984](#) 4728 Sheboygan Avenue - Madison Yards Block 6, Central Green in UDD No. 6. 11th Ald. Dist.

Owner: Mark Theder, Madison Yards Block 6, LLC
Applicant: Sean Roberts, Summit Smith Development
Initial/Final Approval is Requested
7. [59000](#) 702 Gardener Road - Madison Yards Block 3 in UDD No. 6. 11th Ald. Dist.

Owner: Mark Theder, Madison Yards Block 3, LLC
Applicant: Sean Roberts, Summit Smith Development
Initial/Final Approval is Requested
8. [59925](#) 910 Mayer Avenue - Comprehensive Design Review for O.M. Station. 12th Ald. Dist.

Owner: Orlee Rabin
Applicant: Dan Yoder, Sign Art Studio
Final Approval is Requested
9. [60057](#) 2713 W. Beltline Highway - Comprehensive Design Review for Verlo Mattress. 14th Ald. Dist.

Owner: Verlo Mattress
Applicant: Matt Snyder, Sign Art USA
Final Approval is Requested
10. [60062](#) 622 W. Wilson Street - Comprehensive Design Review. 4th Ald. Dist.

Owner: Bruce Bosben, Wilson 600, LLC
Applicant: Mary Beth Growney Selene, Ryan Signs, Inc.
Final Approval is Requested
11. [60065](#) 4917 Milwaukee Street - Signage Variance for East Madison Baptist Church. 3rd Ald. Dist.

Owner: East Madison Baptist Church
Applicant: Bill Rupp, LaCrosse Sign Company
Final Approval is Requested
12. [60097](#) 919 Applegate Road - Sign Variance for Joe Daniel's Construction. 14th Ald. Dist.

Owner: Joe Daniels Construction
Applicant: Dan Pietrzykowi, Grant Signs
Final Approval is Requested

UNFINISHED BUSINESS

13. [57763](#) 601 Bay View - Redevelopment of the Bayview Townhouses to Include 130 Total Units, On-Site Parking and a Community Green. 13th Ald. Dist.
Owner: Alexis London, Bayview Foundation, Inc.
Applicant: Kevin Burow, Knothe & Bruce Architects, LLC
Initial/Final Approval is Requested
14. [58951](#) 3840 Maple Grove Drive - Residential Building Complex. 7th Ald. Dist.
Owner: Paul Schmitter, Fiduciary Real Estate Development
Applicant: Marc Ott, JLA Architects
Final Approval is Requested
15. [58753](#) 3817 Milwaukee Street - Redevelopment of the Woodman's East Gas, Lube and Car Wash Facilities. 15th Ald. Dist.
Owner: Clint Woodman, Woodman's Food Markets, Inc.
Applicant: Philip Weightman, Fox Arneson, Inc.
Initial/Final Approval is Requested
16. [56314](#) 202 N. First Street - Public Building, Madison Public Market Located in UDD No. 4. 12th Ald. Dist.
Owner: City of Madison
Applicant: Jeryl Aman, MSR Design/Brent Pauba, City of Madison Engineering Division
Final Approval is Requested
17. [58983](#) 3040/3046 Commercial Avenue & 709 McCormick Street - New Residential Building Complex. 12th Ald. Dist.
Owner: Gregg Shimanski
Applicant: Paul Cuta, Cas4 Architecture
Initial/Final Approval is Requested
18. [53563](#) 4088 Felland Road & 5855 Lupine Drive - New Development of a 17-Unit, 2-Story Residential Building (Felland Road) and a 33-Unit, 2-Story Residential Building (Lupine Drive). 17th Ald. Dist.
Owner: Anand Santhalingam
Applicant: James Hess, American Realtors
Initial/Final Approval is Requested
19. [59184](#) 36 West Towne Mall and 7301 Mineral Point Road - New One-Story 83,000 Square Foot Retail Building at West Towne Mall. 9th Ald. Dist.
Owner: Ken Wittler, CBL Properties
Applicant: Jeff Hersin, RASmith, Inc.
Initial/Final Approval is Requested

20. [58530](#) 8137 Mayo Drive, 1833, 1859 Waldorf Boulevard, 8134, 8110 Mid-Town Road, 1902 Carns Drive - New Development of Three Residential Buildings with 270 Total Units. 9th Ald. Dist.
- Owner: Rick Wessling, Urbanworks Architecture
Applicant: JCAP Real Estate
Referred from Plan Commission

NEW BUSINESS

21. [60098](#) 6114 Driscoll Drive - Residential Building Complex. 3rd Ald. Dist.
- Owner: Chris Ehlers, Veridian Homes
Applicant: Brian Munson, Vandewalle & Associates
Initial/Final Approval is Requested

INFORMATIONAL ITEMS

Commissioners reviewed and provided comment via staff report (available on the Legistar website). A public hearing is not required for informational items.

22. [58529](#) 3306 CTH M (aka South Pleasant View Road, Town of Middleton to be Attached to the City of Madison) - Advisory Recommendation to Rezone to TR-U1, New Development of 320 Apartment Homes through 15 Residential Buildings, The Springs. 9th Ald. Dist.
23. [60100](#) 500 W. Washington Avenue - PD in the Downtown Core. 4th Ald. Dist.

BUSINESS BY MEMBERS

ADJOURNMENT