



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Cancelled

ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, March 18, 2020

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Some/all members may appear via telephone/teleconference.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of March 31, 2020.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

February 19, 2020: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [59572](#) Operator License Application
Covey A Wooden - Establishment where employed: The Icon
2. [59586](#) Operator License Application
Seth Krantz - Establishment where employed: Blue Plate Catering
3. [59744](#) Operator License Application
Beth Ryan - Establishment where employed: Crucible
4. [59797](#) Operator License Application
Alexandra Coxhead - Establishment where employed: HyVee
5. [59965](#) Operator License Application
Bryce Hammen

6. [59966](#) Operator License Application
Gabriel Davis

7. [59968](#) Operator License Application
Jesse Hernandez

8. [59970](#) Operator License Application
Amber Horst - Establishment where employed: Fluno Center

9. [59971](#) Operator License Application
Joshua Ujke - Establishment where employed: Ho-Chunk Madison

Temporary Class B Concurrent with Street Use

10. [59619](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Wil-Mar Neighborhood Center
Event Location: McPike Park
Event Date: July 9-12
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: Fete De Marquette

11. [59620](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Wil-Mar Neighborhood Center
Event Location: 4000 Block of Atwood Ave
Event Date: July 25 & 26
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: AtwoodFest

Changes of Agent

12. [59608](#) Change of Agent
HopCat Madison LLC • dba HopCat • 222 W Gorham St
New Agent: Emmaline Jurek
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

13. [59609](#) Change of Agent
Frey Street Beverage LLC • dba Springhill Sutes - Madison • 4601 Frey St
New Agent: Ashley Morrow
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)

14. [59610](#) Change of Agent
Walgreen Co • dba Walgreens #02848 • 606 S Whitney Way
New Agent: Jason Ewing
Class A Liquor, Class A Beer
Aldermanic District 19 (Alder Furman)

15. [59611](#) Change of Agent
The Mason Lounge LLC • dba The Mason Lounge • 416 S Park St
New Agent: Matthew Kleiser
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)

Business Name Change

16. [59612](#) Business Name Change
Layla's Restaruant LLC • Current dba: Joon
1835 Monroe St
Class B Beer, Class C Wine
Aldermanic District 13 (Alder Evers)
New dba: Gentrified Tacos and More

Entity Reorganization

17. [59613](#) Entity Reorganization
The Mason Lounge LLC • dba The Mason Lounge
416 S Park St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
1 new officer

18. [59614](#) Entity Reorganization
HOA Restaurant Holder, LLC • dba Hooters
2639 East Springs Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
1 new officer

19. [59615](#) Entity Reorganization
Famous Dave's Ribs, Inc • dba Famous Dave's
900 S Park St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
1 new officer

License Issuance Extension

20. [59998](#) Second request to extend license issuance beyond the 90 day limit under MGO
38.05
Forward Hospitality Group LLC • dba The Harvey House
644 West Washington Ave • Agent: Shaina Papach • Estimated Capacity: 210
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404

Change of License Conditions

21. [59616](#) Change of Licensed Conditions
I/O Arcade Bar, LLC • dba I/O Arcade Bar • Capacity: 155
720 Williamson St • Agent: Mitchell Turino
Class B Combination Liquor & Beer • 80% alcohol, 10% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to extend hours on Sunday-Wednesday from 11pm to midnight.
22. [59617](#) Change of Licensed Conditions
Alabaster Entertainment LLC • dba Crucible • Capacity: 325
3116 Commercial Ave • Agent: Gregory Kveberg
Class B Combination Liquor & Beer • 85 % alcohol, 5 % food
Aldermanic District 15 (Alder Foster) • Police Sector 604
Request to increase capacity to 394.

Change of Licensed Premise

23. [58144](#) Change of Licensed Premise
T.C. Visions, Inc • dba Visions Nightclub
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/0
3554 E Washington Ave • Agent: David Brown
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 15 (Alder Foster) • Police Sector 513
Request to remodel. Addition of partitions for private booths on first floor. Walls
and doors for locker area for performers and for more secure beverage storage
in the basement.

24. [59588](#) Change of Licensed Premise
Next Five LLC • dba The Double U
Current Capacity (in/out): 386/120 • Proposed Capacity (in/out): 486/195
620 University Ave • Agent: William Rudy
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Request to increased licensed capacity
25. [59618](#) Change of Licensed Premise
High Noon Saloon, LLC • dba High Noon Saloon
Current Capacity (in/out): 400/34 • Proposed Capacity (in/out): 400/500
701 East Washington Ave • Agent: Fred Frank
Class B Combination Liquor & Beer • 94 % alcohol, 6 % food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to extend premises into parking lot for Labor Day, outdoor capacity to 500 for this event.

21+ Entertainment License

26. [59587](#) 21+ Entertainment License
Mohammad Hinnawi • dba Nile Restaurant • Capacity: 80
6119 Odana Rd • Agent: Mohammad Hinnawi
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 19 (Alder Furman) • Police Sector 218
27. [59621](#) 21+ Entertainment License
Bierock LLC • dba Bierock • Capacity: 99
2911 N Sherman Ave • Agent: Brian Carriveau
Class B Combination Liquor & Beer • 55 % alcohol, 45 % food
Aldermanic District 12 (Alder Abbas) • Police Sector 504

18+ Center for Visual & Performing Arts License

28. [59622](#) 18+ Center for Visual & Performing Arts License
The Tinsmith LLC • dba The Tinsmith • Capacity: 500
828 E Main St • Agent: Jessica Wartenweiler
Class B Combination Liquor & Beer • 40 % alcohol, 0 % food, 60 % other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Public Hearing

Recessed Public Hearing

29. [57917](#) Public Hearing - New License
Value Hospitality LLC • dba Baymont Inn and Suites
2810 Coho St. • Agent: Prabhu Kasthurirangaian
Estimated Capacity (In/Out): 40/10
Class B Combination Liquor & Beer • 5% alcohol, 2% food, 93% Other
Aldermanic District 14 (Alder Carter) • Police Sector 308

New License - Public Hearing

30. [59690](#) Public Hearing - New License
Global Market LLC • dba Global Market & Food Hall
2161 Zeier Rd • Agent: Amanda Chen
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 17 (Alder Baldeh) • Police Sector 632
31. [59691](#) Public Hearing - New License
Greenview Brewing LLC • dba ALT Brew
1808 Wright St • Agent: Trevor Easton • Estimated Capacity (in/out): 50/15
Class C Wine • 49% alcohol, 19% food, 32% other
Aldermanic District 12 (Alder Abbas) • Police Sector 514
32. [59692](#) Public Hearing - New License
Mission BBQ East Madison, WI LLC • dba Mission BBQ
4702 East Towne Blvd • Agent: Jessica Malchor • Estimated Capacity: 102
Class B Beer • 3% alcohol, 97% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 632
33. [59693](#) Public Hearing - New License
Vice Grounds LLC • dba Twisted Grounds
6067 Gemini Dr • Agent: Abby Padlock • Estimated Capacity (in/out): 35/25
Class B Beer, Class C Wine • 2% alcohol, 96% food, 2% other
Aldermanic District 3 (Alder Lemmer) • Police Sector 627
34. [59694](#) Public Hearing - New License
Feast Modern Cuisine • dba Feast
904 Williamson St • Agent: Qiyu Wang • Estimated Capacity (in/out): 100/20
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

35. [59695](#) Public Hearing - New License
The Tinsmith LLC • dba The Tinsmith
828 E Main St • Agent: Jessica Wartenweiler
Estimated Capacity (in/out): 470/30
Class B Combination Liquor & Beer • 40% alcohol, 0% food, 60% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Disciplinary Matter

36. [59976](#) Disciplinary Matter - Demerit Point Assessment
Walnut Hollow Enterprises LLC • dba Plaza Tavern & Grill
319 N Henry St • Agent: Dean Hetue
Class B Combination Liquor & Beer • 70% alcohol, 20% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
37. [59977](#) Disciplinary Matter - Demerit Point Assessment
Fox and Bird LLC • dba Heritage Tavern
131 E Mifflin St • Agent: Daniel Fox
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Discussion and Possible Action Items

38. [58710](#) Discussion regarding operator license equity analysis, including possibly creating subcommittee for operator license approvals between regular ALRC meetings.

Report of Madison Police Department

39. [59974](#) Report of Recent Calls for Service

Report of City Clerk's Office

40. [59975](#) Summary of Licenses Issued

Adjournment