



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

Wednesday, August 7, 2019

5:30 PM

Badger Rock Neighborhood Center
501 E Badger Road
Madison, WI 53713

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact: George Reistad, Food Policy Director, 608-266-4611 or greistad@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

Approval of the July 10, 2019 Madison Food Policy Council meeting minutes:
<http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

ACTION ITEMS

- 1 [56965](#) Healthy Retail Access Work Group Funding Recommendations - Community GroundWorks Troy Farm

Attachments: [Troy Farm HRAP Proposal COMBINED_FINAL 080619.pdf](#)
[Healthy Retail WG - Community Groundworks-Troy Farm Funding Memo 08021](#)

WORK GROUP REPORTS

- 2 [56895](#) Community Engagement August 2019
- Community Engagement Work Group did not meet in July. Work Group/MFPC leadership and staff have a call with Center for a Livable Future staff on 8/8 to talk about next steps and answer clarifying questions on governance structure collaboration.
- Next meeting is scheduled for 8/15.
- 3 [56896](#) Food Waste and Recovery August 2019
- The Food Waste Reduction Task Force met on Wednesday, July 24. With the City of Madison's recent announcement of receipt of a \$39,000 grant from the EPA to explore the feasibility of a regional food waste biodigester, we have been asked to help with some baseline research on how other municipalities/regions around the country are operationalizing organic waste collection and what is being done with the waste once collected. Madison Streets had left us with a list of questions they would like answered so we went through the list and strategized on methods of data collection.
- 4 [56897](#) Healthy Retail Access August 2019
- See ACTION ITEM. HRAP Staff Team continues to meet to refine application process, programmatic success metrics, and evaluation strategies.
- 5 [56898](#) Healthy Marketing and Procurement
- WG did not meet in July. Staff and WG chair met on 7/30 to discuss process of creating Healthy Vending Implementation Guide. Chair Jenn Lam is finalizing those materials in tri-fold form for easy consumer access/readability at vending machines.
- Because the work of this group is beginning to wind-down and become more staff-driven, and group numbers have diminished, this group is adopting an ad hoc meeting schedule moving forward.
- 6 [56899](#) Pollinator Protection August 2019
- No report.
- 7 [56900](#) SEED Grants Funding August 2019
- No report.
- 8 [56901](#) Urban Agriculture August 2019
- The Urban Ag Work Group has not met since the July MFPC meeting (Met on July 9th). The next meeting will be Tuesday, August 20th.

REGULAR BUSINESS REPORTS

- 9 [56903](#) Community Gardens Update August 2019
- Staff and Gardens Network leadership have been working on a proposal to re-think the role, function, and scope of community gardens in Madison. The main request being to increase organizational resources and capacity to fulfill equitable participation and outcomes in community gardens on public land to neighborhoods throughout the city.
- 10 [56904](#) Integrated Pest Management Policy Review Task Force August 2019

The IPM-PRTF is in the process of meeting again. The first meeting will be on Wed 8/21 and will see new members on the roster, providing expertise in land management practices.

Please see the IPM-PRTF's meeting materials here:
<https://madison.legistar.com/LegislationDetail.aspx?ID=3697016&GUID=0CE79F23-6E11-4DB6-95CF-1D5CCA94B875>

11 [56905](#) Dane County Food Council August 2019

12 [56906](#) Food Policy Director Update August 2019

Heckman organized a staff and MFPC/DCFC members field trip to Milwaukee on July 11 to learn more about Hunger Task Force's involvement with Summer Meals and how they implement the program in MKE; attendees also took a tour of HTF's production facility for food pantries – "The Farm".

Truman Olson RFP Process Updates: Final proposals are due on Fri 8/9 and more robust updates to come at September MFPC after all proposals are in

Reistad attended a half-day workshop on Aug 11 hosted by Feeding America – Eastern WI (Milwaukee) to discuss their Farmlink program -- "Farm Link is a community food hub that uses the power of Feeding America Eastern Wisconsin to develop the local food system. We work with schools, hospitals and other buyers of local food and connect them with some of the best local farmers. In doing this, we access surplus food that can be redistributed to our hunger-relief partners."

13 [56907](#) Madison Metropolitan School District August 2019

Enrollment for the 2019-20 school year began on August 6. We will once again be engaged in extensive outreach efforts to insure that all eligible families receive the meal benefits they are entitled to.

Our cafeteria and kitchen remodeling project at Whitehorse / Schenk schools is coming along very nicely. We are excited to open the new school year with expanded seating for students and an improved kitchen and serving area. Our energy usage will be decreased significantly with the addition of a walk in cooler and freezer.

14 [56908](#) Public Health Madison and Dane County August 2019

15 [56909](#) Public Market Development Committee August 2019

\$1.7M of \$4M are already raised for the project. There are other active conversations underway with major donors. Project hopes to be over ¾ of the way toward the fundraising goal when it goes into the public funding phase in early 2020. MSR, the architectural firm, presented to the PMDC committee in July and are on target to have construction documents underway this fall and winter. The current design will accommodate approximately 30 permanent vendors with spatial flexibility that will allow for additional part-time and pop-up vendors. Owners of the adjacent Fiore shopping center are still planning to redevelop their site on roughly the same timeframe as the public market and are still in regular contact with City staff. The committee is tentatively planning to replace its 9/5 standing meeting with a public meeting and presentation by the architects as part of the final phase of public feedback into market design.

ANNOUNCEMENTS

ADJOURNMENT