



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, September 18, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of October 1, 2019.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Donnelly

Call to Order/Roll Call

Approval of Minutes

August 21, 2019: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

September 3, 2019: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [57461](#) Operator License Application
Patrick Lahr

Changes of Agent

2. [57462](#) Change of Agent
Woodman's Food Market LLC • dba Woodman's Food Market
711 S Gammon Rd
New Agent: Jeon Y Deloach
Class A Beer, Class A Liquor
Aldermanic District 19 (Alder Furman)

Business Name Change

3. [57465](#) Business Name Change
Jellysideup LLC • Current dba: Olivers Public House
2540 University Ave

Class B Combination Liquor & Beer
Aldermanic District 5 (Alder Bidar)
New dba: Cadre Restaurant

Entity Reorganization

4. [57463](#) Entity Reorganization
SSP America Inc • dba Ancora Roasters Coffee (2), Wurst German Bar, Stella Bar, and Goose Island Bar
4000 International Ln
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Abbas)
Add one new officer

5. [57464](#) Entity Reorganization
Texas Roadhouse Inc • dba Texas Roadhouse
4841 Annamark Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Remove one officer

Change of Licensed Premise

6. [57466](#) Change of Licensed Premise
Frameshift Arts Cafe LLC • dba Winnebago Arts Cafe
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 130/30
2262 Winnebago St • Agent: John DeHaven
Class B Combination Liquor & Beer • 49% alcohol, 49% food, 2% other
Aldermanic District 6 (Alder Rummel) • Police Sector 410
Request to add an outdoor patio to premises and increase indoor capacity.

Extension of License Issuance

7. [57440](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Badger UAAP LLC • dba Urban Air
7309 West Towne Way • Agent: Brad Mastenbrook • Estimated Capacity: 750
Class B Beer, Class C Wine • 2% alcohol, 98% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

8. [57458](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
508 State Street Golf LLC • dba Game Day Madison
508 State St Suite B • Agent: Colin Smith • Estimated Capacity: 100
Class B Combination Liquor & Beer • 27% alcohol, 29% food, 44% other
Aldermanic District 2 (Alder Heck) • Police Sector 403

9. [57506](#) Second request to extend license issuance beyond the 90 day limit under MGO 38.05
CocoVaa LLC • dba CocoVaa Chocolatier
1815 E Washington Ave ste 100 • Agent: Syovata Edari
Estimated Capacity: 10
Class B Beer, Class C Wine • 5% alcohol, 95% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

Public Hearing

Recessed Public Hearing

10. [56787](#) Public Hearing - New License
A Good Sign, LLC • dba Pizza Extreme
1614 Monroe St • Agent: Philip Scott Booras
Estimated Capacity (in/out/special): 36/15/500
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 13 (Alder Evers) • Police Sector 206
11. [56794](#) Public Hearing - New License
El Rancho Mexican Grill LLC • dba El Rancho 2
4527 Cottage Grove Rd • Agent: Jose Torres • Estimated Capacity: 50 indoor
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 16 (Alder Tierney) • Police Sector 614

New License - Public Hearing

12. [57109](#) Public Hearing - New License
Settle Down LLC • dba Settle Down Tavern
117 S Pinckney St • Agent: Samuel J Parker • Estimated Capacity: 120
Class B Combination Liquor & Beer • 55% alcohol, 45% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
13. [57110](#) Public Hearing - New License
Pho King Good LLC • dba Pho King Good
600 Williamson St • Agent: Ting Cai Zhou • Estimated Capacity: 100
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
14. [57111](#) Public Hearing - New License
Brinker Restaurant Corporation • dba Chili's Grill & Bar
7301 Mineral Point Rd • Agent: Terence Miller • Estimated Capacity: 231

Class B Combination Liquor & Beer • 10.3% alcohol, 89.9% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

15. [57112](#) Public Hearing - New License
Brinker Restaurant Corporation • dba Chili's Grill & Bar
4344 East Towne Blvd • Agent: Terence Miller • Estimated Capacity: 225
Class B Combination Liquor & Beer • 9.24% alcohol, 90.76% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 631

16. [57115](#) Public Hearing - New License
Volume Services, Inc. • dba Centerplate
606 S Randall Ave • Agent: Scott Recob • Estimated Capacity: Indoor 135,
Outdoor 8,000
Class B Combination Liquor & Beer • 10% alcohol, 55% food, 35% other
Aldermanic District 13 (Alder Evers) • Police Sector 205

17. [57116](#) Public Hearing - New License
Madison Indoor Golf LLC • dba Madison Indoor Golf
2425 S Stoughton Rd • Agent: Christopher Verhoff • Estimated Capacity: 49
Class B Combination Liquor & Beer • 15% alcohol, 5% food, 80% other
Aldermanic District 16 (Alder Tierney) • Police Sector 617

18. [57117](#) Public Hearing - New License
3 Soles Mexican Restaurant LLC • dba 3 Soles Mexican Restaurant
2440 Perry St • Agent: Micaela Juarez • Estimated Capacity: 50
Class B Beer • 20% alcohol, 80% food
Aldermanic District 14 (Alder Carter) • Police Sector 309

19. [57118](#) Public Hearing - New License
LMMD, LLC • dba The Red Shed
406 N Frances St • Agent: Lynn M Dieffenbach • Estimated Capacity: 80
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

20. [57121](#) Public Hearing - New License
Casey's Marketing Company • dba Casey's General Store #3833
3603 Cross Hill Dr • Agent: Heidi Marcyes
Class A Beer, Class A Liquor
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

21. [57246](#) Public Hearing - New License
Tokyo Sushi & Poke LLC • dba Tokyo Sushi

1133 Williamson St • Agent: Wenxin Chen • Estimated Capacity (in/out): 50/12
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

22. [57247](#) Public Hearing - New License
BTM Wisconsin Concessions LLC • dba Hampton Inn
4820 Hayes Rd • Agent: Jeff Ryan • Estimated Capacity:
Class B Beer • 1% alcohol, 99% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 518

23. [57250](#) Public Hearing - New License
BTM Wisconsin Concessions LLC • dba Fairfield Inn and Suites
2702 Crossroads Dr • Agent: Jeff Ryan • Estimated Capacity:
Class B Beer • 1% alcohol, 99% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

24. [57252](#) Public Hearing - New License
BTM Wisconsin Concessions LLC • dba Courtyard East Madison
2502 Crossroads Dr • Agent: Jeff Ryan • Estimated Capacity:
Class B Beer • 1% alcohol, 99% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 633

Items Referred

25. [57220](#) Amending Section 38.03(2)(b) of the Madison General Ordinances to amend
tavern carry-out law to conform with recently revised state statutes.

Report of Madison Police Department

26. [57481](#) Report of Recent Calls for Service

Report of City Clerk's Office

27. [57482](#) Summary of Licenses Issued

Disciplinary Matter

28. [57509](#) Disciplinary Matter - ALRC demerit point determination
Next Five LLC • dba The Double U • Capacity: 384
620 University Ave • Agent: William Rudy
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Adjournment