



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, August 21, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of September 3, 2019.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences: Ald. Verveer**

**Call to Order/Roll Call**

**Approval of Minutes**

July 17, 2019: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [56985](#) Operator License Application  
Eli Reichenberger - Establishment where employed: Monona Catering Company

### Changes of Agent

2. [56771](#) Change of Agent  
Shekar & Oinos, LLC • dba Noah's Madison • 5020 American Family Dr  
New Agent: Paige Endres  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)

### Entity Reorganization

3. [56664](#) Entity Reorganization  
Madison Chocolate Company LLC • dba Madison Chocolate Company  
729 Glenway St  
Class B Beer, Class C Wine  
Aldermanic District 13 (Alder Evers)  
Add two officers

4. [56773](#) Entity Reorganization  
MOD Super Fast Pizza (Wisconsin), LLC • dba MOD Super Fast Pizza  
2249 Zeier Rd  
Class B Beer, Class C Wine  
Aldermanic District 17 (Alder Baldeh)  
Add one new officer

5. [56929](#) Entity Reorganization  
T.C. Visions Inc • dba Visions Nightclub  
3554 E Washington Ave  
Class B Combination Liquor & Beer  
Aldermanic District 15 (Alder Foster)  
Add three new officers

6. [57052](#) Entity Reorganization  
HOA Restaurant Holder LLC • dba Hooters  
2639 East Springs Dr  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)  
Remove 1 officer and add 1 new officer

Extension of License Issuance

7. [56797](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05  
Sofi's Spot LLC • dba Sofi's Spot on Langdon  
626 Langdon St Suite 100 • Agent: Sandra E Contreras  
Class A Beer, Class A Liquor  
Aldermanic District 8 (Alder Reddy) • Police Sector 403

**Change of License Conditions**

8. [56778](#) Change of Licensed Conditions  
Lake Managment LLC • dba BP  
2801 Atwood Ave • Agent: Felisa M Corona Forte  
Class A Beer, Class A Liquor  
Aldermanic District 6 (Alder Rummel) • Police Sector 602  
Request to change condition two to add an additional cooler for wine and cider sales, and remove conditions: four, five and six

**Change of Licensed Premise**

9. [56777](#) Change of Licensed Premise  
Concourse Hotel INC • dba Concourse Hotel & Governor's Club  
Current Capacity (in/out): 346/0 • Proposed Capacity (in/out): 426/0  
1 W Dayton St • Agent: Stephen Zanoni  
Class B Combination Liquor & Beer • 4% alcohol, 18% food, 78% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
Add additional venue of 3,000 square feet formerly storage space

**Public Hearing**

**Recessed Public Hearing**

10. [56500](#) Public Hearing - New License  
Am Park Hospitality LLC • dba Madison Cambria Suites  
5045 Eastpark Blvd • Agent: Aaron Ruengpinyophun  
Estimated Capacity: 40 in/30 out  
Class B Combination Liquor & Beer • 2.2% alcohol, 2.9% food, 94.90% other  
Aldermanic District 17 (Alder Baldeh) • Police Sector 520
11. [56504](#) Public Hearing - New License  
Savant Marketing • dba PHC  
447 W Gilman St • Agent: Hailey Davis • Estimated Capacity: 10 in/12 out  
Class B Beer, Class C Wine • 15% alcohol, 85% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**New License - Public Hearing**

12. [56784](#) Public Hearing - New License  
Forward Hospitality Group LLC • dba The Harvey House  
644 West Washington Ave • Agent: Shaina Papach • Estimated Capacity: 210  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 404
13. [56785](#) Public Hearing - New License  
Fox and Bird LLC • dba Heritage Tavern  
131 E Mifflin St • Agent: Daniel Fox • Estimated Capacity (in/out): 80/12  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406
14. [56786](#) Public Hearing - New License  
El Panzon Restaurant LLC • dba El Panzon Restaurant  
1310 S Midvale Blvd • Agent: Jose Antonio Vasquez  
Estimated Capacity (in/out): 30/6  
Class B Beer • 10% alcohol, 90% food  
Aldermanic District 10 (Alder Henak) • Police Sector 213

15. [56787](#) Public Hearing - New License  
A Good Sign, LLC • dba Pizza Extreme  
1614 Monroe St • Agent: Philip Scott Booras  
Estimated Capacity (in/out/special): 36/15/500  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 13 (Alder Evers) • Police Sector 206
16. [56794](#) Public Hearing - New License  
El Rancho Mexican Grill LLC • dba El Rancho 2  
4527 Cottage Grove Rd • Agent: Jose Torres • Estimated Capacity: 50 indoor  
Class B Beer, Class C Wine • 10% alcohol, 90% food  
Aldermanic District 16 (Alder Tierney) • Police Sector 614
17. [56796](#) Public Hearing - New License  
Laura Garden LLC • dba Koi Sushi  
502 State St • Agent: Xi Wang Fillion • Estimated Capacity (in/out): 98/12  
Class B Combination Liquor & Beer • 12% alcohol, 88% food  
Aldermanic District 2 (Alder Heck) • Police Sector 403

#### Discussion Items

18. [56696](#) Discuss recent state statute change and existing Madison General Ordinance related to "Class B" limit of off-premise intoxicating liquor sales.

#### Report of Madison Police Department

19. [57058](#) Report of Recent Calls for Service

#### Report of City Clerk's Office

20. [57059](#) Summary of Licenses Issued

#### Disciplinary Matter

21. [57099](#) Disciplinary Matter - Summons to Answer to Complaint for Revocation Action  
T.C. Visions • dba Visions Nightclub  
3554 E Washington Ave • Agent: David Brown  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
21+ Entertainment License  
Aldermanic District 15 (Alder Foster) • Police Sector 513

#### Adjournment

