



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, July 17, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of August 6, 2019.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Jim Verbick

Call to Order/Roll Call

Approval of Minutes

June 19, 2019: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Temporary Class B Concurrent with Street Use

1. [56378](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Arts Society Inc.
Event Location: 1900 block of Atwood Ave.
Event Date: August 16-18, 2019
Aldermanic District 6 (Ald. Rummel)
Police District: 410
Event: Schenk's Corners Block Party

Attachments: [Application](#)

Changes of Agent

2. [56300](#) Change of Agent
Apple Hospitality Group LLC • dba Applebee's • 660 S Whitney Way
New Agent: Christopher LaChance
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Furman)

Attachments: [LICLIB-2013-00282 Agent Change App 2.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

3. [56310](#) Change of Agent
Frey Street Beverage LLC • dba Springhill Suites - Madison • 4601 Frey St
New Agent: Jim Sele
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)

Attachments: [LICLIB-2019-01214 Agent Change App.pdf](#)

Legislative History

6/19/19 ALCOHOL LICENSE Refer to the ALCOHOL LICENSE REVIEW
REVIEW COMMITTEE COMMITTEE

4. [56665](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 958 • 4741 Lien Rd
New Agent: Micah A Crawford
Class A Beer, Class A Cider
Aldermanic District 17 (Alder Baldeh)

Attachments: [LICLIA-2017-00829 Agent Change Crawford App.pdf](#)

Entity Reorganization

5. [55992](#) Entity Reorganization
Chairs LLC • dba Otto's Restaurant and Bar
6405 Mineral Point Rd
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Furman)
Add 1 new officer.

Attachments: [55992 APP.pdf](#)

Legislative History

6/19/19 ALCOHOL LICENSE Refer to the ALCOHOL LICENSE REVIEW
REVIEW COMMITTEE COMMITTEE

6. [56321](#) Entity Reorganization
Summit Station Inc • dba Bennett's Meadowood Country Club
2009 Freeport Rd
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Henak)
Add one new officer, remove one officer

Attachments: [3232-1616 Officer Change App.pdf](#)
[RE Summit Station Inc. - Alcohol License Application.pdf](#)

Legislative History

6/19/19 ALCOHOL LICENSE Refer to the ALCOHOL LICENSE REVIEW
REVIEW COMMITTEE COMMITTEE

7. [56322](#) Entity Reorganization
First Madco Inc • dba Rocky Rococo Restaurants
7952 Tree Ln
Class B Beer, Class C Wine
Aldermanic District 9 (Alder Skidmore)
Add one new officer, remove one officer

Attachments: [37829-22625 Officer Change App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

8. [56323](#) Entity Reorganization
First Madco Inc • dba Rocky Rococo Restaurants
1618 West Beltline Hwy
Class B Beer
Aldermanic District 14 (Alder Carter)
Add one new officer, remove one officer

Attachments: [3228-22529 Officer Change App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

9. [56324](#) Entity Reorganization
First Madco Inc • dba Rocky Rococo Restaurants
1301 Regent St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
Add one new officer, remove one officer

Attachments: [LICLIB-2012-00513 Officer Change App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

10. [56325](#) Entity Reorganization
First Madco Inc • dba Rocky Rococo Restaurants
4556 Monona Dr
Class B Beer
Aldermanic District 15 (Alder Foster)
Add one new officer, remove one officer

Attachments: [3229-22530 Officer Change App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

11. [56326](#) Entity Reorganization
Luckys 1313 Brew Pub LLC • dba Lucky's 1313 Brew Pub
1313 Regent St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)

Add one new officer

Attachments: [LICLIB-2015-00581 Officer Change App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

12. [56340](#)

Entity Reorganization
Pasta Passion Inc • dba Tutto Pasta State Street
305 State St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add two new officers, remove two officers

Attachments: [71756-78749 Officer Change App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

13. [56342](#)

Entity Reorganization
Growl LLC • dba BarleyPop Tap and Shop
2045 Atwood Ave Suite 107
Class B Beer, Class C Wine
Aldermanic District 6 (Alder Rummel)
Add one new officer

Attachments: [LICLIB-2016-00938 Officer Change App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

14. [56344](#)

Entity Reorganization
Gilbert Altschul Corp • dba Grandpa's Pizzeria
1374 Williamson St
Class B Beer, Class C Wine
Aldermanic District 6 (Alder Rummel)
Add one new officer

Attachments: [LICLIB-2013-00165 Officer Change App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

15. [56663](#) Entity Reorganization
International Commons Inc • dba CMFG Life Insurance Company
5810 Mineral Point Rd
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
Add three officers, remove three officers

Attachments: [11018-2605 Officer Change App.pdf](#)

16. [56664](#) Entity Reorganization
Madison Chocolate Company LLC • dba Madison Chocolate Company
729 Glenway St
Class B Beer, Class C Wine
Aldermanic District 13 (Alder Evers)
Add two officers

Attachments: [LICLIB-2018-00038 Officer Change App.pdf](#)

Extension of License Issuance

17. [56593](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Dandyfire Inc • dba D'Vino
116 King St • Agent: Dino Maniaci • Estimated Capacity(in/out): 99/30
Class B Beer, Class C Wine • 50% alcohol, 40% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Attachments: [Extension request.](#)

Change of Licensed Premise

18. [56359](#) Change of Licensed Premise
Lowlands Group LLC • dba Cafe Hollander
Current Capacity (in/out): 422/92 • Proposed Capacity (in/out): 422/blank
701 Hilldale Way • Agent: Eric Wagner
Class B Combination Liquor & Beer • 34.5% alcohol, 60% food, 0.5% other
Aldermanic District 11 (Alder Martin) • Police Sector 215
Request to extend premises to space outside cafe to encompass the space of
the music series put on by Mall on Thursdays 6/20 - 7/25 (excluding 7/4) from
6pm - 8pm.

Attachments: [LICPCH-2019-00308 App.pdf](#)

Legislative History

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	-------------------------------------	--

19. [56666](#) Change of Licensed Premise
Washington Market LLC • dba Porter - Washington Market LLC
Current Capacity: 362 • Proposed Capacity (in/out): 75/0

640 W Washington Ave • Agent: Gilbert Altschul
Class B Combination Liquor & Beer • 5% alcohol, 90% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Removal of area occupied by the business named "Harvey House" from
licensed premises.

Attachments: [LICPCH-2019-00569 App.pdf](#)

21+ Entertainment License

20. [56667](#) 21+ Entertainment License
Old Sugar Distillery LLC • dba Old Sugar Distillery • Capacity: 230
931 E Main St #8 • Agent: Nathan Greenawalt
Class B Beer • 45% alcohol, 5% food, 50% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Attachments: [LICENT-2019-00586 App.pdf](#)
[Nortsrom comments.pdf](#)

18+ Center for Visual & Performing Arts License

21. [56668](#) 18+ Center for Visual & Performing Arts License
Alabaster Entertainment LLC • dba Crucible • Capacity: 325
3116 Commercial Ave • Agent: Gregory Kveberg
Class B Combination Liquor & Beer • 95% alcohol, 2% food, 3% other
Aldermanic District 15 (Alder Foster) • Police Sector 604

Attachments: [LICENT-2019-00541 App.pdf](#)

Recessed Public Hearing

22. [56173](#) Public Hearing - New License
Shivalik Restaurant Inc • dba Taste of India
2623 Monroe St • Agent: Amandeep Badwal • Estimated Capacity: 75
Class B Beer, Class C Wine • 5% alcohol, 95% food
Aldermanic District 13 (Alder Evers) • Police Sector 207

Attachments: [LICLIB-2019-00346 App Updated.pdf](#)
[LICLIB-2019-00346 app.pdf](#)
[2623 Monroe St map.pdf](#)

Legislative History

6/5/19	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
6/11/19	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

6/19/19	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
7/16/19	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

New License - Public Hearing

23. [56490](#) Public Hearing - New License
 Old Sugar Distillery LLC • dba Old Sugar Distillery
 931 E Main St Suite 8 • Agent: Nathan Greenawalt
 Estimated Capacity: 200 in/48 out
 Class B Beer • 45% alcohol, 5% food, 50% other
 Aldermanic District 6 (Alder Rummel) • Police Sector 403
- Attachments:** [LICLIB-2019-00552 App.pdf](#)
[LICLIB-2019-00552 Supplemental.pdf](#)
[931 E Main St Map.pdf](#)
[Nortsrom comments.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

24. [56493](#) Public Hearing - New License
 Garth's Brew Bar LLC • dba Garth's Brew Bar
 1726 Monroe St • Agent: Garth Beyer • Estimated Capacity: 80 in/10 out
 Class B Beer • 80% alcohol, 10% food, 10% other
 Aldermanic District 13 (Alder Evers) • Police Sector 206
- Attachments:** [LICLIB-2019-00524 App.pdf](#)
[LICLIB-2019-00524 Supplemental.pdf](#)
[1726 Monroe St Map.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

25. [56494](#) Public Hearing - New License
 Small Change LLC • dba TBD
 4102 Monona Dr • Agent: Chad Vogel • Estimated Capacity: 88 in/20 out
 Class B Combination Liquor & Beer • 90% alcohol, 5% food, 5% other
 Aldermanic District 15 (Alder Foster) • Police Sector 613

Attachments: [LICLIB-2019-00471 App.pdf](#)
[LICLIB-2019-00471 Supplemental.pdf](#)
[4102 Monona Dr Map.pdf](#)
[LENA Comments for Small Change to ALRC - 2019.07.12.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

26. [56495](#) Public Hearing - New License
Strings Ramen Wisconsin LLC • dba Strings Ramen
311 N Frances St • Agent: Yang Yang • Estimated Capacity: 50
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Attachments: [LICLIB-2019-00564 App.pdf](#)
[LICLIB-2019-00564 Supplemental.pdf](#)
[311 N Frances St Map.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

27. [56500](#) Public Hearing - New License
Am Park Hospitality LLC • dba Madison Cambria Suites
5045 Eastpark Blvd • Agent: Aaron Ruengpinyophun • Estimated Capacity: 40
in/30 out
Class B Combination Liquor & Beer • 2.2% alcohol, 2.9% food, 94.90% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 520

Attachments: [LICLIB-2019-00572 App.pdf](#)
[LICLIB-2019-00572 Supplemental.pdf](#)
[5045 Eastpark Blvd Map.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

28. [56501](#) Public Hearing - New License
Friendships are the Best Ships Inc • dba BarleyPop Live
121 W Main St • Agent: • Estimated Capacity: 125
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% other

Aldermanic District 4 (Alder Verveer) • Police Sector 405

Attachments: [LICLIB-2019-00578 App.pdf](#)
[LICLIB-2019-00578 Supplemental.pdf](#)
[121 W Main St Map.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

29. [56502](#)

Public Hearing - New License
Wistiki LLC • dba Lonely Pine
112 King St • Agent: Chad Vogel • Estimated Capacity: 60
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Attachments: [LICLIB-2019-00580 App.pdf](#)
[LICLIB-2019-00580 Supplemental.pdf](#)
[112 King St Map.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

30. [56503](#)

Public Hearing - New License
American Multi-Cinema Inc • dba AMC
430 N Midvale Blvd • Agent: Katie Carlson • Estimated Capacity: 1700 in and out
Class B Combination Liquor & Beer • 7% alcohol, 31% food, 62% other
Aldermanic District 11 (Alder Martin) • Police Sector 215

Attachments: [LICLIB-2019-00581 App.pdf](#)
[LICLIB-2019-00581 Supplemental.pdf](#)
[430 N Midvale Blvd Map.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

31. [56504](#)

Public Hearing - New License
Savant Marketing • dba PHC
447 W Gilman St • Agent: Hailey Davis • Estimated Capacity: 10 in/12 out
Class B Beer, Class C Wine • 15% alcohol, 85% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Attachments: [LICLIB-2019-00582 App.pdf](#)
[LICLIB-2019-00582 Supplemental.pdf](#)
[447 W Gilman St Map.pdf](#)

Legislative History

6/26/19	Clerk's Office Alcohol License Review Committee Public Hearing.	Referred for Introduction
7/2/19	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

32. [56669](#) Report of Recent Calls for Service
- Attachments:** [ALRC June 10 to 16.pdf](#)
[ALRC Monthly Data.pdf](#)
[ALRC July 1 to 7.pdf](#)
[ALRC June 17 to 23.pdf](#)
[ALRC June 24 to 30.pdf](#)

Report of City Clerk's Office

33. [56670](#) Summary of Licenses Issued
- Attachments:** [Summary of Licenses Issued.pdf](#)

Adjournment