



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, May 15, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of June 11, 2019.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

April 17, 2019 and May 2, 2019: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [54936](#) Operator License Application
Tyler Benz
2. [55014](#) Operator License Application
Alex Xistris - Establishment where employed: Metcafes Market

Election of Chair and Vice Chair

3. [55792](#) Election of Alcohol License Review Committee Chair
4. [55794](#) Election of Alcohol License Review Committee Vice-Chair

Temporary Class B Concurrent with Street Use

5. [55803](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Parks Foundation
Event Location: John Nolen Drive
Event Date: June 29, 2019
Aldermanic District 4 (Ald. Verveer)
Police District: 405

Event: Shake the Lake

6. [55805](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Wil-Mar Neighborhood Center
Event Location: 2000 block of Atwood (Winnebago to Division)
Event Date: July 27, 2019 11am-10pm & July 28, 2019 11am-8pm
Aldermanic District 6 (Ald. Rummel)
Police District: 410
Event: Atwood Fest

7. [55807](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Wil-Mar Neighborhood Center
Event Location: McPike Park, 2025 Ingersoll
Event Date: July 11-14, 2019
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: Fete de Marquette

8. [55808](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Wil-Mar Neighborhood Center
Event Location: 800-1000 blocks of Williamson St.
Event Date: September 14-15, 2019
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: Willy Street Fair

Changes of Agent

9. [55444](#) Change of Agent
Nakoma Golf Club Inc • dba Nakoma Golf Club
4145 Country Club Rd
New Agent: Brian Martz
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Henak)

10. [55509](#) Change of Agent
Benvenuto's Madison Inc • dba Benvenuto's Italian Grill
1849 Northport Dr
New Agent: John Soukup
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Abbas)

11. [55510](#) Change of Agent
Mongolian Grill Restaurant Op Co LLC • dba HuHot Mongolian Grill
610 Junction Rd Ste 101
New Agent: Andrew W Vap
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

12. [55592](#) Change of Agent
BJ & Mel's Sausage Factory • dba Underground Butcher • 811 Williamson St.
New Agent: Sophia Phillips
Class A Beer, Class A Liquor
Aldermanic District 6 (Alder Rummel)

13. [55637](#) Change of Agent
Kwik Trip Inc • dba Tobacco Outlet Plus 514
1113 N Sherman Ave
New Agent: Paul T Thurston
Class A Beer & Class A Cider
Aldermanic District 12 (Alder Abbas)

14. [55806](#) Change of Agent
MOD Super Fast Pizza, LLC • dba MOD Super Fast Pizza • 2249 Zeier Rd
New Agent: David A Burns
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

15. [55810](#) Change of Agent
Pizza Hut of Southern Wisconsin Inc • dba Pizza Hut • 7440 Mineral Point Rd
New Agent: Terrance W Monroe
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

16. [55812](#) Change of Agent
John Q Restaurants Inc • Cowboy Jack's • 1262 John Q Hammons Rd
New Agent: Prince Singh
Class B Combination Liquor & Beer
Aldermanic District (Alder Skidmore)

17. [55816](#) Change of Agent
Sundance Cinemas LLC • dba AMC Madison 6 • 430 Midvale Blvd
New Agent: Katie Carlson

Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)

18. [55817](#) Change of Agent
DLS Events LLC • dba Orpheum Theater • 216 State St
New Agent: Brittany Nottestad
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Vereer)

19. [55821](#) Change of Agent
Target Corporation • dba Target Store T-2765 • 750 Hilldale Way
New Agent: Joseph Coconate
Class A Liquor & Beer
Aldermanic District 11 (Alder Martin)

20. [55824](#) Change of Agent
Tex Mess LLC • Eldorado Grill • 744 Williamson St
New Agent: Brian Johnson
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)

21. [55828](#) Change of Agent
Blazin Wings Inc • dba Buffalo Wild Wings • 240 East Towne Mall
New Agent: Kenneth Krahn, Jr.
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

22. [55832](#) Change of Agent
Blazin Wings Inc • dba Buffalo Wild Wings • 789 University Ave
New Agent: Carl Alwin
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Reddy)

23. [55836](#) Change of Agent
Target Corporation • Target Store T-1069 • 4301 Lien Rd.
New Agent: Jessica Toyne
Class A Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

24. [55842](#) Change of Agent
Dairyland Retail Group • 7-11 • 1401 Regent St.
New Agent: Elizabeth Evans

Class A Liquor & Beer
Aldermanic District 13 (Alder Evers)

25. [55846](#) Change of Agent
Bartaco Hilldale, LLC • Bartaco • 464 N. Midvale Blvd.
New Agent: Chris Myers
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
26. [55848](#) Change of Agent
Dairyland Retail Group • 7-11 • 2216 University Ave.
New Agent: Elizabeth Evans
Class A Liquor & Beer
Aldermanic District 5 (Alder Bidar)
27. [55851](#) Change of Agent
7-Eleven, Inc. • 7-Eleven #35848J • 2703 W Beltline Hwy
New Agent: Eleri Baecker
Class A Liquor & Beer
Aldermanic District 14 (Alder Carter)
28. [55856](#) Change of Agent
7-Eleven, Inc. • 7-Eleven #35850J • 2201 S Park St.
New Agent: Eleri Baecker
Class A Liquor & Beer
Aldermanic District 14 (Alder Carter)
29. [55863](#) Change of Agent
Oakwood Lutheran Homes Association • Oakwood Lutheran Senior Ministries •
5565 Tancho Dr.
New Agent: Jennylynde Packham
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
30. [55864](#) Change of Agent
Pasta Passion Inc. • Tutto Pasta State St. • 305 State St.
New Agent: Kay A Millonzi
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
31. [55865](#) Change of Agent
Hy-Vee, Inc. • Hy-Vee Madison • 3801 E. Washington Ave.

New Agent: Craig Allen Bailey
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

32. [55866](#) Change of Agent
Hy-Vee, Inc. • Hy-Vee Madison #2 • 675 Whitney Way
New Agent: Kara Schultz
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Henak)
33. [55867](#) Change of Agent
Yahara Inn LTD • Mickey's Tavern • 1524 Williamson St.
New Agent: Benjamin Altschul
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
34. [55868](#) Change of Agent
Lomo TRC LLC • The Roman Candle • 2623 Monroe St.
New Agent: Luke Brolin
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
35. [55869](#) Change of Agent
Chartwells-Compass • Edgewood College • 1000 Edgewood Dr.
New Agent: Jonathan Riffle
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)

Entity Reorganization

36. [54647](#) Entity Reorganization
16 Bars LLC • dba Gib's - Central Library
201 W Mifflin St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
One new officer
37. [55148](#) Entity Reorganization
Bassett Johnson Beverage LLC • dba Hampton Inn & Suites - Treat Shop
440 W Johnson St
Class A Beer and Class A Liquor
Aldermanic District 4 (Alder Verveer)
Adding 1 new officer and removing 1 officer

38. [55318](#) Entity Reorganization
Applicant: Lake Management LLC • dba Atwood BP
2801 Atwood Ave
Class A Beer
Aldermanic District: 6 (Alder Rummel)
Remove 1 officer
39. [55508](#) Entity Reorganization
Rising Dough Inc • dba Madison Sourdough
916 Williamson St
Class B Beer & Class C Wine
Aldermanic District 6 (Alder Rummel)
Remove 1 officer.
40. [55811](#) Entity Reorganization
South Bay Lounge, Inc. • dba Off Broadway Drafthouse
5404 Raywood Rd.
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)
1 new officer
41. [55813](#) Entity Reorganization
Dave & Buster's of Wisconsin, Inc. • dba Dave & Buster's
414 West Towne Mall
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
2 new officers, remove 2 officers
42. [55814](#) Entity Reorganization
16 Bars LLC • dba Gibs
1380 Williamson St.
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
1 new officer
43. [55815](#) Entity Reorganization
Red Robin International, Inc. • dba Red Robin America's Gourmet Burger
2440 East Springs Dr.
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
1 new officer, remove 1 officer

44. [55818](#) Entity Reorganization
Capitol Lakes, Inc. • dba Capitol Lakes
333 W. Main St.
Class B Beer, Class C Wine
Aldermanic District 4 (Alder Verveer)
5 new officers, remove 3 officers
45. [55819](#) Entity Reorganization
BJ & Mel's Sausage Factory • dba Underground Butcher
811 Williamson St.
Class A Beer, Class A Liquor
Aldermanic District 6 (Alder Rummel)
remove 1 officer
46. [55820](#) Entity Reorganization
Barrymore Corporation • dba Barrymore Theatre
2090 Atwood Ave.
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
1 new officer, remove 2 officers
47. [55822](#) Entity Reorganization
T.C. Visions, Inc. • dba Visions Nightclub
3554 E. Washington Ave.
Class B Combination Liquor & Beer
Aldermanic District 15 (Alder Foster)
remove 1 officer
48. [55823](#) Entity Reorganization
Shrines International • dba Zor Shriners
575 Zor Shrine Pl
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
remove 1 officer
49. [55843](#) Entity Reorganization
Select Hotels Group, LLC • dba Hyatt Place Madison
333 W. Washington Ave.
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
1 new officer, remove 1 officer

Change of License Conditions

50. [55191](#) Change of Licensed Conditions
North American Group of Companies Inc • dba Madison Bazaar
1901 S Park St • Agent: Nadeem Syed
Class A Beer, Class A Liquor
Aldermanic District 14 (Alder Carter) • Police Sector 310
Request to change condition 4 to allow containers greater than 50mL.

51. [55192](#) Change of Licensed Conditions
Macro Inc • dba West Badger Liquor
714 W Badger Rd • Agent: Nadeem Syed
Class A Beer, Class A Liquor
Aldermanic District 14 (Alder Carter) • Police Sector 310
Request to change condition 4 to allow containers greater than 50mL.

52. [55412](#) Change of Licensed Conditions
Musonics LLC • dba Cafe Coda • Capacity: 99 indoors
1224 Williamson St • Agent: Hanah Jon Taylor
Class B Combination Liquor & Beer • 60% alcohol, 40% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to extend hours of operation to the following: Mondays
through Saturdays 4pm - 1am (Saturdays 9am - 1am)

Change of Licensed Premise

53. [55305](#) Change of Licensed Premise
Gallery 1444 LLC • dba Maria's
Current Capacity (in/out): 49/0 • Proposed Capacity (in/out): 49/0
1444 E Washington Ave • Agent: John Chandler
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 2 (Alder Heck) • Police Sector 409
Clarification of operation and delineation of licensed premises.

54. [55307](#) Change of Licensed Premise
Apple Hospitality Group LLC • dba Applebee's
Current Capacity (in/out): 180/0 • Proposed Capacity (in/out): 180/3
660 S Whitney Way • Agent: David Oestrich
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 19 (Alder Furman) • Police Sector 113
Request to expand premises to include Carside ToGo parking spots for
purchasing alcohol for off-premises consumption.

55. [55309](#) Change of Licensed Premise

Apple Hospitality Group LLC • dba Applebee's
Current Capacity (in/out): 132/0 • Proposed Capacity (in/out): 132/3
4710 East Towne Blvd • Agent: Larry Cook
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 632
Request to expand premises to include Carside ToGo parking spots for
purchasing alcohol for off-premises consumption.

56. [55513](#) Change of Licensed Premise
Nolen Hotel Investment LLC • dba Holiday Inn Express & Suites Madison
Central
Current Capacity (in/out): 488/40 • Proposed Capacity (in/out): NA
610 John Nolen Dr • Agent: Neil Densmore
Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% other
Aldermanic District 14 (Alder Carter) • Police Sector 313
Request to update licensed premise to include entire hotel, not just the lobby
store.

57. [55825](#) Change of Licensed Premise
Avenue Restaurant LLC • dba Avenue Club & Bubble Up Bar
Current Capacity (in/out): 146/0 • Proposed Capacity (in/out): 146/300
1128 E. Washington Ave. • Agent: Elizabeth Stolzenberger
Class B Combination Liquor & Beer • 31% alcohol, 69% food
Aldermanic District 2 (Alder Heck) • Police Sector 407
Expanding premises to include parts of parking lot for four outdoor tailgate
events for Forward Madison FC supporters.

58. [55830](#) Change of Licensed Premise
Bartaco Hilldale, LLC • dba bartaco
Current Capacity (in/out): 137/70 • Proposed Capacity (in/out): 137/70
M464 Hilldale Shopping Center • Agent: Taryn Duncan
Class B Combination Liquor & Beer • 40% alcohol, 57.5% food, 2.5% other
Aldermanic District 11 (Alder Martin) • Police Sector 215
Change from temporary address to permanent address of 464 N. Midvale Blvd.

59. [55839](#) Change of Licensed Premise
Busses LLC • dba Busse's Tavern
Current Capacity (in/out): 49/0 • Proposed Capacity (in/out): 49/36
2005 N. Sherman Ave. • Agent: Lisa Lauren
Class B Combination Liquor & Beer • 90% alcohol, 8% food, 2% other
Aldermanic District 12 (Alder Abbas) • Police Sector 504
Addition of patio space including wheelchair access and side entry/door.

60. [55840](#) Change of Licensed Premise

Kollege Klub Inc. • dba The Kollege Klub
Current Capacity (in/out): 320/0 • Proposed Capacity (in/out): 480/0
529 Lake St. • Agent: Jordan P. Meier
Class B Combination Liquor & Beer • 70% alcohol, 20% food, 10% other
Aldermanic District 8 (Alder Reddy) • Police Sector 403
Addition of 235 sq ft private party space and two unisex restrooms at same time
of fire sprinkler installation.

61. [55844](#) Change of Licensed Premise
Gloria's Mexican Restaurant LLC • dba Gloria's Mexican Restaurant
Current Capacity (in/out): 39/39 • Proposed Capacity (in/out): 39/9
610 Junction Rd. • Agent: Sergio Ugalde Alcantara
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 128
Adding an outdoor seating capacity of 9 (3 tables).

21+ Entertainment License

62. [55304](#) 21+ Entertainment License
Lowlands Group LLC • dba Cafe Hollander
Capacity Indoor/Outdoor: 422/92
701 Hilldale Way • Agent: Eric Wagner
Class B Combination Liquor & Beer • 34.5% alcohol, 60% food
Aldermanic District 11 (Alder Martin) • Police Sector 215
63. [55841](#) 21+ Entertainment License
Inntowner LLC • dba The Highland Club • Capacity: 250
2424 University Ave. • Agent: Keith Schroeder
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 5 (Alder Bidar) • Police Sector 206

Items Referred

64. [55519](#) Authorizing a Settlement Agreement with Bell Great Lakes LLC, dba Taco Bell
Cantina and Issuing a Class B Beer and Class C Wine License to Bell Great
Lakes, LLC

Recessed Public Hearing

65. [55272](#) Public Hearing - New License
North Central Management Inc • dba Home2 Suites Madison Central
2153 Rimrock Rd • Agent: Ana Marie Carolina Duhr
Estimated Capacity(in/out): 572/38
Class B Beer, Class C Wine • 30% alcohol, 50% food, 20% other

Aldermanic District 14 (Alder Carter) • Police Sector 312

Public Hearing

New License - Public Hearing

66. [55740](#) Public Hearing - New License
Stop-N-Go of Madison Inc • dba Stop-N-Go #242
3401 University Ave • Agent: Andrew Bowman
Class A Beer, Class A Liquor
Aldermanic District 11 (Alder Martin) • Police Sector 208
67. [55738](#) Public Hearing - New License
Sofi's Spot LLC • dba Sofi's Spot on Langdon
626 Langdon St Suite 100 • Agent: Sandra E Contreras
Class A Beer, Class A Liquor
Aldermanic District 8 (Alder Reddy) • Police Sector 403
68. [55735](#) Public Hearing - New License
Pickle Jar • dba Pickle Jar
141 S Butler St • Agent: John Pickle • Estimated Capacity: 17 in/12 out
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 6 (Alder Rummel) • Police Sector 406
69. [55733](#) Public Hearing - New License
Badger Convenience Madison LLC • dba Badger Mobil
3859 E Washington Ave • Agent: Sandhu Barinder
Class A Beer
Aldermanic District 17 (Alder Baldeh) • Police Sector 605
70. [55732](#) Public Hearing - New License
MOD Super Fast Pizza (Wisconsin) LLC • dba MOD Pizza
7015 Sligo Dr • Agent: David Andrew Burns • Estimated Capacity: 119
Class B Beer, Class C Wine • 3% alcohol, 97% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 125
71. [55720](#) Public Hearing - License Transfer
Pizza Hut of Southern Wisconsin Inc • dba Pizza Hut
0.36% alcohol, 99.64% food
Transfer from 2649 East Springs Dr to 5251 High Crossing Blvd
Agent: Jason Wroblewski
Estimated Capacity: 50
Class B Liquor & Beer Combination
Aldermanic District 17 (Alder Baldeh) • Police Sector 633
72. [55719](#) Public Hearing - New License
Famous Dave's Ribs Inc • dba Famous Dave's
900 S Park St • Agent: Aaron Dach • Estimated Capacity: 136

Class B Combination Liquor & Beer • 6% alcohol, 94% food
Aldermanic District 13 (Alder Evers) • Police Sector 306

License Renewals - Public Hearing

73. [55837](#) To grant Class A Liquor, Class A Beer, Class B Beer, Class B Combination Liquor & Beer, Class C Wine, Wholesale Beer 2019-2020 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.
74. [55838](#) To grant 18+ and 21+ Entertainment 2019-2020 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

Discussion Items

75. [55779](#) Discussion of ALRC Quasi-Judicial Role

Report of Madison Police Department

76. [55879](#) Report of Recent Calls for Service

Report of City Clerk's Office

77. [55880](#) Summary of Licenses Issued

Public Hearing

New License - Public Hearing

78. [55722](#) Public Hearing - New License
Lake Management LLC • dba BP
2801 Atwood Ave • Agent: Felisa Corona-Forte
Class A Liquor
Aldermanic District 6 (Alder Rummel) • Police Sector 602

Adjournment