



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

Thursday, August 15, 2019

4:00 PM

One John Nolen Drive
Hall of Fame Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

June 20, 2019: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Room Tax Commission and the Monona Terrace Booking Event Assistance Advisory Committee may be present

NEW BUSINESS

1. [56931](#) Destination Madison 2nd Quarter Report: Deb Archer, President CEO, Diane Morgenthaler, Executive Vice President, and John Leinen, Vice President of Sales, Destination Madison
Attachments: [MT_report_Q2_2019.pdf](#)
2. [56933](#) Monona Catering Mid-year Report: Wendy Brown-Haddock, General Manager
Attachments: [mc_q1-2_2019.pdf](#)

3. [56935](#) Finance Committee Report: Alice O'Connor, Committee Member
4. [56937](#) Nolen Waterfront Focus Group Discussion: Jim Ring
5. [56967](#) Dane Dances! 20th Anniversary Honoring Resolution: Gregg McManners, Director
Attachments: [RES56823.pdf](#)
6. [56939](#) PESTLE Analysis, August 29: Gregg McManners, Director
7. [56950](#) Downtown Update: Gregg McManners, Director
Attachments: [sce_8-2019.pdf](#)
8. [56954](#) Booking Pace Update: Bill Zeinemann, Associate Director Marketing and Event Services
Attachments: [bp_6-30_7-31-19.pdf](#)
9. [56956](#) Finance Report: Jeff Boyd, Business Manager
10. [56958](#) Director's Report: Gregg McManners, Director
 - A. Culture Update
 - B. Administration
 - C. Operations
 - D. Community Relations
 - E. Gift Shop
 - F. Sales and Marketing
 - G. Event Services
 - H. Business Office/Human Resources
 - I. Catering*Attachments:* [rpt_08-15-19.pdf](#)

ADJOURNMENT