



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

Thursday, January 17, 2019

4:00 PM

One John Nolen Drive
Hall of Fame Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

November 15, 2018 : <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Room Tax Commission may be present.

NEW BUSINESS

1. [54338](#) Destination Madison (formerly GMCVB) Report: Deb Archer, President/CEO and John Leinen, Vice President of Sales, Destination Madison
Attachments: [GMCVB Q4 2018.pdf](#)

2. [54233](#) Authorizing the City to execute a noncompetitive service contract for a 1 year term of service, with three 1 year renewal options, for services provided by The Hiebing Group, Inc., for marketing and advertising of Monona Terrace Community and Convention Center.
Attachments: [Hiebing Group Inc. Contract](#)
[The Hiebing Group Inc Non-Competitive Selection Request - CC Approval Requ](#)
3. [54348](#) JDS Update: Gregg McManners, Director
4. [54342](#) Booking Pace Update: Bill Zeinemann, Associate Director - Marketing and Event Services
Attachments: [bkpace Nov-Dec 2018.pdf](#)
5. [54344](#) Finance Report: Jeff Boyd, Business Manager
6. [54345](#) Director's Report: Gregg McManners, Director
 - A. Administration
 - B. Operations
 - C. Community Relations
 - D. Gift Shop
 - E. Sales and Marketing
 - F. Event Services
 - G. Business Office/Human Resources
 - H. Catering**Attachments:** [rpt 01-17-19.pdf](#)
7. [54346](#) Announcement from the Chair: Alice O'Connor, Chair
 - A. Finance Committee meeting before February 21 Board Meeting

ADJOURNMENT