



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, May 30, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Special Separated Renewals Meeting

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of June 5, 2018

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences: Kathryn Hill**

**Call to Order/Roll Call**

**Public Comment**

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Changes of Agent

1. [51202](#) Change of Agent  
Church Key/Food Market/The Vineyard LLC • dba Church Key  
626 University Ave  
New Agent: Armando Acosta  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

### License Renewals - 18+ Entertainment

2. [51793](#) Separated 18+ Entertainment License Renewal  
Red Zone of Madison Inc • dba The Red Zone • Capacity: 625  
1212 Regent St • Agent: Ricky Imhoff  
Class B Combination Liquor & Beer • 60% alcohol, 20% food, 20% other  
Aldermanic District 8 (Alder Wood) • Police Sector 402  
Separation requested by the Office of the City Attorney
3. [51798](#) Separated 18+ Entertainment License Renewal  
Chug A Lug Inc • dba Club 5 • Capacity: 388  
5 Applegate Ct • Agent: David Eick  
Class B Combination Liquor & Beer • 89% alcohol, 6% food, 5% other  
Aldermanic District 14 (Alder Carter) • Police Sector 309  
Separation requested by the Office of the City Attorney
4. [51799](#) Separated 18+ Entertainment License Renewal  
Hoops of Dane County Inc • dba Connections • Capacity: 167  
3737 E Washington Ave • Agent: Dale Beck  
Class B Combination Liquor & Beer • 75% alcohol, 25% food  
Aldermanic District 17 (Alder Baldeh) • Police Sector 605  
Separation requested by the Office of the City Attorney
5. [51790](#) Separated 18+ Entertainment License Renewal  
Arts & Literature Madison • dba Arts + Literature Madison • Capacity: 200  
2021 Winnebago St • Agent: Jolynne Roorda  
Class B Beer • 3% alcohol, 1% food, 96% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 410  
Separation requested by the Office of the City Attorney
6. [51791](#) Separated 18+ Entertainment License Renewal  
High Noon Saloon LLC • dba High Noon Saloon • Capacity: 400  
701 E Washington Ave • Agent: Fred Frank  
Class B Combination Liquor & Beer • 60% alcohol, 0% food, 40% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408  
Separation requested by the Office of the City Attorney

7. [51794](#) Separated 18+ Entertainment License Renewal  
Irwin A and Robert D Goodman Community Center  
dba Goodman Community Center • Capacity: 300  
149 Waubesa St • Agent: Rebecca Steinhoff  
Class B Combination Liquor & Beer • 25% alcohol, 75% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 602  
Separation requested by the Office of the City Attorney
  
8. [51796](#) Separated 18+ Entertainment License Renewal  
Weary Traveler Inc • dba Weary Traveler Free House  
Capacity: 99 indoor, 149 outdoor  
1201 Williamson St • Agent: Bowe Berge  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 408  
Separation requested by the Office of the City Attorney
  
9. [51795](#) Separated 18+ Entertainment License Renewal  
Porta Bella Inc • dba Porta Bella • Capacity: 411 indoor, 48 outdoor  
425 N Frances St • Agent: Patrick Shinnick  
Class B Combination Liquor & Beer • 29% alcohol, 70% food, 1% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
  
10. [51800](#) Separated 18+ Entertainment License Renewal  
Gretisman Investments LLC • dba Plan B • Capacity: 300  
924 Williamson St • Agent: Corey Gresen  
Class B Combination Liquor & Beer • 85% alcohol, 10% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408  
Separation requested by the Office of the City Attorney
  
11. [51797](#) Separated 18+ Entertainment License Renewal  
Kosta's of Madison Inc • dba Comedy Club on State • Capacity: 325  
202 State St • Agent: Gus Paraskevoulakos  
Class B Combination Liquor & Beer • 55% alcohol, 0% food, 45% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
Separation requested by the Office of the City Attorney
  
12. [51789](#) Separated 18+ Entertainment License Renewal  
Edgewater Management Company LLC • dba The Edgewater Hotel  
Capacity: 6000  
1001 Wisconsin Pl • Agent: Amy Supple  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 403  
Separation requested by the ALRC at the granting of the license

13. [51792](#) Separated 18+ Entertainment License Renewal  
Segredo LLC • dba Liquid/Ruby • Capacity: 960  
624 University Ave • Agent: Benjamin Churley  
Class B Combination Liquor & Beer • 47% alcohol, 0% food, 53% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney

**License Renewals - 21+ Entertainment**

14. [51805](#) Separated 21+ Entertainment License Renewal  
Matterhorn Ventures Group LLC • dba Roast Public House  
Capacity: 117  
558 State St • Agent: Henry Aschauer  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 403  
Separation requested by the Office of the City Attorney
15. [51801](#) Separated 21+ Entertainment License Renewal  
Wando Ventures Inc • dba Wando's • Capacity: 200  
602 University Ave • Agent: Jay Wanserski  
Class B Combination Liquor & Beer • 90% alcohol, 9% food, 1% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
16. [51802](#) Separated 21+ Entertainment License Renewal  
Blue Velvet Lounge LLC • dba Blue Velvet Lounge • Capacity: 168  
430 W Gilman St • Agent: Lawrence Schmock  
Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
17. [51803](#) Separated 21+ Entertainment License Renewal  
State Street Brathaus of Madison Inc • dba State Street Brats • Capacity: 450  
603 State St • Agent: Kelly Meuer  
Class B Combination Liquor & Beer • 49% alcohol, 51% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
18. [51804](#) Separated 21+ Entertainment License Renewal  
Church Key/Food Market/The Vineyard LLC • dba Church Key • Capacity: 190  
626 University Ave • Agent: Armando Acosta  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney

**Public Hearing**

**License Renewals - Public Hearing**

19. [51788](#) Separated Liquor License Renewal  
Edgewater Management Company LLC • dba The Edgewater Hotel  
Capacity: 6000  
1001 Wisconsin Pl • Agent: Amy Supple  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 403  
Separation requested by the Office of the City Attorney
  
20. [51777](#) Separated Liquor License Renewal  
Segredo LLC • dba Liquid/Ruby • Capacity: 960  
624 University Ave • Agent: Benjamin Churley  
Class B Combination Liquor & Beer • 47% alcohol, 0% food, 53% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
  
21. [51778](#) Separated Liquor License Renewal  
Matterhorn Ventures Group LLC • dba Roast Public House  
Capacity: 117  
558 State St • Agent: Henry Aschauer  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 403  
Separation requested by the Office of the City Attorney
  
22. [51786](#) Separated Liquor License Renewal  
Skogen's Foodliner Inc • dba Festival Foods • Capacity: 147  
810 E Washington Ave • Agent: Kevin Schnell  
Class B Combination Liquor & Beer • 9% alcohol, 88% food, 3% other  
Aldermanic District 2 (Alder Zellers) • Police Sector 410  
Separation requested by Alder to add conditions
  
23. [51787](#) Separated Liquor License Renewal  
Laura Garden LLC • dba Koi Sushi • Capacity: 90  
502 State St • Agent: Xi Wang Filion  
Class B Beer, Class C Wine • 10% alcohol, 90% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 403  
Separation requested by the Office of the City Attorney

24. [51759](#) Separated Liquor License Renewal  
Next Five LLC • dba The Double U • Capacity: 384  
620 University Ave • Agent: William Rudy  
Class B Combination Liquor & Beer • 80% alcohol, 20% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
25. [51772](#) Separated Liquor License Renewal  
Wando Ventures Inc • dba Wando's • Capacity: 200  
602 University Ave • Agent: Jay Wanserski  
Class B Combination Liquor & Beer • 90% alcohol, 9% food, 1% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
26. [51773](#) Separated Liquor License Renewal  
JSM Inc • dba Red Shed • Capacity: 80  
406 N Frances St • Agent: Jeffrey Meise  
Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
27. [51774](#) Separated Liquor License Renewal  
Blue Velvet Lounge LLC • dba Blue Velvet Lound • Capacity: 168  
430 W Gilman St • Agent: Lawrence Schmock  
Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
28. [51775](#) Separated Liquor License Renewal  
State Street Brathaus of Madison Inc • dba State Street Brats  
Capacity: 450  
603 State St • Agent: Kelly Meuer  
Class B Combination Liquor & Beer • 49% alcohol, 51% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney
29. [51776](#) Separated Liquor License Renewal  
Church Key/Food Market/The Vineyard LLC • dba Church Key  
Capacity: 190  
626 University Ave • Agent: Armando Acosta  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Separation requested by the Office of the City Attorney

### Adjournment