



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, October 17, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of October 30, 2018.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

September 26, 2018: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [53388](#) Operator License Application
Butch Koestler - Establishment where employed: Aldi

2. [53506](#) Operator License Application
Paul Lema - Establishment where employed: Chuch Key

Changes of Agent

3. [52945](#) Change of Agent
Lalos Restaurant LLC • dba Lalo's Mexican Restaurant • 5510 University Ave
New Agent: Raquel Morales Vasquez
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Furman)

4. [53214](#) Change of Agent
Apple Hospitality Group LLC • dba Applebee's Neighborhood Grill and Bar
660 S Whitney Way • New Agent: Kevin James Rutkowski
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Furman)

5. [53217](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 531 • 2601 Fish Hatchery Rd
New Agent: Michael J Panka
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter)

6. [53357](#) Change of Agent
Ultimate Mart LLC • dba Pick 'n Save Express • 1312 S Park St
New Agent: Jeffrey Pfeiffer
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Arntsen)

7. [53505](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 531 • 2601 Fish Hatchery Rd
New Agent: Sarah Cattanach
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter)

Entity Reorganization

8. [52429](#) Entity Reorganization
LQ Management LLC • dba La Quinta Inn & Suites
5217 East Terrace Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add four new officers, remove two officers

9. [52942](#) Entity Reorganization
Lalos Restaurant LLC • dba Lalo's Mexican Restaurant
5510 University Ave
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Furman)
Add one new officer, remove one officer

10. [53473](#) Entity Reorganization
Madison High Crossing Lodging Investors LLC
dba Courtyard - Madison East
2505 Crossroads Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add one new officer, remove one officer

11. [53499](#) Entity Reorganization
Madison High Crossing Lodging Investors II LLC
dba Fairfield Inn & Suites - Madison East
2702 Crossroads Dr
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Baldeh)
Add one new officer, remove one officer

12. [53500](#) Entity Reorganization
Madison East Lodging Investors LLC
dba Hampton Inn - Madison East
4820 Hayes Rd
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Baldeh)
Add one new officer, remove one officer

13. [53501](#) Entity Reorganization
Madison West Princeton Hotel Investors II LLC
dba Hampton Inn & Suites - Madison West
483 Commerce Dr
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add one new officer, remove one officer

14. [53502](#) Entity Reorganization
Madison West Princeton Hotel Investors I LLC
dba Homewood Suites - Madison West
479 Commerce Dr
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add one new officer, remove one officer

Items Referred

15. [50110](#) SUBSTITUTE - Establishing a moratorium on issuance of new alcohol licenses in a high density, high police call area in downtown Madison and establishing a Task Force on Downtown violence.

16. [52680](#) Acknowledging the City of Madison inter-disciplinary staff team tasked with analyzing alcohol outlet density, to identify issues related to excessive alcohol consumption that result in disproportionate calls for service, and propose steps to address such problems.

License Issuance Extension Request

17. [53509](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Vintage II Inc • dba Tangent
803 E Washington Ave • Agent: Trent Kraemer
Estimated Capacity: 387 inside / 75 outside
Class B Combination Liquor & Beer • 41% alcohol, 55% food, 4% other
Aldermanic District 6 (Alder Rummel) • Police Sector 407

Public Hearing

New License - Public Hearing

18. [53207](#) Public Hearing - New License
Philianni LLC • dba Crescendo Espresso Bar
719 Hilldale Way • Agent: Caitlin Sirianni • Estimated Capacity: 49
Class B Beer, Class C Wine • 2% alcohol, 48% food, 50% other
Aldermanic District 11 (Alder Martin) • Police Sector 108
19. [53209](#) Public Hearing - New License
Brews Taphouse Junction Road LLC • dba Brews Taphouse Junction Rd
610 Junction Rd • Agent: Ozzie Clemmons • Estimated Capacity: 50 in/16 out
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 128
20. [53211](#) Public Hearing - New License
Cider Farm Brands LLC • dba The Cider Farm
8210 Watts Rd • Agent: John Biondi • Estimated Capacity: 50 in/25 out
Class B Combination Liquor & Beer • 40% alcohol, 45% food, 10% other
Aldermanic District 9 (Alder Skidmore) • Police Sector 129
21. [53213](#) Public Hearing - New License
Wasabi State Street Inc • dba Wasabi Sushi Restaurant
449 State St • Agent: Erica Xi Ni • Estimated Capacity: 50
Class B Beer, Class C Wine • 10% alcohol, 85% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Report of Madison Police Department

22. [53507](#) Report of Recent Calls for Service

Report of City Clerk's Office

23. [53508](#) Summary of Licenses Issued

Presentations to the Committee

24. [53522](#) Presentation on Place of Last Drink (POLD)
by Julia Sherman, Coordinator of Wisconsin Alcohol Policy Project
25. [53529](#) Presentation on High-risk Drinking at UW-Madison
by UW-Madison University Health Services

Adjournment