



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, July 18, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of August 7, 2018.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences: Tom Landgraf, Jim Verbick**

**Call to Order/Roll Call**

**Approval of Minutes**

June 20, 2018: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

### Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [52247](#) Operator License Application  
Wali Muldrow - Establishment where employed: Aldi
2. [52371](#) Operator License Application  
Timothy Riley - Establishment where employed: Kwik Trip
3. [52445](#) Operator License Application  
Geneva M Hill - Establishment where employed: Stop-n-Go
4. [52447](#) Operator License Application  
Rosalyn Hewlett - Establishment where employed: Ho-Chunk

**Temporary Class B Concurrent with Street Use**

5. [52377](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Jazz at Five Inc  
Event Location: 100 block of State St  
Event Date: 8/8, 8/15, 8/22, 8/29, and 9/5  
Aldermanic District 4 (Alder Verveer)  
Police District: 405  
Event: Jazz at Five
  
6. [52379](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Tenant Resource Center  
Event Location: 1900 Atwood Ave  
Event Date: 8/17 & 8/18  
Aldermanic District 6 (Alder Rummel)  
Police District: 410  
Event: Schenks Corner Block Party

**Changes of Agent**

7. [51681](#) Change of Agent  
DLS Events LLC • dba DLS Events LLC • 216 State St  
New Agent: Nicholas Stone  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)
  
8. [52107](#) Change of Agent  
Texas Roadhouse Holdings LLC • dba Texas Roadhouse  
4841 Annamark Dr  
New Agent: Ryan Scott  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)
  
9. [52381](#) Change of Agent  
Apple Hospitality Group LLC • dba Apple Hospitality Group LLC  
660 S Whitney Way  
New Agent: Dave A Oestrich  
Class B Combination Liquor & Beer  
Aldermanic District 19 (Alder Clear)

10. [52382](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 955 • 1625 N Stoughton Rd  
New Agent: Derek S Bamford  
Class A Beer  
Aldermanic District 17 (Alder Baldeh)
  
11. [52383](#) Change of Agent  
Mega Marts LLC • dba Metro Market • 6010 Cottage Grove Rd  
New Agent: Bryan Roth  
Class B Combination Liquor & Beer  
Aldermanic District 3 (Alder Hall)
  
12. [52384](#) Change of Agent  
Blazin Wings Inc • dba Buffalo Wild Wings • 240 E Towne Mall  
New Agent: Raegen Elliot  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)
  
13. [52386](#) Change of Agent  
Walgreens Co • dba Walgreens #02848 • 606 S Whitney Way  
New Agent: Thomas L Holler  
Class A Beer, Class A Liquor  
Aldermanic District 19 (Alder Clear)
  
14. [52393](#) Change of Agent  
Bonefish Grill LLC • dba Bonefish Grill #1202 • 7345 Mineral Point Rd  
New Agent: Rodney Ladson  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore)
  
15. [52394](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 950 • 4402 E Buckeye Rd  
New Agent: Sharla R Sigmund  
Class A Beer, Class A Liquor  
Aldermanic District 16 (Alder VACANT)

**Business Name Change**

16. [52374](#) Business Name Change  
2116 AWA LLC • Current dba: The New Mr. Roberts  
2116 Atwood Ave  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel)  
New dba: The Atwood

**Entity Reorganization**

17. [52118](#) Entity Reorganization  
Madison Northeast LLC • dba Holiday Inn at the American Center  
5109 West Terrace Dr  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)  
Three new officers
18. [52122](#) Entity Reorganization  
Center for Advanced Studies in Business Inc  
dba Fluno Center for Executive Education  
601 University Ave  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
Add one officer, removed one officer
19. [52123](#) Entity Reorganization  
Dotty's Dumpling Dowry LLC • dba Dotty's Dumpling Dowry  
317 N Frances St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
Add one new officer
20. [52426](#) Entity Reorganization  
Blazin Wings Inc • dba Buffalo Wild Wings #414  
789 University Ave  
Class B Combination Liquor & Beer  
Aldermanic District 8 (Alder Wood)  
Add four new officers, remove two officers

21. [52427](#) Entity Reorganization  
Blazin Wings Inc • dba Buffalo Wild Wings #413  
240 East Towne  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)  
Add four new officers, remove two officers
  
22. [52428](#) Entity Reorganization  
Mongolian Grill Restaurant Operating Company LLC  
dba HuHot Mongolian Grill  
610 Junction Rd Ste 101  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore)  
Add three new officers
  
23. [52429](#) Entity Reorganization  
LQ Management LLC • dba La Quinta Inn & Suites  
5217 East Terrace Dr  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)  
Add four new officers, remove two officers
  
24. [52430](#) Entity Reorganization  
Mega Marts LLC • dba Metro Market #434  
6010 Cottage Grove Rd  
Class B Combination Liquor & Beer  
Aldermanic District 3 (Alder Hall)  
Add one new officer, remove one officer
  
25. [52431](#) Entity Reorganization  
Ultimate Mart LLC • dba Pick 'n Save Express #183  
1312 S Park St  
Class A Beer, Class A Liquor  
Aldermanic District 13 (Alder Eskrich)  
Add one new officer, remove one officer
  
26. [52432](#) Entity Reorganization  
Ultimate Mart LLC • dba Pick 'n Save #178  
2502 Shopko Dr  
Class A Beer, Class A Liquor  
Aldermanic District 12 (Alder Palm)  
Add one new officer, remove one officer

27. [52433](#) Entity Reorganization  
Ultimate Mart LLC • dba Pick 'n Save #8131  
6655 McKee Rd  
Class A Beer, Class A Liquor  
Aldermanic District 7 (Alder King)  
Add one new officer, remove one officer
28. [52434](#) Entity Reorganization  
Ultimate Mart LLC • dba Pick 'n Save #179  
261 Junction Rd  
Class A Beer, Class A Liquor  
Aldermanic District 9 (Alder Skidmore)  
Add one new officer, remove one officer
29. [52435](#) Entity Reorganization  
Hot Soup III LLC • dba  
3502 Monroe St  
Class B Combination Liquor & Beer  
Aldermanic District 13 (Alder Eskrich)  
Remove one officer

#### License Issuance Extension

30. [52405](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05  
I/O Arcard Bar LLC • dba I/O Arcade Bar  
720 Williamson St • Agent: Mitchell Turino • Estimated Capacity: 155  
Class B Combination Liquor & Beer • 75% alcohol, 15% food, 10% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408
31. [52444](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05  
Looking For Group Brewing Madison LLC  
dba Looking For Group Brewing Madison LLC  
2438 Winnebago St • Agent: Eric Peterson  
Estimated Capacity: 120 (40 outdoor)  
Class B Beer, Class C Wine • 60% alcohol, 30% food, 10% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 600

**Change of Licensed Premise**

32. [50612](#) Change of Licensed Premise  
Dublin Profits LLC • dba Coliseum Bar & Banquet • Capacity: 501 (indoor), 365 (outdoor)  
232 E Olin Ave • Agent: Jim Delaney  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 14 (Alder Carter) • Police Sector 310  
Request to expand outdoor area to include entire parking lot April through October on Wednesdays and Thursdays from 4 p.m. to close.

**21+ Entertainment License**

33. [51907](#) 21+ Entertainment License  
Hoops of Dane County Inc • dba Locker Room • Capacity: 96  
1810 Roth St • Agent: Dale Beck  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 12 (Alder Palm) • Police Sector 503
34. [51923](#) 21+ Entertainment License  
16 Bars LLC • dba Gib's Bar • Capacity: 500  
201 W Mifflin St • Agent: Gilbert Altschul  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405
35. [51958](#) 21+ Entertainment License  
Grid LLC • dba Hotel Red • Capacity: 160  
1509 Monroe St • Agent: Ricardo Contreras  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Aldermanic District 13 (Alder Eskrich) • Police Sector 303
36. [52358](#) 21+ Entertainment License  
Vintage II Inc • dba Tangent • Capacity: 387  
803 E Washington Ave • Agent: Trent Kraemer  
Class B Combination Liquor & Beer • 45% alcohol, 55% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 407



**18+ Center for Visual & Performing Arts License**

37. [51908](#) 18+ Center for Visual & Performing Arts License  
Mohammed Hinnawi • dba Nile Restaurant • Capacity: 80  
6119 Odana Rd • Agent: Mohammed Hinnawi  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 19 (Alder Clear) • Police Sector 113
38. [52356](#) 18+ Center for Visual & Performing Arts License  
Musonics LLC • dba Cafe Coda • Capacity: 99  
1224 Williamson St • Agent: Hanah Jon Taylor  
Class B Combination Liquor & Beer • 62% alcohol, 0% food, 38% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

**Items Referred**

39. [50110](#) SUBSTITUTE. Establishing a moratorium on issuance of new alcohol licenses in a high density, high police call area in downtown Madison and establishing a Task Force on Downtown violence.

**Public Hearing**

**New License - Public Hearing**

40. [52293](#) Public Hearing - License Transfer  
Pizza Hut of Southern Wisconsin Inc • dba Pizza Hut  
0.36% alcohol, 99.64% food  
Transfer from 2649 East Springs Dr to 5235 High Crossing Blvd  
Agent: Tori Gerding  
Estimated Capacity: 50  
Class B Liquor & Beer Combination  
Aldermanic District 17 (Alder Baldeh) • Police Sector 633
41. [52298](#) Public Hearing - New License  
Shriners International • dba Zor Shriners  
575 Zor Shrine Pl • Agent: Kent Englund • Estimated Capacity: 250  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

42. [52299](#) Public Hearing - New License  
Irwin A & Robert D Goodman Community Center Inc  
dba Goodman Community Center  
214 Waubesa St • Agent: Rebecca Steinhoff • Estimated Capacity: 700  
Class B Combination Liquor & Beer • 8% alcohol, 49% food, 43% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 601
43. [52301](#) Public Hearing - New License  
Burritos & Tacos Madison Mexican Grill LLC • dba Taqueria 3 Amigos  
1133 Williamson St • Agent: Juan Cazares • Estimated Capacity: 60  
Class B Beer • 10% alcohol, 85% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408
44. [52302](#) Public Hearing - New License  
Peachtree Hospitality Management LLC  
dba Staybridge Suites Madison-East  
3301 City View Dr • Agent: Joseph Martens • Estimated Capacity: 50  
Class B Beer, Class C Wine • 1% alcohol, 1% food, 98% other  
Aldermanic District 17 (Alder Baldeh) • Police Sector 633
45. [52303](#) Public Hearing - New License  
Mos Eisley LLC • dba Star Liquor  
1209 Williamson St • Agent: John Conowall  
Class A Beer, Class A Liquor  
Aldermanic District 6 (Alder Rummel) • Police Sector 408
46. [52304](#) Public Hearing - New License  
Strings Ramen Wisconsin LLC • dba Strings Ramen  
311 N Frances St • Agent: Giles Xavier Hietpas III  
Estimated Capacity: 75  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403
47. [52305](#) Public Hearing - New License  
Vintage II Inc • dba Tangent  
803 E Washington Ave • Agent: Trent Kraemer  
Estimated Capacity: 387 inside / 75 outside  
Class B Combination Liquor & Beer • 41% alcohol, 55% food, 4% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 407

48. [52306](#) Public Hearing - New License  
Musonics LLC • dba Cafe Coda  
1224 Williamson St • Agent: Hanah Jon Taylor • Estimated Capacity: 99  
Class B Combination Liquor & Beer • 60% alcohol, 0% food, 40% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408
49. [52307](#) Public Hearing - New License  
Luna's Groceries LLC • dba Luna's Groceries  
2010 Red Arrow Tr • Agent: Mariam Maldonado  
Class A Beer, Class A Liquor  
Aldermanic District 10 (Alder Cheeks) • Police Sector 104

**Report of Madison Police Department**

50. [52441](#) Report of Recent Calls for Service

**Report of City Clerk's Office**

51. [52446](#) Summary of Licenses Issued

**Adjournment**