



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, May 16, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of June 5, 2018

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Michael Donnelly

Call to Order/Roll Call

Approval of Minutes

April 26, 2018: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [51240](#) Operator License Application
Applicant: Caleb Stewart - Establishment where employed: Next Door Brewing
2. [51605](#) Operator License Application
Taylor Francis - Establishment where employed: Church Key

Temporary Class B Concurrent with Street Use

3. [50983](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Verona Wildcats Youth Hockey Association
Event Location: 931 E Main Street
Event Date: October 13, 2018
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: The Humdinger

4. [51673](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Assumption Greek Orthodox Church
Event Location: 11 N Seventh St & 1st Block of 7th St
Event Date: July 28 and 29, 2018
Aldermanic District 12 (Alder Palm)
Police District: 501
Event: GreekFest Plus 2018

5. [51674](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Friends of Wil-Mar Inc
Event Location: 800, 900, & 1000 blocks of Williamson St.
Event Date: September 15 & 16, 2018
Aldermanic District 6 (Alder Rummel)
Police District: 408
Event: Willy Street Fair

6. [51677](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Friends of Wil-Mar Inc
Event Location: 2000 Block of Atwood Ave
Event Date: July 28 & 29, 2018
Aldermanic District 6 (Alder Rummel)
Police District: 410
Event: Atwood Fest

7. [51678](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Friends of Wil-Mar Inc
Event Location: S Ingersoll - 210 S Brearly St
Event Date: July 12, 13, 14 & 15, 2018
Aldermanic District 6 (Alder Rummel)
Police District: 408
Event: La Fete de Marquette

Changes of Agent

8. [50620](#) Change of Agent
M & P Holdings LLC • dba Americinn Madison West
516 Grand Canyon Dr
New Agent: Patrick Sias
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear)

9. [51202](#) Change of Agent
Church Key/Food Market/The Vineyard LLC • dba Church Key
626 University Ave
New Agent: Armando Acosta
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

10. [51606](#) Change of Agent
Luckys 13 Pub - Madison East Towne Mall LLC • dba LuLu'a 13 Pub
232 East Towne Mall
New Agent: Christopher Scates
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

11. [51622](#) Change of Agent
Madison East Hotel Group LLC • dba Staybridge Suites
3301 City View Dr
New Agent: Joseph Martens
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Baldeh)

12. [51662](#) Change of Agent
Mongolian Grill Restaurant Operating Company LLC
dba HuHot Mongolian Grill
610 Junction Rd Ste 101
New Agent: Jonathan Schmid
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

13. [51664](#) Change of Agent
Diego Enterprises Inc • dba Cucos Mexican Restaurant
4426 E Buckeye Rd
New Agent: Oscar Zaragoza
Class B Combination Liquor & Beer
Aldermanic District 16 (Alder DeMarb)

14. [51665](#) Change of Agent
Hy-Vee Inc • dba Hy-Vee Madison #1 • 3801 E Washington Ave
New Agent: Jim Banasik
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

15. [51666](#) Change of Agent
LQ Management LLC • dba La Quinta Inn & Suites Madison/American Center
5217 E Terrace Dr
New Agent: Lynn Hegge
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

16. [51667](#) Change of Agent
Cento Restaurant LLC • dba Cento Restaurant • 122 W Mifflin St
New Agent: Andres Medina
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

17. [51680](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 531 • 2601 Fish Hatchery Rd
New Agent: Rachel M Carter
Class A Beer
Aldermanic District 14 (Alder Carter)

18. [51681](#) Change of Agent
DLS Events LLC • dba DLS Events LLC • 216 State St
New Agent: Nicholas Stone
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

19. [51682](#) Change of Agent
CEC Entertainment Inc • dba Chuck E Cheese's • 438 Grand Canyon Dr
New Agent: Kenneth Benson
Class B Beer
Aldermanic District 19 (Alder Clear)

20. [51683](#) Change of Agent
Madison Elks Lodge #410 Inc • dba Madison Elks Lodge #410 • 711 Jenifer St
New Agent: Lynn Aspinwall
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)

21. [51684](#) Change of Agent
Tango Bravo Inc • dba The Roman Candle • 1054 Williamson St
New Agent: Eric Moldenhauer
Class B Beer, Class C Wine
Aldermanic District 6 (Alder Rummel)

22. [51685](#) Change of Agent
Shekar & Oinos • dba Noah's Madison • 5020 American Family Dr
New Agent: Rebecca Phillips
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
23. [51686](#) Change of Agent
HopCat-Madison LLC • dba HopCat • 222 W Gorham St
New Agent: Taylor Anderson
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
24. [51687](#) Change of Agent
Two Pinners • dba Cheba Hut • 453 W Gilman St
New Agent: Richard Jones
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
25. [51688](#) Change of Agent
RI Heritage Inn of Madison Opco LLC • dba Madison Residence Inn
4862 Hayes Rd
New Agent: MyReeah Johnson
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Baldeh)
26. [51689](#) Change of Agent
Luigi's Diner LLC • dba Luigi's Diner • 515 S Midvale Blvd
New Agent: Dylan Freund
Class B Beer, Class C Wine
Aldermanic District 11 (Alder Martin)
27. [51690](#) Change of Agent
Dou LLC • dba Gooseberry on the Square • 1 S Pinckney St Ste 104
New Agent: Denien Sramek
Class B Beer, Class C Wine
Aldermanic District 4 (Alder Verveer)
28. [51691](#) Change of Agent
Tex Mess • dba Eldorado Grill • 744 Williamson St
New Agent: Jose Antonio Zubieta
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)

29. [51692](#) Change of Agent
2116 AWA LLC • dba The New Mr Roberts • 2116 Atwood Ave
New Agent: Brian Mason
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
30. [51693](#) Change of Agent
Graduate Madison Hotel Lessee LLC • dba Graduate Madison Hotel
601 Langdon St
New Agent: Jesse Wilder
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Wood)
31. [51694](#) Change of Agent
First Madco Inc. • dba Rocky Rococo Restaurants • 7952 Tree Ln
New Agent: Roger Brown
Class B Beer, Class C Wine
Aldermanic District 9 (Alder Skidmore)
32. [51695](#) Change of Agent
First Madco Inc. • dba Rocky Rococo Restaurants
1618 W Beltline Hwy
New Agent: Roger Brown
Class B Beer
Aldermanic District 14 (Alder Carter)
33. [51696](#) Change of Agent
First Madco Inc. • dba Rocky Rococo Restaurants • 1301 Regent St
New Agent: Roger Brown
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Eskrich)
34. [51697](#) Change of Agent
First Madco Inc. • dba Rocky Rococo Restaurants • 4556 Monona Dr
New Agent: Roger Brown
Class B Beer
Aldermanic District 15 (Alder Ahrens)
35. [51698](#) Change of Agent
First Madco Inc. • dba Rocky Rococo Restaurants • 1753 Thierer Rd
New Agent: Roger Brown
Class B Beer
Aldermanic District 17 (Alder Baldeh)

36. [51699](#) Change of Agent
Panchim LLC • dba Harry's Market • 555 W Mifflin St
New Agent: Charanjeet Kaur
Class A Beer, Class A Liquor
Aldermanic District 4 (Alder Verveer)
37. [51700](#) Change of Agent
Lake Management LLC • dba BP Gas Station • 2801 Atwood Ave
New Agent: Felisa Corona-Forte
Class A Beer
Aldermanic District 6 (Alder Rummel)
38. [51701](#) Change of Agent
Central Florida Restaurants Inc • dba TGI Friday's • 2502 East Springs Dr
New Agent: Theresa J Olson
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
39. [51702](#) Change of Agent
DFLLSB LLC • dba Si Cafe • 117 S Pinckney St
New Agent: Hart Allan Miller
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
40. [51703](#) Change of Agent
La Pepe Inc • dba Tex Tubb's Taco Palace • 2009 Atwood Ave
New Agent: Christopher Durley
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Rummel)

Business Name Change

41. [51449](#) Business Name Change
Graduate Madison Lessee LLC • Current dba: Madison Blind
601 Langdon St
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Skidmore)
New dba: Camp Trippalindee
42. [51663](#) Business Name Change
DFLLSB LLC • Current dba: Si Cafe
117 S Pinckney St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
New dba: Flannery's

43. [51668](#) Business Name Change
King Arthur LLC • Current dba: Wisconsin Brewing Tap Haus
107 State St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
New dba: Freiburg Tap Haus
44. [51679](#) Business Name Change
La Escondida Mexican Grill LLC • Current dba: La Escondida Mexican Grill
1821 S Park St
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)
New dba: Neveria Montevalban

Entity Reorganization

45. [51422](#) Entity Reorganization
RI Heritage Inn of Madison Opco LLC • dba Madison Residence Inn
4862 Hayes Rd
Class B Beer & Class C Wine
Aldermanic District 17 (Alder Baldeh)
Remove two officers
46. [51669](#) Entity Reorganization
DFLLSB LLC • dba Si Cafe
117 S Pinckney St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Remove two officers
47. [51670](#) Entity Reorganization
Wal-Mart Stores East LP • dba Wal-Mart #1138
7202 Watts Rd
Class A Beer, Class A Liquor
Aldermanic District 1 (Alder McKinney)
Remove one officer
48. [51671](#) Entity Reorganization
Wal-Mart Stores East LP • dba Wal-Mart #2335
4198 Nakoosa Trail
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Ahrens)
Remove one officer

49. [51672](#) Entity Reorganization
Shriners International • dba Zor Shriners
575 Zor Shriners Pl
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add two officers, remove two officers

Change of License Conditions

50. [51144](#) Change of Licensed Conditions
BKM Group LLC • dba The Biergarten at Olbrich Park • Capacity: 240
3527 Atwood Ave • Agent: Matthew Gest
Class B Beer • 74% alcohol, 25% food
Aldermanic District 15 (Alder Ahrens) • Police Sector 610
Change condition 3 to allow earlier sales on holidays and condition 6 to
increase allowed servings per purchase.

Change of Licensed Premise

51. [50612](#) Change of Licensed Premise
Dublin Profits LLC • dba Coliseum Bar & Banquet • Capacity: 501 (indoor), 365
(outdoor)
232 E Olin Ave • Agent: Jim Delaney
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 14 (Alder Carter) • Police Sector 310
Request to expand outdoor area to include entire parking lot April through
October on Wednesdays and Thursdays from 4 p.m. to close.
52. [51661](#) Change of Licensed Premise
Horseshoe Bar LLC • dba Horseshoe Bar
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/30
3900 Dempsey Rd • Agent: Mitat Ibrahim
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 15 (Alder Ahrens) • Police Sector 613
Addition of patio.

21+ Entertainment License

53. [49899](#) 21+ Entertainment License
Diego Enterprises • dba Cuco's Restaurant • Capacity: 80
4426 Buckeye Rd • Agent: Carlos Quiroga
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 16 (Alder DeMarb) • Police Sector 614

54. [51131](#) 21+ Entertainment License
John Q Restaurants Inc • dba Cowboy Jacks • Capacity: 200
1262 John Q Hammons Dr • Agent: Ronald Trachtenberg
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 121
55. [51628](#) 21+ Entertainment License
Friendships Are The Best Ships Inc • dba BarleyPop Live • Capacity: 125
121 W Main St • Agent: Jason Hajdik
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

18+ Center for Visual & Performing Arts License

56. [51624](#) 18+ Center for Visual & Performing Arts License
Kavanaugh Inc • dba Kavanaugh Catering • Capacity: 600
301 W Wisconsin Ave • Agent: John Kavanaugh
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 2 (Alder Zellers) • Police Sector 406

Items Referred

57. [51341](#) Request to extend license issuance beyond the 90 day limit
under MGO 38.05
Nippon LLC • dba Sakura Restaurant
6654 Mineral Point Rd • Agent: Eiji Sharai
Estimated Capacity: 120 indoor, 20 outdoor
Class B Beer, Class C Wine • 20% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 112

Recessed Public Hearing

58. [51056](#) Public Hearing - New License
Flix Brewhouse WI LLC • dba Flix Brewhouse
85 East Towne Mall • Agent: Nicholas Toros
Estimated Capacity: 1100
Class B Beer, Class C Wine • 17.5% alcohol, 46.5% food, 36% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 631
59. [51057](#) Public Hearing - New License
John Q Restaurants Inc • dba Cowboy Jacks
1262 John Q Hammons Dr • Agent: Ronald Trachtenburg
Estimated Capacity: 200
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 121

Public Hearing

New License - Public Hearing

60. [51343](#) Public Hearing - New License
MCNZ Maktabi LLC • dba Dubai Restaurant and Bar
419 State St • Agent: Samantha Schuette • Estimated Capacity: 60
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
61. [51344](#) Public Hearing - New License
Nook LLC • dba Nook
2138 Atwood Ave • Agent: Noah Przybylski • Estimated Capacity: 19
Class B Beer, Class C Wine • 30% alcohol, 70% food
Aldermanic District 6 (Alder Rummel) • Police Sector 601
62. [51346](#) Public Hearing - New License
Blake & Blake • dba David's Jamaican Cuisine
5696 Monona Dr • Estimated Capacity: 70
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 16 (Alder DeMarb) • Police Sector 616
63. [51347](#) Public Hearing - New License
DirtyFork LLC • dba Alimentari
306 S Brearly St • Agent: Bonnie Arent
Class A Beer, Class A Liquor
Aldermanic District 6 (Alder Rummel) • Police Sector 408
64. [51350](#) Public Hearing - New License
Heights Kitchen LLC • dba The Heights
11 N Allen St • Agent: Melinda Trudeau
Estimated Capacity: 30 indoors, 40 outdoors
Class B Beer, Class C Wine • 15% alcohol, 85% food
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301
65. [51351](#) Public Hearing - New License
Friendships Are The Best Ships Inc • dba BarleyPop Live
121 W Main St • Agent: Jason Hajdik • Estimated Capacity: 125
Class B Beer, Class C Wine • 95% alcohol, 0% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405

- 66. [51375](#) To grant Class A Liquor, Class A Beer, Class B Beer, Class B Combination Liquor & Beer, Class C Wine, Wholesale Beer 2018-2019 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.
- 67. [51376](#) To grant 18+ and 21+ Entertainment 2018-2019 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

Report of Madison Police Department

- 68. [51704](#) Report of Recent Calls for Service

Report of City Clerk's Office

- 69. [51705](#) Summary of Licenses Issued

Adjournment