



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, October 17, 2018

5:00 PM

City-County Building, 211 S. Carroll St.
Room GR27 (Police Dept. Community Room)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Department of Planning & Community & Economic Development, A(608) 267-1968 or (608) 266-4635.

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CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

September 26, 2018: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

Members of the public wishing to speak regarding items on the EDC agenda or related matters shall do so at this time. Speakers are required to pre-register and are limited to three minutes each. Commissioners may ask questions of speakers after all registrants have spoken.

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

1. [53493](#) Presentation by and discussion with Tom Lynch, Transportation Director for the City of Madison, regarding the transportation section of the Connect Madison Economic Development Strategy and other City transportation initiatives.

2. [53494](#) Oscar Mayer Strategic Assessment Update
- Presentation by Bill Fruhling (Planning Division) and Tom Otto (Economic Development Division)

3. [46081](#) Connect Madison Economic Development Strategy Implementation
Reporting and Discussion Regarding Work Priorities:
 - 1) Business Assistance Team (Susan Bulgrin)
 - 2) Development Districts (Craig Stanley)
 - 3) Business Retention and Expansion (Frank Staniszewski)
 - 4) Business Coalition for Transportation
 - 5) Youth Work-Based Learning Opportunities (Pat Schramm)
 - 6) Equity Lens (Marianne Morton)

4. [27862](#) Introduction of New Items from the Floor

5. [45135](#) Next Meeting
Discussion regarding upcoming EDC meetings and holiday schedules

ADJOURNMENT