



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, July 18, 2018

5:00 PM

City-County Building, 211 S. Carroll St.
Room GR27 (Police Dept. Community Room)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Department of Planning & Community & Economic Development, (608) 267-1968 or (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

June 20, 2018: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

Members of the public wishing to speak regarding items on the EDC agenda or related matters shall do so at this time. Speakers are required to pre-register and are limited to three minutes each. Commissioners may ask questions of speakers after all registrants have spoken.

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

DISCUSSION ITEMS

1. [52449](#) Madison Development Corporation Presentation
Presentation by Lorrie Heinemann, CEO & President of MDC
2. [52450](#) City of Madison Business Development Programs Update
Update provided by Ruth Rohlich, Business Development Specialist

3. [50951](#) Economic Development Division 2017 Year-End Review
4. [52451](#) TIF Strategy Discussion
5. [46081](#) Connect Madison Economic Development Strategy Implementation
Reporting and Discussion Regarding Work Priorities:
 - 1) Business Assistance Team (Susan Bulgrin)
 - 2) Development Districts (Craig Stanley)
 - 3) Business Retention and Expansion (Frank Staniszewski)
 - 4) Business Coalition for Transportation
 - 5) Youth Work-Based Learning Opportunities (Pat Schramm)
 - 6) Equity Lens (Marianne Morton)
6. [45698](#) Economic Development Committee Chair Updates
7. [45699](#) Economic Development Division Director Updates
8. [27862](#) Introduction of New Items from the Floor
9. [45135](#) Next Meeting
- August 15, 2018

ADJOURNMENT