



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

Thursday, April 20, 2017

4:00 PM

22 E. Mifflin St.
Suite 200

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529

CALL TO ORDER / ROLL CALL

Judy Karofsky will be attending by teleconference.

APPROVAL OF MINUTES

March 16, 2017: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

A quorum of the Room Tax Commission may be present

NEW BUSINESS

1. [46860](#) GMCVB Update: Deb Archer, President/CEO, GMCVB
2. [46822](#) Election of Officers: Alice O'Connor, Nominating Committee Member

3. [46823](#) Reports Required by the Monona Terrace Agreement:
 - A. Monona Terrace Small Business and Employment Opportunities 2016 Report
 - B. Monona Terrace Joint Services with the Alliant Energy Center of Dane County 2016 Annual Report

Attachments: [rpt2016_JointServices.pdf](#)
[rpt2016_SmallBusiness.pdf](#)
4. [46841](#) Delta Airlines Support: Bill Zeinemann, Associate Director - Marketing and Event Services
Attachments: [State and Local Support for DCA Madison.pdf](#)
[2017MT_DeltaSupport.pdf](#)
5. [46874](#) Wilson Street Contra-flow Bike Lane: Bill Zeinemann, Associate Director - Marketing and Event Services
6. [46842](#) Booking Pace Update: Bill Zeinemann, Associate Director - Marketing and Event Services
Attachments: [booking_3-31-17.pdf](#)
7. [46844](#) Finance Report: Jeff Boyd, Account Tech 2
8. [46845](#) Director's Report: Bill Zeinemann, Associate Director - Marketing and Event Services
 - A. Administration
 - B. Operations
 - C. Community Relations
 - D. Gift Shop
 - E. Sales and Marketing
 - F. Event Services
 - G. Business Office/Human Resources
 - H. Catering

Attachments: [rpt_4-20-17.pdf](#)
9. [46846](#) Comments from the Chair: Glenn Krieg, Chair
Finance Committee Meeting in May

ADJOURNMENT