



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, September 13, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of October 3, 2017.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: None.

Call to Order/Roll Call

Approval of Minutes

August 16, 2017: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [48447](#)
Operator License Application
Nicholas A McQueen - Establishment where employed: Aldi

2. [48469](#)
Operator License Application
Michael A London - Establishment where employed: Woodman's

3. [48470](#)
Operator License Application
Christine R Rinabarger
Establishment where employed: Reverend Jim's Roadhouse

4. [48700](#)
Operator License Application
Rebecca Minor - Establishment where employed: Tobacco Outlet

5. [48704](#)
Operator License Application
Erannia Potter - Establishment where employed: Seven-Eleven

Changes of Agent

6. [48280](#) Change of Agent
Jalapeno Mexican Grill LTD • dba Sol Azteca Fusion Grill
1821 S Park Street
New Agent: Juana Jessica Torres
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)

7. [48528](#) Change of Agent
Blazin Wings Inc • dba Buffalo Wild Wings #413
240 East Towne Blvd.
New Agent: Jon Richardson
Class B Combination Liquor & Beer • 18.9% alcohol, 81.1% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 631

8. [48529](#) Change of Agent
The Crafty Project LLC • dba The Crafty Project
312 N 3rd St. Suite 2
New Agent: Rachel Morey
Class B Beer, Class C Wine • 5% alcohol, 95% other
Aldermanic District 12 (Alder Palm) • Police Sector 501

9. [48530](#) Change of Agent
Wal-Mart Stores East LP • dba Walmart #2335
4198 Nakoosa Trl.
New Agent: Trenton K. Bee
Class A Liquor & Beer
Aldermanic District 15 (Alder Ahrens) • Police Sector 607

10. [48531](#) Change of Agent
RI Heritage Inn of Madison Opco LLC • dba Madison Residence Inn
4862 Hayes Rd.
New Agent: Kallen Frisinger
Class B Beer & Class C Wine
Aldermanic District 17 (Alder Baldeh) • Police Sector 518

Business Name Change

11. [48278](#) Business Name Change
Jalapeno Mexican Grill LTD • Current dba: Sol Azteca Fusion Grill
1821 S Park Street
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)
New dba: La Escondida Mexican Grill

12. [48533](#) Business Name Change
Ultimate Mart LLC • dba Copps #8183
1312 S Park Street
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Eskrich) • Police Sector 306
New dba: Pick 'n Save Express #8183

13. [48534](#) Business Name Change
Hoops of Dane County, Inc. • dba Murphys Tavern
3737 E. Washington Ave.
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh) • Police Sector 605
New dba: Connections

Entity Reorganization

14. [48279](#) Entity Reorganization
Jalapeno Mexican Grill LTD • dba Sol Azteca Fusion Grill
1821 S Park Street
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)
One new officer

15. [48532](#) Entity Reorganization
Takumi Inc. • dba Takumi Japanese Restaurant
4222 East Towne Blvd.
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh) • Police Sector 631
Add one new officer

Change of Licensed Premise

16. [48535](#) Change of Licensed Premise
Dublin' Profits LLC • dba Coliseum Bar & Banquet
232 E Olin Ave • Agent: James A Delaney • Capacity: 566
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter) • Police Sector 310
Increase outdoor capacity to 100, add outdoor areas for Badger game days.

17. [48536](#) Change of Licensed Premise
Wal-Mart Stores East LP • dba Walmart #2335
4198 Nakoosa Trl.
Agent: Trenton K. Bee
Class A Liquor & Beer
Aldermanic District 15 (Alder Ahrens) • Police Sector 607
Expanding premises to include six (6) canopy parking spaces for online grocery pickup.

18. [48537](#) Change of Licensed Premise
Ultimate Mart LLC • dba Pick 'n Save #8179
261 Junction Road
Class A Beer, Class A Liquor
Aldermanic District 9 (Alder Skidmore)
Expand premises to include parking spaces for online grocery pickup.

Change of License Conditions

19. [48281](#) Change of Licensed Conditions
Jalapeno Mexican Grill LTD • dba • Capacity: 120 in/32 out
1821 S Park Street
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Aldermanic District 14 (Alder Carter) • Police Sector 310
Request to change conditions 1 and 2 to extend Saturday hours of operation
until 2:30am.

18+ Center for Visual & Performing Arts License

20. [48176](#) 18+ Center for Visual & Performing Arts License
Edgewater Management Company LLC • dba The Edgewater Hotel
Capacity: Varies
1001 Wisconsin Place • Agent: Amy Supple
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403
21. [48538](#) 18+ Center for Visual & Performing Arts License
Arts & Literature Laboratory, Inc. • dba Arts + Literature Laboratory
2021 Winnebago Street • Agent: Jolynne Roorda
Estimated Capacity: 200
Class B Beer • 5% alcohol, 0% food, 95% other
Aldermanic District 6 (Alder Rummel) • Police Sector 410

Public Hearing

New License - Recessed Public Hearing

22. [48139](#) Public Hearing - New License
Williamson Street Grocery Cooperative • dba Willy Street Co-op
1221 Williamson Street • Agent: Kristin Esselstrom
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 6 (Alder Rummel) • Police Sector 408

New License - Public Hearing

23. [48507](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 951
6702 Raymond Rd • Agent: Kristy May Bata
Class A Beer, Class A Cider
Aldermanic District 1 (Alder Harrington-McKinney) • Police Sector 123
24. [48508](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 954
7717 Mineral Point Rd • Agent: Kristy May Bata
Class A Beer, Class A Cider
Aldermanic District 9 (Alder Skidmore) • Police Sector 124
25. [48509](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 953
7502 Mineral Point Rd. • Agent: Kristy May Bata
Class A Beer, Class A Cider
Aldermanic District 9 (Alder Skidmore) • Police Sector 125

26. [48510](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 960
401 N Third St. • Agent: Kristy May Bata
Class A Liquor, Class A Beer
Aldermanic District 12 (Alder Palm) • Police Sector 501
27. [48511](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 952
2538 Fish Hatchery Rd. • Agent: Kristy May Bata
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 308
28. [48512](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 531
2601 Fish Hatchery Rd. • Agent: Melinda E. Smith
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 309
29. [48513](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 965
2402 W. Broadway • Agent: Kelly L Magritz
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 313
30. [48514](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 961
3528 E. Washington Ave. • Agent: Kristy May Bata
Class A Liquor, Class A Beer
Aldermanic District 15 (Alder Ahrens) • Police Sector 500
31. [48515](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 950
4402 E. Buckeye Rd. • Agent: Kristy May Bata
Class A Liquor, Class A Beer
Aldermanic District 16 (Alder DeMarb) • Police Sector 614
32. [48516](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 955
1625 N. Stoughton Rd. • Agent: Kristy May Bata
Class A Beer, Class A Cider
Aldermanic District 17 (Alder Baldeh) • Police Sector 516
33. [48517](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 958
4741 Lien Rd. • Agent: Kristy May Bata
Class A Beer, Class A Cider
Aldermanic District 17 (Alder Baldeh) • Police Sector 605
34. [48518](#) Public Hearing - New License

Kwik Trip, Inc. • dba Kwik Trip 963
1434 Northport Dr. • Agent: Travis D. Hutzenbuhler
Class A Beer, Class A Cider
Aldermanic District 18 (Alder Kemble) • Police Sector 508

35. [48519](#) Public Hearing - New License
Kwik Trip, Inc. • dba Kwik Trip 956
3153 Maple Grove Rd. • Agent:Kristy May Bata
Class A Beer, Class A Cider
Aldermanic District 20 (Alder Phair) • Police Sector 118
36. [48520](#) Public Hearing - New License
La Escondita Mexican Grill, LLC • dba La Escondita Mexican Grill
1821 S. Park St. • Agent: Juana J. Torres • Estimated Capacity: 120/32
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 14 (Alder Carter) • Police Sector 310
37. [48521](#) Public Hearing - New License
CMWI Associates LLC • dba Crowne Plaza Madison
4402 E. Washington Ave. • Agent: Karen M. Thomas • Estimated Capacity: 53
Class B Combination Liquor & Beer • 24% alcohol, 75% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 518
38. [48522](#) Public Hearing - New License
Omar Cortez • dba Los Gemelos Store
6713 Odana Rd. #8 • Estimated Capacity:75
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
39. [48523](#) Public Hearing - New License
Swine Madison LLC • dba Boar and Barrel
101 N. Hamilton St. • Agent: Joshua Jira • Estimated Capacity: 50
Class B Combination Liquor & Beer • 45% alcohol, 50% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Items Referred

40. [48616](#) Amending Section 1.08(3)(a) of the Madison General Ordinances to establish bail amounts for violations of exceeding lawful occupancy capacity.

Report of Chairperson

41. [48725](#) Place of Last Drink (POLD)
42. [48729](#) UW-Madison Alcohol Policy Updates

Report of Madison Police Department

43. [48695](#) Report on Recent Calls for Service.

Report of City Clerk's Office

44. [48696](#) Summary of Licenses Issued

Entity Reorganization

45. [48088](#) Entity Reorganization
TK Restaurant LLC • dba Tavernakaya
27 E Main Street
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
6 officers removed.

Discussion Items

46. [48276](#) Discussion of recommendation to add end of May meeting to 2018 Alcohol License Review Committee calendar for the purpose of ALRC license renewal/non-renewal actions.

Adjournment