



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, April 19, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of May 2, 2017

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Notified Absences: None.

Call to Order/Roll Call

Approval of Minutes

March 15, 2017: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [46615](#) Operator License Application
Raymond L Comer - Establishment where employed: Rocky's Liquor

2. [46839](#) Operator License Application
Omowunmi Morakinyo

Temporary Class B Concurrent with Street Use

3. [46598](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison's Central BID
Event Location: 100 Block of State St
Event Date: August 24, 2017
Aldermanic District 4 (Ald Verveer)
Police District: 406
Event: Madison's Favorites Concert

4. [46599](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Back Porch Radio Broadcasting Inc
Event Location: 200 Block of Martin Luther King Jr Blvd
Event Date: May 21, 2017
Aldermanic District 4 (Ald Verveer)
Police District: 405
Event: 20th Anniversary Block Party

5. [46861](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Central Park Sessions, Inc.
Event Location: 202 S. Ingersoll
Event Date: August 2, 3, 9, 10, 16, 17 and September 7, 2017
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: Central Park Sessions

6. [46862](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Friends of Wil-Mar Inc
Event Location: S. Ingersoll - 210 S. Bready
Event Date: July 13, 14, 15 and 16, 2017
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: La Fete De Marquette

7. [46863](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Friends of Wil-Mar
Event Location: 800-1000 blocks of Williamson St
Event Date: Sept. 16-17, 2017
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: Willy Street Fair

8. [46864](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Friends of Wil-Mar Inc.
Event Location: 2000 Block of Atwood Ave.
Event Date: July 29-30, 2017
Aldermanic District 6 (Ald. Rummel)
Police District: 410
Event: Atwood Fest

Changes of Agent

9. [46600](#) Change of Agent
Speedway LLC • dba Speedway 4132 • Address 4902 Verona Rd
New Agent: Crystal Lovett
Class A Beer
Aldermanic District 10 (Alder Cheeks)
10. [46601](#) Change of Agent
Blazin Wings Inc • dba Buffalo Wild Wings • Address 789 University Ave
New Agent: Eric Edwards
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Wood)
11. [46602](#) Change of Agent
Applicant The Cheesecake Factory Restaurants Inc • dba The Cheesecake
Factory • Address 1 West Towne Mall
New Agent: Andrew Fosticz
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

Changes of Corporate Control

Entity Reorganization

12. [46603](#) Entity Reorganization
Sundance Cinemas LLC • dba Sundance Cinemas
Address 430 N Midvale Blvd
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Gruber)
Add 4 new officers; Remove 3 officers

13. [46604](#) Entity Reorganization
Ultimate Mart LLC • dba Copps #8183
Address 1312 S Park St
Class A Liquor, Class A Beer
Aldermanic District 13 (Alder Eskrich)
1 new officer; remove 2 officers

14. [46605](#) Entity Reorganization
Ultimate Mart LLC • dba Copps #8114
Address: 620 Whitney Way
Class A Liquor, Class A Beer
Aldermanic District 19 (Alder Clear)
1 new officer; remove 2 officers

15. [46606](#) Entity Reorganization
Ultimate Mart LLC • dba Pick 'n Save #8131
Address: 6655 McKee Rd
Class A Liquor; Class A Beer
Aldermanic District 7 (Alder King)
2 new officers; remove 1 officer

16. [46607](#) Entity Reorganization
Ultimate Mart LLC • dba Pick 'n Save #8178
Address: 2502 Shopko Dr
Class A Liquor; Class A Beer
Aldermanic District 12 (Alder Palm)
1 new officer; remove 2 officers

17. [46608](#) Entity Reorganization
Ultimate Mart LLC • dba Pick 'n Save #8179
Address: 261 Junction Rd
Class A Liquor; Class A Beer
Aldermanic District 9 (Alder Skidmore)
1 new officer; remove 2 officers

18. [46609](#) Entity Reorganization
Mega Marts LLC • dba Metro Market #6434
Address: 6010 Cottage Grove Rd
Class A Liquor; Class A Beer
Aldermanic District 3 (Alder Hall)
1 new officer; remove 2 officers

Change of Licensed Premise

19. [46611](#) Change of Licensed Premise
JSM Inc • dba Red Shed • Capacity: 80
406 N Frances St • Agent: Jeffrey Meise
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Request to remodel and increase capacity to 150.

Attachments: [46611 Change of Premise App.pdf](#)
20. [46612](#) Change of Licensed Premise
Samba Grill LLC • dba Samba Brazilian Grill • Capacity: 358 (indoor); 42 (outdoor)
240 W Gilman St • Agent: Matthew Bents
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403
Request to allow sale of beer within perimeter of adjacent parking lot on 5/8/2017; 6/11/2017; 7/13/2017 from 6:00 pm - 11:00 pm, with increased outdoor capacity to 384.

Attachments: [46612 Change of Premise App.pdf](#)
21. [46613](#) Change of Licensed Premise
SP Roberts LLC • dba Pasqual's Cantina • Capacity: 290 (indoor); 97 (outdoor)
1344 E Washington Ave • Agent: Seth D Wilson
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 2 (Alder Zellers) • Police Sector 409
Request to expand licensed premise one day per year for Margarita Fest, with increased outdoor capacity to 1500.

Attachments: [46613 Change of Premise App.pdf](#)
22. [46614](#) Change of Licensed Premise
Ale Asylum LLC • dba Ale Asylum • Capacity: 164 (indoor); 136 (outdoor)
2002 Pankratz St • Agent: Otto Dilba
Class B Combination Liquor & Beer • 55% alcohol, 45% food
Aldermanic District 12 (Alder Palm) • Police Sector 513
Request to use overflow parking area for an in-house bloody mary contest, with increased outdoor capacity of 300.

Attachments: [46614 Change of Premise App.pdf](#)

Change of Licensed Conditions

23. [46610](#) Change of Licensed Conditions
Jun LLC • dba Osaka House • Capacity: 60
505 State St • Agent: Jun Luo
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Request to remove restrictions on hours of alcohol sales (Condition #2)
- Attachments:** [46610 Change of Conditions App.pdf](#)

Recessed Public Hearing

24. [46239](#) Public Hearing - New License
Capitol Petroleum LLC • dba CP Mart AW
4601 Cottage Grove Rd • Agent: Zahid Shakeel
Class A Beer
Aldermanic District 16 (Alder DeMarb) • Police Sector 614
- Attachments:** [application](#)
[Floor Plan 4601 Cottage Grove Madison WI.jpg](#)

Legislative History

2/22/17	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
2/28/17	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
3/15/17	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE

25. [46240](#) Public Hearing - New License
Capitol Petroleum LLC • dba CP Mart NE
4905 Commercial Ave • Agent: Zahid Shakeel
Class A Beer
Aldermanic District 3 (Alder Hall) • Police Sector 609
- Attachments:** [application](#)
[Floor Plan 4901 Commercial Ave Madison WI.jpg](#)

Legislative History

2/22/17	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
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3/15/17	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

26. [46590](#) Public Hearing - New License
Capitol Petroleum LLC • dba CP Mart North
1101 N Sherman Ave • Agent: Zahid Shakeel
Aldermanic District 12 (Alder Palm) • Police Sector 503
- Attachments:** [46590 App.pdf](#)
- Legislative History**
- 3/21/17 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing
27. [46591](#) Public Hearing - New License
Skogen's Foodliner Inc • dba Festival Foods
810 E Washington Ave • Agent: Kevin Schnell • Estimated Capacity: 147
Class B Combination Liquor & Beer • 9% alcohol, 88% food, 3% other
Aldermanic District 2 (Alder Zellers) • Police Sector 410
- Attachments:** [46591 App.pdf](#)
- Legislative History**
- 3/21/17 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing
28. [46592](#) Public Hearing - New License
Mijal Percevecz LLC • dba Hail Mary Sports Grill
401 E Washington Ave • Agent: Daniel Mijal • Estimated Capacity: 225
Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other
Aldermanic District 6 (Alder Rummel) • Police Sector 406
- Attachments:** [46592 App.pdf](#)
- Legislative History**
- 3/21/17 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing
29. [46594](#) Public Hearing - New License
Gallery 1444 • dba Maria's
1444 E Washington Ave • Agent: John H. Chandler • Estimated Capacity: 49
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 2 (Alder Zellers) • Police Sector 409
- Attachments:** [46594 App.pdf](#)
- Legislative History**
- 3/21/17 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

30. [46595](#) Public Hearing - New License
Danny's Pub LLC • dba Danny's Pub
324 W Gorham St • Agent: Brano S Kruger • Estimated Capacity: 400
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Attachments: [46595 App.pdf](#)

Legislative History

3/21/17 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

Entertainment License - Public Hearing

31. [46596](#) 21+ Entertainment License
Hoops of Dane County Inc • dba North of the Bayou • Capacity: 480
802 Atlas Ave • Agent: Dale Beck
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 3 (Alder Hall) • Police Sector 611

Attachments: [46596 App.pdf](#)

[LICENT-2017-00181 SECURITY PLAN.pdf](#)

Legislative History

3/21/17 Clerk's Office Refer to the ALCOHOL LICENSE REVIEW
COMMITTEE

32. [46597](#) 18+ Center for Visual & Performing Arts License
Danny's Pub LLC • dba Danny's Pub • Capacity:400
324 W Gorham St • Agent: Brano S Kruger
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Attachments: [46597 App.pdf](#)

Legislative History

3/21/17 Clerk's Office Refer to the ALCOHOL LICENSE REVIEW
COMMITTEE

33. [46872](#) 18+ Center for Visual & Performing Arts License
High Noon Saloon, LLC • dba High Noon Saloon
701 E. Washington Ave • Agent: Fred Frank • Estimated Capacity: 400
Class B Combination Liquor & Beer • 94% alcohol, 3% food, 3%
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Attachments: [application and security plan](#)

Discussion items

34. [46856](#) Discussion of Operator license policy guidelines.
- A discussion on whether it is necessary for the ALRC to review the criteria that the Madison Police Department uses to separate Operators Licenses for ALRC discussion. These criteria have been in effect for some time and might need some updating. Additionally, with the passage of time, there may be additional criteria that could / should be considered.
- Attachments:** [Operator guidelines for MPD](#)
35. [46871](#) Creation of a subcommittee to consider changes to Operator guidelines.
36. [46858](#) Discussion regarding separated renewal criteria for alcohol licenses.
- In preparation for the Alcohol License Review Committee (ALRC) annual license review, a short discussion on the licenses currently set for separation. Also on how the ALRC obtains input on separation requests from the MPD, City Attorney and Common Council.
- Attachments:** [current separations](#)

Report of Madison Police Department

37. [34003](#) Summary of recent calls for service
- Attachments:** [alrc 1 mar 12 to 18.pdf](#)
[alrc 2 mar 12 to 18.pdf](#)
[alrc 1 previous month.pdf](#)
[alrc 2 previous month.pdf](#)
[alrc 1 mar 19 to 25.pdf](#)
[alrc 2 mar 19 to 25.pdf](#)
[alrc 1 mar 26 to april 1.pdf](#)
[alrc 2 mar 26 to april 1.pdf](#)
[alrc 1 april 2 to 8.pdf](#)
[alrc 2 april 2 to 8.pdf](#)

Report of City Clerk's Office

38. [28524](#) Summary of licenses issued
- Attachments:** [Summary of Licenses Issued](#)
39. [46857](#) Update on the Deputy City Clerk position being filled soon.
- Attachments:** [Deputy Clerk job description](#)

Adjournment