



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MADISON FOOD POLICY COUNCIL

Wednesday, April 5, 2017

5:30 PM

201 W. Mifflin St. Rm. 302 Central Library

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact Jasmine Brey in the Mayor's Office (608)266-4611.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

March 8, 2017: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SPECIAL PRESENTATION

Core Concepts in Health and Racial Equity: Community Engagement discussion of applying the City's "equity tool" to the work of the Madison Food Policy Council. Led by Nick Heckman and Jordan Bingham.

NEW BUSINESS

WORK GROUP REPORTS**[46687](#)** Comprehensive Plan April 2017

The Comprehensive Plan Work Group will have met three times since the March Food Policy Council meeting on March 8. On March 15, the work group met to clarify process and immediate goals for the Council's suggested contributions to the updated Madison Comprehensive Plan. Two weeks later on March 29, after assembling a spreadsheet to cover a large variety of food system topics, the work group met again to organize and streamline its questions and content suggestions for City staff. Work group members had also contacted other MFPC work group chairs, and reviewed other planning documents to collect pertinent information. On April 5, work group members are scheduled to meet with George and City Planning staff to discuss specific potential food-related content and clarify how to proceed with the strategizing phase of the Comprehensive Plan process.

[46688](#) Community Engagement April 2017**[46689](#)** Edible Landscapes and Terrace Plantings April 2017**[46690](#)** Healthy Retail April 2017**[46691](#)** Healthy Marketing and Procurement April 2017

The work group was scheduled to meet on March 27, 2017, and had to reschedule due to illness. The group is in the process of rescheduling and setting a regular meeting time.

Our agenda items include drafting a piece to support a resolution regarding a good food purchasing policy at the City of Madison, working on a pilot program, and working to assemble stakeholders and partners in developing good food purchasing standards.

[46692](#) Pollinator Protection April 2017

The Pollinator Protection Work Group met on March 17 to review drafts of two resolutions that are planned for introduction to the Common Council. Final revisions will be completed by the end of March, so the Bee City and Monarch Pledge resolutions can be introduced on April 18th; referrals are expected to several city boards and commissions. Beichen Tian will attend the Work Group's next meeting on April 21st to provide an update on his habitat suitability mapping project.

[46716](#) Funding Work Group Update April 2017

No report.

46693 Food Waste Reduction Task Force April 2017

The Food Waste Reduction Task Force met on Wednesday, March 22 to begin reviewing notes from the Food Recovery Convocation held in February. The discussion quickly turned to community engagement/outreach with concerns over how the information from the Task Force would be shared with the business (donor) community as well as the general public. While we decided that, ultimately, much of this dissemination was out of our hands, we could take a few actions including: using social media of partner organizations, like Healthy Food for All, to push out some information; having George and Chris write up a synopsis of the convocation to share with Mayor Soglin and County Executive Parisi; and to hold a second convocation with businesses who are donors or potential donors to inform them of the work of the Task Force, share the ideas generated in the Food Recovery Convocation, and get their input on improving the current system of food recovery in Madison and Dane County.

The Capital Times published a comprehensive story on the issue of food waste and food waste reduction efforts in Madison and Dane County:

http://host.madison.com/ct/news/local/city-life/watching-madison-s-waste-line-keeping-food-from-the-landfill/article_78ed9c24-a113-5538-844b-3e06c2980448.html

REGULAR BUSINESS REPORTS**46694** Food Policy Director Update April 2017**46695** Public Market Development Committee April 2017**46696** Dane County Food Council Update April 2017

The Dane County Food Council work groups (Equity & Access, Land Access and Food Waste Task Force) continue to meet and are working on a variety of projects. The new Organic Conversion Incentive Program is open. Learn more at:

https://www.countyofdane.com/foodcouncil/organic_conversion.aspx UW-Extension is offering the 21 Day Racial Equity Habit Building Challenge, April 9-29. Find more information here: <http://fyi.uwex.edu/danefoodsystem/>

46697 Madison Metropolitan School District Update April 2017

No report.

46698 Public Health of Madison and Dane County Update April 2017

[46699](#)

Community Gardens Update April 2017

Fey attended a meeting on March 10th with Parks Superintendent Eric Knepp, Deputy Mayor Anne Monks, Food Policy Director George Reistad, and Alders King and Gruber to discuss options for locating additional garden space in the Hill Farms neighborhood (pursuant to Council Resolution #42079 passed in May 2016). The group was able to winnow a list of 20 sites down to a potentially viable 8 sites that will be investigated more closely. A second meeting – attended by Anne Monks (Mayor's office), Kay Rutledge (Assistant Parks Superintendent), Jule Stroick (Planning Department), Alder Gruber and George Reistad on March 28 – focused on categories of information that are still needed, the format of the staff report, and the RESJI process that will be pursued as soon as possible once the "short list of feasible sites" has been determined. The next meeting is expected in mid-April to keep the process moving.. The next meeting is expected to be scheduled in mid-April.

ANNOUNCEMENTS**ADJOURNMENT**