



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

Wednesday, March 22, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 351 (City County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[March 8, 2017]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SECRETARY'S REPORT/AGENDA OVERVIEW

SPECIAL ITEM OF BUSINESS

1. [46506](#) Report of the Facade Grant Staff Team - 117 East Main Street. 4th Ald. Dist.

PUBLIC HEARING ITEMS

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Due to the length of any one agenda, the Urban Design Commission will take an unscheduled break when necessary. The break will last from 10-15 minutes with

resumption of the meeting immediately following.

2. [35814](#) 5712 Odana Road - Demolition of Two Existing Buildings and Construction of a New Two-Story Building and Parking Area for "Smart Motors" in UDD No. 3. 19th Ald. Dist.
Owner: J.R. Smart/Smart Motors
Applicant: Jim Sullivan, Sullivan Design Build
Final Approval is Requested
Referred to the March 5, 2017 Meeting

3. [46430](#) 1802-1812 West Beltline Highway - Comprehensive Design Review for "SSM Health." 14th Ald. Dist.
Owner: SSM Health
Applicant: Chuck Zimmerman, Capital City Neon Sign
Final Approval is Requested

4. [46184](#) 504 East Badger Road - Comprehensive Design Review for "Fields Auto." 14th Ald. Dist.
Owner: Carey and Slinde Enterprises
Applicant: Jerry Mortier, The Redmond Co.
Final Approval is Requested
Referred to the April 5, 2017 meeting

UNFINISHED BUSINESS

5. [45610](#) 4904 Tradewinds Parkway - Amendment to a Conditional Use and Rezoning from IL to SE for an Education Center in a Proposed Office Building in UDD No. 1. 16th Ald. Dist.
Owner: Alexander H. Li, Genesis Commons, LLC
Applicant: Alexander H. Li, Genesis Commons, LLC
Final Approval is Requested

6. [46306](#) 2901 North Sherman Avenue - Alteration to an existing development for minor exterior modifications to an existing retail center, Goodwill-Madison North. 12th Ald. Dist.
Owner: Donald Bruns, Sherman Plaza, Inc.
Applicant: Nic Maciejewski, Berengaria Development
Final Approval is Requested

7. [45165](#) 4601 Frey Street - 12-Story, 275,542 Square Foot Mixed-Use Building Containing 178 Guest Room Hotel and Office Tenant. 11th Ald. Dist.
Owner: Frey Street Lodging Associates, LLC/Raymond Management Company
Applicant: Josh Wilcox, Gary Brink & Associates, Inc.
Initial/Final Approval is Requested

8. [46308](#) 119, 123 & 125 North Butler and 120 & 124 North Hancock (121 North Butler) - Demolish Two-Family Residence and Four-Unit Apartment Building to Construct a 52-unit Apartment Building in a Residential Building Complex Including 2 Existing Two-Family Residences. 2nd Ald. District
- Owner: Cliff Fisher
Applicant: James McFadden, McFadden & Company
Initial Approval is Requested

NEW BUSINESS

9. [46482](#) 118-122 State Street - New Development of a Hotel in the Downtown Core. 4th Ald. Dist.
- Owner: Eric Nordeen, 122 State Street Group, LLC
Applicant: Jeff Vercauteren, Husch Blackwell, LLP
Informational Presentation
10. [46483](#) 1004 & 1032 South Park Street - Three Buildings of 3-5 Stories Containing 12,287 Square Feet of Commercial Space, Five Live-Work Commercial Spaces Totaling 7,337 Square Feet and 152 Apartments with Underground Parking in UDD No. 7. 13th Ald. Dist.
- Owner: Wingra Creek Residences, LLC
Applicant: Jeffrey Davis, Angus Young Associates
Informational Presentation

BUSINESS BY MEMBERS**ADJOURNMENT**