



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved URBAN DESIGN COMMISSION

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Wednesday, November 22, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 357 (City County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

### **CALL TO ORDER / ROLL CALL**

### **APPROVAL OF November 8, 2017 MINUTES**

[November 8, 2017]: <http://madison.legistar.com/Calendar.aspx>

### **PUBLIC COMMENT**

### **DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### **SECRETARY'S REPORT/AGENDA OVERVIEW**

### **PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Due to the length of any one agenda, the Urban Design Commission will take an unscheduled break when necessary. The break will last from 10-15 minutes with resumption of the meeting immediately following.

1.     [49457](#)       4 Collins Court - Comprehensive Design Review for Phillips 66/Arby's New Signs in UDD No. 1. 16th Ald. Dist.  
Owner: Darwin Harrington  
Applicant: Scott Timm, Colortech of Wisconsin/Chris Cronin, JNB Signs, Inc.  
Final Approval is Requested
  
2.     [49460](#)       10202 Rustling Birch Road - Comprehensive Design Review for "Grand Arbor Reserve" Apartments. 9th Ald. Dist.  
Owner: Rick Schwarze, Forward Management, Inc.  
Applicant: Dan Pietrzykowski, Grant Signs  
Final Approval is Requested
  
3.     [49461](#)       601 Langdon Street - Changes to Canopy in the Downtown Core. 8th Ald. Dist.  
Owner: Graduate Madison-Camp Trippalindee, AJ Capital Partners  
Applicant: Josh Mintzer, AJ Capital Partners  
Final Approval is Requested
  
4.     [49462](#)       502 Apollo Way - Comprehensive Design Review for "Apollo 502." 3rd Ald. Dist.  
Owner: Andrew Schmidt, Forward Management  
Applicant: Dan Yoder, Sign Art Studio  
Final Approval is Requested
  
5.     [49463](#)       5850 Charon Lane - Comprehensive Design Review for "Infinity Apartments." 3rd Ald. Dist.  
Owner: Andrew Schmidt, Forward Management  
Applicant: Dan Yoder, Sign Art Studio  
Final Approval is Requested
  
6.     [49469](#)       311 North Frances Street - Comprehensive Design Review for "Strings Ramen" in the Downtown Core. 4th Ald. Dist.  
Owner: Scott Faust  
Applicant: Eric Jian Zhao, Strings Ramen Wisconsin, LLC  
Final Approval is Requested  
\*Referred to the December 6, 2017 Meeting\*

#### **PUBLIC PROJECT**

7.     [49473](#)       3330 Atwood Avenue - Expansion of "Olbrich Botanical Gardens." 6th Ald. Dist.  
Owner: City of Madison Parks Division  
Applicant: Eric Knepp, Parks Superintendent, City of Madison Parks Division  
Informational Presentation

**UNFINISHED BUSINESS**

8. [48348](#) 222 North Charter Street - PD(SIP), 12-Story Student Housing Building. 8th Ald. Dist.  
Owner: Stopple Revocable Trust  
Applicant: Randy Bruce, Knothe & Bruce Architects, LLC  
Informational Presentation

**SPECIAL ITEM OF BUSINESS**

When the Urban Design Commission considers the following item, it may go into closed session pursuant to Section 19.85(1)(g), Wisconsin Statutes, which reads as follows:  
19.85(1)(g): Conferring with legal counsel for the governmental body who is rendering oral or written advice concerning strategy to be adopted by the body with respect to litigation in which it is or is likely to become involved.

If the Urban Design Commission does convene in closed session as described above, upon completion of the closed session, notice is hereby given that it may reconvene in open session to consider the following items without waiting 12 hours, pursuant to Wis. Stats. Sec. 19.85(2).

The related litigation is Adams Outdoor Advertising Limited Partnership v. City of Madison et. al.

9. [49583](#) Amending Sections 31.03(2), 31.044(1)(e), 31.046(3)(c)3., 31.046(4)(a), 31.101(2)(b), 31.12(2)(g), 31.14(3)(c), 31.15(2) and 31.15(3), repealing Section 31.044(1)(f) and creating Section 31.14(2)(g) of the Madison General Ordinances (Sign Control Ordinance) to update or delete various definitions, clarify applicability with respect to commercial and noncommercial messages, and refine the number of signs allowed during an election campaign period.

**BUSINESS BY MEMBERS****ADJOURNMENT**