



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

Tuesday, February 10, 2015

4:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

ECONOMIC DEVELOPMENT STRATEGY SUBCOMMITTEE

A quorum of the Economic Development Committee may be present at this meeting.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Department of Planning & Community & Economic Development, Attn: Peggy Yessa
(608) 267-8721 or (608) 266-4635.

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CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

February 2, 2015: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

1. [31880](#)

Economic Development Strategy Plan

Discussion of Draft Strategy Framework to include, but not limited to, the following topics:

1. Review vision, goals and strategies
2. Review any changes to Parts I and II made since the last meeting
3. Insure that "Projects and Initiatives" from Part II appear in Part I under appropriate strategies?
 1. Does this require any new strategies?
4. Review need for an additional strategy corresponding to original Goal 3: Disadvantaged Populations

5. Review need for additional strategy regarding economic development promoted by connecting Madison to specific groups: tourists, young professionals, regional entertainment seekers, new residents
 1. Identify projects and initiatives related to this such as: vital Downtown, vibrant entertainment district, vibrant arts and culture district (eg museums); welcoming culture for tourism, appropriate infrastructure for these issues, etc.
 6. Review final strategies, projects and initiatives and partners
 7. Review prioritization of projects and initiatives
 8. Check/review areas that might be added to districts/zones/nodes & destinations
 9. How to measure, at the macro-level, the effectiveness of this strategy in 5-10 years
2. [36725](#) Upcoming Meetings
- Thursday, February 19, 2015

ADJOURNMENT