



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended URBAN DESIGN COMMISSION

Wednesday, January 14, 2015

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

Use Doty Street entrance for meetings scheduled after hours.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov toj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[December 17, 2014]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SECRETARY'S REPORT/AGENDA OVERVIEW

SPECIAL ITEMS OF BUSINESS

1. [36750](#) Discussion of Urban Design Issues with Mayor Paul R. Soglin
2. [36749](#) Report of the Facade Grant Staff Team - 315-319 North Henry Street, LLR Venture Group, LLC. 4th Ald. Dist.

PUBLIC HEARING ITEMS

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing

to speak in opposition regardless of its placement on the agenda.

Due to the length of any one agenda, the Urban Design Commission will take an unscheduled break when necessary. The break will last from 10-15 minutes with resumption of the meeting immediately following.

3. [35896](#) 1965 Atwood Avenue - Permit Use of Wall Sign on Facade Not Adjacent to Off-Street Parking. 6th Ald. Dist.
Owner: Monona State Bank, Mark Schellpfeffer
Applicant: Ryan Signs, Inc.
Final Approval is Requested

4. [35780](#) 2500 Winnebago Street - PD(SIP), Two 4-Story, Mixed-Use Structures with Underground Residential Parking in UDD No. 5. 6th Ald. Dist.
Owner: Gorman & Company, Inc.
Applicant: Gorman & Company, Inc.
Initial Approval is Requested

5. [36616](#) 5417 Femrite Drive - Proposed Parking Lot in UDD No. 1. 16th Ald. Dist.
Owner: David Meier
Applicant: Michael Best & Friedrich, LLP
Final Approval is Requested
Referred to Meeting of February 11, 2015

6. [36335](#) 3825 East Washington Avenue - New Development for "Erik's Bikes, Boards and Skis" in Urban Design District Number 5. 17th Ald. Dist.
Owner: Eric Saltvold
Applicant: Iconica
Initial/Final Approval is Requested
Referred to Meeting of February 11, 2015

UNFINISHED BUSINESS

7. [35998](#) 22 South Carroll Street - Exterior Facade Improvements for "The Park Hotel" Located in the Downtown Core District. 4th Ald. Dist.
Owner: The Mullins Group, LLC
Applicant: Destree Design Architects, Inc.
Final Approval is Requested

8. [33109](#) 202 East Washington Avenue - Redevelopment of the "Pahl Tire" Site for a 10-Story, 146-150 Room "AC Hotel by Marriott Hotel" in UDD No. 4. 2nd Ald. Dist.
Owner: The North Central Group
Applicant: Gary Brink & Associates, Inc.
Informational Presentation

9. [36188](#) 114 North Bedford Street - New Development in the UMX District, 185-Unit Housing Project. 4th Ald. Dist.
 Owner: CA Ventures
 Applicant: Urban Assets
 Informational Presentation
10. [34510](#) 633 North Henry Street - Minor Alteration to Approved PD(SIP) - Proposed Exterior Lighting Plan. 2nd Ald. Dist.
 Owner: Select Public
 Applicant: Dan Yoder, Sign Art Studio
 Final Approval is Requested
 Signage Package

NEW BUSINESS

11. [36183](#) 1701 Wright Street - Madison College Culinary Addition and Renovation. 12th Ald. Dist.
 Owner: Madison College
 Applicant: Assemblage Architects
 Informational Presentation
12. [36751](#) 4525 Secret Garden Drive - Multi-Family Residential Development Consisting of Twelve Multi-Family Buildings with 102 Dwelling Units. 16th Ald. Dist.
 Owner: David J. Decker
 Applicant: JLA Architects
 Informational Presentation

BUSINESS BY MEMBERS

ADJOURNMENT