



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, June 17, 2015

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Department of Planning & Community & Economic Development, Attn: Peggy Yessa  
(608) 267-8721 or (608) 266-4635.

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### CALL TO ORDER / ROLL CALL

### APPROVAL OF MINUTES

May 20, 2015: <http://madison.legistar.com/Calendar.aspx>

### PUBLIC COMMENT

Members of the public wishing to speak regarding items on the EDC agenda or related matters shall do so at this time. Speakers are required to pre-register and are limited to three minutes each. Commissioners may ask questions of speakers after all registrants have spoken.

### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### DISCUSSION ITEMS

1. [38856](#) **Tourism and the Madison Economy**
  - Presentation by Deb Archer, President/CEO of Greater Madison Convention and Visitors Bureau
2. [31880](#) **Economic Development Strategy Plan**
  - Review of May 27th ED Summit and discussion

3.     [37312](#)        Role of Economic Development Committee
  - Role of Economic Development Committee
  - Discussion
  
4.     [35797](#)        **Public Market District**
  - Discussion
  
5.     [21360](#)        **EDD Director Report**
  
6.     [17637](#)        **EDC Chairperson's Report**
  
7.     [27862](#)        **Introduction of New Items from the Floor**

**ADJOURNMENT**