



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, October 15, 2014

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 260 (Madison Municipal Building)

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Department of Planning & Community & Economic Development, Attn: Peggy Yessa
(608) 267-8721 or (608) 266-4635.

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CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

September 17, 2014: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

Members of the public wishing to speak regarding items on the EDC agenda or related matters shall do so at this time. Speakers are required to pre-register and are limited to three minutes each. Commissioners may ask questions of speakers after all registrants have spoken.

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

DISCUSSION ITEMS

1. [35697](#) Approving the Verona Road/Allied Drive commercial and neighborhood area food retail and economic redevelopment priorities, and directing an interdisciplinary staff team to explore funding strategies, private partners, and other complementary uses to facilitate the location of a full-service affordable grocery store in the immediate commercial area and to prepare a comprehensive economic plan for the entire area.
- Presentation by Ruth Rohlich, Office of Business Resources, discussion and action on this referral

2. [35566](#) Accepting the Madison Transit Corridor (BRT) Study Report, endorsing the recommendations contained in the Report as a conceptual component of the City's strategy for addressing future transportation system planning and development, and to authorize moving forward to the next phase of project development, environmental evaluation and project implementation.
 – Presentation by Dave Trowbridge, Principal Planner, Transportation, discussion and action on this referral

3. [35722](#) 2014 Jeffrey Clay Erlanger Civility in Public Discourse Award - Request for Nominations
 - Informational; ask for nominations

4. [35797](#) Public Market District Update

5. [33762](#) **Economic Development Strategy**

6. [17637](#) **EDC Chairperson's Report**

7. [21360](#) **EDD Director Report**

BUSINESS ITEMS

8. [27862](#) **Introduction of New Items from the Floor**

ADJOURNMENT