



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

Thursday, August 21, 2014

4:00 PM

Hilton Madison
Nine East Wilson Street
Founders Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauwv, cov ntauwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529

CALL TO ORDER / ROLL CALL

Glenn Krieg will attend by teleconference.

APPROVAL OF MINUTES

July 17, 2014 : <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

1. [35221](#) Monona Terrace Market Analysis: Aaron Olver, City of Madison
Attachments: [Monona Terrace Market Analysis](#)
2. [35224](#) GMCVB Second Quarter Report: Rebecca Ramsey, Director of Sales and Diane Morgenthaler, Vice President of Marketing & Strategic Planning
Attachments: [GMCVB 2nd Quarter Report](#)
3. [35225](#) Catering Second Quarter Report: Patty Lemke, General Manager

4. [35226](#) Updated Mission and Vision Statements: Kathi Hurtgen, Associate Director - Finance and Operations
5. [35029](#) Creating Section 33.21(11)(b) of the Madison General Ordinances to allow the Monona Terrace Board to enter into agreements for monetary contributions not exceeding \$25,000.
6. [35229](#) Booking Pace Update: Bill Zeinemann, Associate Director - Marketing and Event Services
Attachments: [bookingpace7-31-14.pdf](#)
7. [35227](#) Finance Committee Report: Alice O'Connor, Chair
8. [35230](#) Finance Report: Kathi Hurtgen, Associate Director - Finance and Operations
Attachments: [JulyFinancials.pdf](#)
9. [35231](#) Directors Report: Gregg McManners, Director
A. Board Report
Attachments: [Board Report](#)
10. [35232](#) Announcements from the Chair: Glenn Krieg, Chair

ADJOURNMENT