



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended URBAN DESIGN COMMISSION

Wednesday, March 19, 2014

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

Use Doty Street entrance for meetings scheduled after hours.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[March 5, 2014]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

PUBLIC HEARING ITEMS

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Due to the length of any one agenda, the Urban Design Commission will take an unscheduled break when necessary. The break will last from 10-15 minutes with resumption of the meeting immediately following.

1. [28663](#) 2501 East Springs Drive - Conditional Use/Planned Commercial Site, Expanded Goben Auto Sales Facility, Comprehensive Design Review of Signage. 17th Ald. Dist.
Owner: Don Goben, DMG Holding Company
Agent: Poblocki Sign Company
Final Approval is Requested

SPECIAL ITEMS OF BUSINESS

2. [32844](#) Amending Sections 33.24(15)(c), 33.24(15)(e)3., and 33.24(15)(e)12.b. of the Madison General Ordinances to amend the regulations in Urban Design District 8 to increase the maximum building height from 8 to 10 stories, and to allow up to four (4) bonus stories on up to fifteen percent (15%) of the area of Block 3b.
3. [33150](#) Amending Sections 33.24(15)(e)2.a.i. and 33.24(15)(e)3. of the Madison General Ordinances to allow flexibility in the building setback and upper level building stepback requirements in Urban Design District 8.

UNFINISHED BUSINESS

4. [32089](#) 802, 854 East Washington Avenue (800 North Block) - Mixed-Use Development with Commercial (Including a Grocery Store), Office and Residential Components in UDD No. 8. 2nd Ald. Dist.
Owner: Gebhardt Development/Otto Gebhardt III
Agent: bark design/Christopher Gosch
Final Approval is Requested
5. [33423](#) 10 North Livingston Street, Suite 101 - Modifications to Retail Storefront Facade Zoned PD in UDD No. 8, "Sujeo." 2nd Ald. Dist.
Owner: The Constellation Project, LLC
Agent: Jacob Morrison
Final Approval is Requested
6. [31341](#) 17, 19 & 25 North Webster Street and 201 East Mifflin Street - Deconstruction of Four Homes and the Construction of a New 6-Story, 49-Unit Apartment Building, New Construction in the Proposed UMX District. 2nd Ald. Dist.
Owner: Fred Rouse
Agent: Knothe & Bruce Architects, LLC
Initial Approval is Requested
7. [31146](#) 501, 509 & 517 Commerce Drive - Amended PD(GDP-SIP) for Sixty-Units of Assisted Living, Revised Plans. 9th Ald. Dist.
Owner: Horizon Development Corporation
Agent: Architecture 2000/David C. Baum
Informational Presentation

8. [31335](#) 1902 Tennyson Lane - PD-GDP, Northside Prairie Senior Living Community. 12th Ald. Dist.
Owner: Rita Giovannoni, ILI Senior Housing-Tennyson Lane, LLC
Agent: Gene Wells, Engberg Anderson
Informational Presentation
9. [33109](#) 202 East Washington Avenue - Redevelopment of the "Pahl Tire" Site for a 10-Story, 146-150 Room "Courtyard by Marriott Hotel." 2nd Ald. Dist.
Owner: 202 East Washington, LLC c/o The North Central Group
Agent: Gary Brink & Associates, Inc.
Informational Presentation
10. [33110](#) 330 East Wilson Street - 6-Story, 35-Unit Residential Apartment with 878 Square Feet of Commercial Space. 6th Ald. Dist.
Owner: Palladia, LLC c/o Kothe Real Estate Partners
Agent: Gary Brink & Associates, Inc.
Informational Presentation
11. [32616](#) 300 South Bedford Street - PD(GDP-SIP), Office Building Addition, 80-Unit (Approximately) Apartment Building and Parking Development for JH Findorff. 4th Ald. Dist.
Owner: JH Findorff & Son, Inc./Urban Land Interest
Agent: Potter Lawson, Inc.
Final Approval is Requested

NEW BUSINESS

12. [33309](#) 829 & 1000 Edgewood College Drive/2219 Monroe Street - Edgewood College Master Plan, Campus Institutional Zoning District, UDC Approval of Building Design Review Standards and Guidelines, Review Procedures, Categories of Membership and the Language of any Deed with Plat Restrictions. 13th Ald. Dist.
Owner: Edgewood Campus School/Edgewood High School/Edgewood College
Agent: Potter Lawson, Inc.
Final Approval is Requested
13. [33418](#) 302 Samuel Drive - PD(GDP-SIP) and Conditional Use for "Tuscany Apartments" for 174 Dwelling Units with Underground Parking. 9th Ald. Dist.
Owner: The Gallina Companies
Agent: Knothe & Bruce Architects, LLC
Informational Presentation
14. [33310](#) 711 State Street - Exterior Remodeling in the Downtown Core, "Subway." 8th Ald. Dist.
Owner: Patrick McGowan, UW Bookstore
Agent: Bill Montelbano
Final Approval is Requested

BUSINESS BY MEMBERS

ADJOURNMENT

