



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved URBAN DESIGN COMMISSION

---

Wednesday, October 1, 2014

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-110 (Madison Municipal Building)

---

### **Use Doty Street entrance for meetings scheduled after hours.**

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauwv, cov ntauwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

### **CALL TO ORDER / ROLL CALL**

### **APPROVAL OF MINUTES**

[September 17, 2014]: <http://madison.legistar.com/Calendar.aspx>

### **PUBLIC COMMENT**

### **DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### **SECRETARY'S REPORT/AGENDA OVERVIEW**

### **SPECIAL ITEM OF BUSINESS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Due to the length of any one agenda, the Urban Design Commission will take an unscheduled break when necessary. The break will last from 10-15 minutes with resumption of the meeting immediately following.

1. [35036](#) Creating Section 31.112 and Sec. 31.11(2)(o) and amending Sections 31.11(1) and 31.05(2)(b) of the Madison General Ordinances to create a process for Advertising Sign Banks and Replacement Advertising Signs, and amending sec. 31.04(5)(k)4.a. regarding illumination of certain signs.

#### **PUBLIC HEARING ITEMS**

2. [35620](#) 1321 East Mifflin Street - Minor Facade Alteration for a Mural for "Tenney Nursery & Parent Center, Inc." 2nd Ald. Dist.  
Owner: Tenney Nursery & Parent Center, Inc.  
Applicant: Kelly Maxwell  
Final Approval is Requested

#### **ITEMS #3 AND #4 SHOULD BE CONSIDERED TOGETHER**

3. [35618](#) 3620 Marsh Road - Develop a Recycling Center for Processing Salvaged Materials in UDD No. 1. 16th Ald. Dist.  
Owner: Jay & Timothy Heller/Heller's Equipment Removal and Disposal  
Applicant: Arlan Kay, Kontext Architects, LLC  
Final Approval is Requested
4. [35161](#) Consideration of a conditional use for a recycling center at 3620 Marsh Road; Urban Design District 1; 16th Ald. Dist.
5. [35619](#) 3301 & 3402 Kinsman Boulevard and 2102 Wright Street - Comprehensive Design Review for "Covance Laboratories Campus." 12th Ald. Dist.  
Owner: Covance  
Applicant: Ryan Signs, Inc.  
Final Approval is Requested

#### **UNFINISHED BUSINESS**

6. [21680](#) 4716 Verona Road - PD-SIP, Signage Package Amendment, Ground Sign. 10th Ald. Dist.  
Owner: David Pollack, U-Haul/Amerco Real Estate  
Applicant: Ryan Signs, Inc.  
Final Approval is Requested

#### **NEW BUSINESS**

7. [35617](#) 231 Junction Road - Alteration to a PD(SIP) for Additional Signable Area for "Fontana Sports." 9th Ald. Dist.  
Owner: James R. Vogt  
Applicant: Flad Development & Investment Corp.  
Final Approval is Requested

8.     [35621](#)     900 East Washington Avenue - Mixed-Use Development Consisting of Retail, Commercial and Residential in UDD No. 8. 6th Ald. Dist.  
Owner: Curt Brink  
Applicant: Kirk Keller, Plunkett Raysich Architects, LLP  
Informational Presentation
9.     [35624](#)     617 Jupiter Drive & 610 Hercules Trail - PD(GDP-SIP) for Two 3-Story Multi-Family Apartment Buildings with 80 Dwelling Units. 3rd Ald. Dist.  
Owner: Forward Management, Inc.  
Applicant: Ulian Kissiov  
Informational Presentation
10.    [35625](#)     702 South High Point Road - PD(SIP), "Bishop O'Connor Catholic Pastor Center." 9th Ald. Dist.  
Owner: Holy Name Catholic Center, Inc.  
Applicant: Marc Ott, Gorman & Company, Inc.  
Informational Presentation  
(Pre-Design Conference)
11.    [35626](#)     316 West Washington Avenue - Proposed Facade and Site Renovations to the Former "AT&T" Office Building Located in the Downtown Core. 4th Ald. Dist.  
Owner: 316 WWA, LLC  
Applicant: Dimension IV-Madison Design Group  
Initial/Final Approval is Requested
12.    [35424](#)     704-734 University Avenue - UW-Madison School of Music Performance Building. 8th Ald. Dist.  
Owner: WI DOA/DFD  
Applicant: Strang, Inc.  
Informational Presentation
13.    [35627](#)     516 & 530 Cottage Grove Road - Lots 2 & 3 of Royster Corners Plat for a Mixed-Use Building. 15th Ald. Dist.  
Owner: RDC Development, LLC  
Applicant: Knothe & Bruce Architects, LLC  
Informational Presentation

**BUSINESS BY MEMBERS****ADJOURNMENT**