



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, April 23, 2014

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of May 6, 2014.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

March 19, 2014: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Temporary Class B Concurrent with Street Use

1. [33447](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Back Porch Radio Broadcasting Inc.
Event Location: 600 Block of W Doty St
Alternate Location: 100 Block of Martin Luther King Jr Blvd
Event Date: 5-18-2014
Aldermanic District 4 (Ald. Verveer)
Police District: 404
Event: 17th Annual WORT Block Party

2. [33770](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Hellenic Orthodox Community Assumption Greek Orthodox Church
Event Location: 11 N 7th St
Event Date: 07/26/14, 07/27/14
Aldermanic District 12 (Ald. Palm)
Police District: 501
Event: Greek Fest

3. [33771](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Dane County Humane Society
Event Location: King St
Event Date: 07/18/14, 07/25/14, 08/08/14, 08/22/14, 09/19/14
Aldermanic District 4 (Ald. Verveer)
Police District: 406
Event: Live on King Street events

4. [33772](#) Temporary Class B Retailer License
Concurrent with Street Use Permit

Friends of Wil-Mar Inc
Event Location: 800-1000 blocks of Williamson St
Event Date: 09/13/14, 09/14/14
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: Willy Street Fair

5. [33773](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Friends of Wil-Mar Inc
Event Location: 1100 block of E Wilson St, Central Park
Event Date: 07/10/14, 07/11/14, 07/12/14, 07/13/14
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: La Fete de Marquette

6. [33774](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Friends of Wil-Mar Inc
Event Location: 2000 block of Atwood Ave
Event Date: 07/26/14, 07/27/14
Aldermanic District 6 (Ald. Rummel)
Police District: 410
Event: Atwood Fest

Changes of Agent

7. [33759](#) Change of Agent
R.I. Heritage Inn of Madison, Inc. • dba Madison Residence Inn
4862 Hayes Rd
New Agent: Krystal Kimmerly
Class B Beer
Aldermanic District 17 (Alder Clausius)
8. [33760](#) Change of Agent
Amrit & Satnam Inc • dba Taj Indian Restaurant • 1256 S Park St
New Agent: Anita Kumar
Class B Combination Liquor & Beer
Aldermanic District 13
9. [33761](#) Change of Agent
Pizza Hut of Southern Wisconsin, Inc • dba Pizza Hut
2649 East Springs Dr
New Agent: Jason Wroblewski
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Clausius)

Changes of Corporate Control

10. [33758](#) Entity Reorganization
 Zor Shriners • dba Zor Shriners
 575 Zor Shrine Place
 Class B Combination Liquor & Beer
 Aldermanic District 9 (Alder Skidmore)
 2 new officers
 1 officer removal

Change of Licensed Premise

11. [33344](#) Change of Licensed Premise
 Crescendo LLC • dba Crescendo Espresso Bar & Music Cafe • Capacity: 49
 1859 Monroe St • Agent: Caitlin Shanahan
 Class B Beer & Class C Wine • 15% alcohol, 35% food
 Aldermanic District 13 • Police Sector 303
 Request to extend closing time on license

Legislative History

3/19/14	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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12. [33763](#) Change of Licensed Premise
 Woodman's Food Market, Inc • dba Woodman's Food Market #20
 711 S Gammon Rd • Agent: Dale Martinson
 Class A Liquor, Class A Beer
 Aldermanic District 19 (Alder Clear) • Police Sector 114
 Request to expand liquor department.
13. [33764](#) Change of Licensed Premise
 Irish Heart Enterprises LLC • dba the Brass Ring Bar & Restaurant
 Capacity: 220 indoor/72 outdoor
 701 E Washington Ave • Agent: Lawrence Walsh
 Class B Combination Liquor & Beer • 50% alcohol, 50% food
 Aldermanic District 6 (Alder Rummel) • Police Sector 408
 Request to increase outdoor capacity to 900 on either Saturday or Sunday of
 Memorial Day weekend and the second Saturday in May.
14. [33765](#) Change of Licensed Premise
 The Irwin A and Robert D Goodman Community Center • dba The Goodman
 Community Center
 Capacity: 300
 149 Waubesa St • Agent: Becky Steinhoff
 Class B Combination Liquor & Beer • 5% alcohol, 95% food
 Aldermanic District 6 (Alder Rummel) • Police Sector 602
 Request to extend licensed premise to the Opportunity Wing on May 29th.
 Increase capacity to 500.

15. [33766](#) Change of Licensed Premise
Blue Bandit Inc • dba Argus Bar and Grille • Capacity: 180 indoor/48 outdoor
123 E Main St • Agent: Richard Brahmer
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Request to increase patio capacity to 78 and indoor capacity to 250.

21+ Entertainment License

16. [33767](#) 21+ Entertainment License
Wood Dragon Inc • dba Amy's Cafe 7 Bar • Capacity: 80
414 W Gilam St • Agent: Richard Brahmer
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
17. [33768](#) 21+ Entertainment License
Graduate Madison Lessee LLC • dba Campus Inn Chancellor's Club •
Capacity: 58
Address 601 Langdon St • Agent: William Wellman
Class B Combination Liquor & Beer • 95.4% alcohol, 4.6% food
Aldermanic District 8 (Alder Resnick) • Police Sector 403
18. [33769](#) 21+ Entertainment License
Edo Garden LLC • dba Osaka House • Capacity: 49
505 State St • Agent: Jing Xun Jiang
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

18+ Performing Arts License

19. [33337](#) 18+ Center for Visual & Performing Arts License
Applicant • dba: Lagartos • Capacity: 500
802 Atlas Ave • Agent: Dale Beck
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 3 (Alder Cnare) • Police Sector 611
Legislative History
3/19/14 ALCOHOL LICENSE Refer to the ALCOHOL LICENSE REVIEW
REVIEW COMMITTEE COMMITTEE
- 19a. [33838](#) 18+ Center for Visual & Performing Arts License
EW Management Co. LLC • dba The Edgewater • Capacity: 6000
1001 Wisconsin Pl • Agent: Ronald E. Morin
Class B Combination Liquor & Beer • 15% alcohol, 25% food, 60% other

Aldermanic District 2 (Alder Zellers) • Police Sector 403

Items Referred

20. [33227](#) Public Hearing - New License
Hoops of Dane County Inc • dba Lagartos
802 Atlas Ave • Agent: Dale Beck • Estimated Capacity: 500
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 3 (Alder Cnare) • Police Sector 611

Legislative History

2/24/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
3/4/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
3/19/14	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
4/8/14	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

21. [33228](#) Public Hearing - New License
16 Bars LLC • dba Two Straws
1380 Williamson St • Agent: Joshua Michael Swentzel
Estimated Capacity: 50
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

Legislative History

2/24/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
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4/8/14	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

New License - Public Hearing

22. [33517](#) Public Hearing - New License
10 High Crossing LLC • dba GrandStay Residential Suites
5317 High Crossing Blvd • Agent: Samuel Russo • Estimated Capacity: 250
Class B Beer & Class C Wine • 2% alcohol, 0% food, 98% other
Aldermanic District 17 (Alder Clausius) • Police Sector 633

Legislative History

3/25/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
4/8/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

23. [33518](#) Public Hearing - New License
Cento Restaurant LLC • dba Cento
122 W Mifflin St • Agent: Michael Pruett • Estimated Capacity: 202
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

Legislative History

3/25/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
4/8/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

24. [33519](#) Public Hearing - New License
Edgewater Management Company LLC • dba The Edgewater
1001 Wisconsin Pl • Agent: Ronald Morin • Estimated Capacity: 6000
Class B Combination Liquor & Beer • 15% alcohol, 25% food, 60% other
Aldermanic District 2 (Alder Zellers) • Police Sector 400 • Density Area

Legislative History

3/25/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
4/8/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

25. [33520](#) Public Hearing - New License
Graduate Madison Lessee LLC • dba Varsity Club/Chancellor's Club
601 Langdon St • Agent: William Wellman • Estimated Capacity: 58
Class B Combination Liquor & Beer • 1.6% alcohol, 0.1% food, 98.3% other
Aldermanic District 8 (Alder Resnick) • Police Sector 403 • Density Area

Legislative History

3/25/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
4/8/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

26. [33602](#) Public Hearing - New License
Madison Petroleum LLC • dba Deon's
2301 Commercial Ave • Agent: Harminder Basra
Class A Beer
Aldermanic District 12 (Alder Palm) • Police Sector 501

Legislative History

4/2/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
4/8/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

27. [33603](#) Public Hearing - New License
Sabaidee Thailand WI, LLC • dba Monsoon Siam 2
2045 Atwood Ave • Agent: Dutdao Wonglaka • Estimated Capacity: 60
Class B Beer, Class C Wine • 15% alcohol, 80% food, 5% other
Aldermanic District 6 (Alder Rummel) • Police Sector 601

Legislative History

4/2/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
4/8/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Discussion Items

28. [29045](#) ALERT Update
29. [33451](#) 2014 Revised Entertainment Best Practices

Report of the Alcohol Policy Coordinator

30. [23200](#) Tavern Safety Training Updates

Report of Madison Police Department

31. [33217](#) Summary of recent calls for service.

Report of City Clerk's Office

32. [28524](#) Summary of licenses issued

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

33. [32940](#) Operator License Application
Jesse Widen - Establishment where employed: Pedro's

Legislative History

2/26/14	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
3/19/14	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

34. [33783](#) Operator License Application
Daniel Anderson - Establishment where employed: Shamrock

Adjournment