



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, January 15, 2014

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of February 4, 2014.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

December 18, 2013, : <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Changes of Agent

1. [32735](#) Change of Agent
 Ultra Mart Foods LLC • dba Copps Food Center #8183 • 1312 S Park St
 New Agent: Jennifer Richards
 Class A Beer & Liquor
 Aldermanic District 13 (Alder Ellingson)

2. [32736](#) Change of Agent
 Ultra Mart Foods LLC • dba Copps Food Center #8178 • 2502 Shopko Dr
 New Agent: Gregory Bonti
 Class A Beer & Liquor
 Aldermanic District 12 (Alder Palm)

3. [32737](#) Change of Agent
 Ultra Mart Foods LLC • dba Copps Food Center #8114 • 620 S Whitney Way
 New Agent: Joshua Clarke
 Class A Beer & Liquor
 Aldermanic District 19 (Alder Clear)

Changes of Corporate Control

4. [32739](#) Entity Reorganization
 M&M Madison Concessions LLC • dba Howard Johnson Madison
 3841 E Washington Ave
 Class B Combination Liquor & Beer
 Aldermanic District 17 (Alder Clausius)
 1 officer leaving

21+ Entertainment License

5. [32747](#) 21+ Entertainment License
Matterhorn Ventures Group LLC • dba: Roast Public House • Capacity: 117
558 State St • Agent: Henry Aschauer
Class B Combination Liquor & Beer • 60% alcohol, 39% food, 1% other
Aldermanic District (Alder Zellers) • Police Sector 403

Temporary Class B Concurrent with Street Use

6. [32740](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Outreach Inc.
Event Location: 100 Block of King St
Event Date: 08/09/2014
Aldermanic District 4 (Ald. Verveer)
Police District: 406
Event: Woof's Pride Block Party

Items Referred

7. [32644](#) Amending Sections 38.08(4)(a) and (e), and 38.09(5)(d)2. and repealing
Section 38.03(2)(d) of the Madison General Ordinances to reflect the 2014
Changes to Alcohol License Fees and Structure.
- Legislative History
- | | | |
|----------|---|---|
| 12/20/13 | Attorney's Office/Approval
Group
Alcohol License Review Committee; Board of Estimates | Referred for Introduction |
| 1/7/14 | COMMON COUNCIL

Additional referral: Board of Estimates. | Referred to the ALCOHOL LICENSE
REVIEW COMMITTEE |
| 1/7/14 | ALCOHOL LICENSE
REVIEW COMMITTEE | Refer to the BOARD OF ESTIMATES |

New License - Public Hearing

8. [32672](#) Public Hearing - New License
Ground Zero Coffee LLC • dba Cargo Coffee
750 E Washington Ave • Agent: Lindsey Lee • Estimated Capacity: 100
Class B Beer Class C Wine • 5% alcohol, 25% food, 70% other
Aldermanic District 2 (Alder Zellers) • Police Sector 407
- Legislative History
- | | | |
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| 12/27/13 | Clerk's Office | Referred for Introduction |
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Alcohol License Review Committee Public Hearing

1/7/14 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

9. [32673](#) Public Hearing - New License
Colectivo Coffee Roasters, Inc • dba Colectivo Coffee Roasters
110 E Main St • Agent: William Suskey • Estimated Capacity: 75 indoor/40
outdoor
Class B Beer, Class C Wine • 5% alcohol, 85% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
Legislative History

12/27/13 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

1/7/14 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

10. [32674](#) Public Hearing - New License
Blair Street BBQ LLC • dba Blair Street BBQ
605 E Washington Ave • Agent: Daryl Jones • Estimated Capacity: 90
Class B Combination Liquor & Beer • 20% alcohol, 75% food, 5% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Legislative History

12/27/13 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

1/7/14 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

11. [32675](#) Public Hearing - New License
Dragon I Asian LLC • dba Dragon I Asian
422 State St • Agent: Jin Chen • Estimated Capacity: 150
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area
Legislative History

12/27/13 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

1/7/14 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

12. [32676](#) Public Hearing - New License
Short Stack Eatery LLC • dba Short Stack Eatery
301 W Johnson St • Agent: Sinead McHugh • Estimated Capacity: 60
Class B Combination Liquor & Beer • 8% alcohol, 68% food, 24% other

Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

Legislative History

12/27/13	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
1/7/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

13. [32677](#)

Public Hearing - New License

Aktive Entertainment LLC • dba Sensations

901 Applegate Rd • Agent: Jessica Fleishmann • Estimated Capacity: 178

Class B Combination Liquor & Beer • 30% alcohol, 60% food, 10% other

Aldermanic District 14 (Alder Strasser) • Police Sector 309

Legislative History

12/27/13	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
1/7/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Recessed Public Hearing14. [32289](#)

Public Hearing - New License

Lake Managemet LLC • dba BP Gas Station

2801 Atwood Ave • Agent: Shariff Syed

Class A Beer

Aldermanic District 6 (Alder Rummel) • Police Sector 602

Legislative History

11/22/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Committee Public Hearing	Referred for Introduction
12/3/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/18/13	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING
1/7/14	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Discussion Items15. [31638](#)

Proposed Entertainment Ordinance Changes

16. [32601](#) Alcohol Licensing Definitions

17. [32787](#) Alcohol Overlay District Draft

Report of Madison Police Department

18. [32657](#) Summary of recent calls for service

Report of City Clerk's Office

19. [28524](#) Summary of licenses issued

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

20. [32418](#) Operator License Application
Yotam Israeli - Establishment where employed: The Roost Pub & Grill

Legislative History

12/18/13	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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21. [32727](#) Operator License Application
Brian Beal - Establishment where employed: Sotto Night Club

22. [32758](#) Operator License Application
Clay A. Prather - Establishment where employed: The Nitty Gritty

23. [32759](#) Operator License Application
Dennis A. Peterlin - Establishment where employed: Steenbocks on Orchard

Adjournment