



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, November 20, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of December 3, 2013.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

September 18 and October 16, 2013: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

1. [32204](#) Entertainment licensing
2. [32205](#) Alcohol License Definitions
- 2a. [32230](#) Concerns about WOOFs
Dandyfire Inc • dba Woof's • Capacity: 120
114 King St • Agent: Dino Maniaci
Class B Combination Liquor & Beer • 95% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Changes of Agent

3. [31848](#) Change of Agent
Dragon I LLC • dba Dragon I
422 State St • New Agent: Jin Xing Sze
Estimated Capacity: 90 indoors/15 sidewalk cafe
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Legislative History
10/16/13 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
Refer to the ALRC meeting on 11/20/13
4. [32097](#) Change of Agent
Ultra Mart Foods • dba Copps Food Center #8178
2502 Shopko Dr • New Agent: Casey Metcalf
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Palm) • Police Sector 513
5. [32098](#) Change of Agent
Granite City Restaurant Operations Inc • dba Granite City

454 S Gammon Rd • New Agent: Andrew Swanson
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

Changes of Corporate Control

- 6. [32099](#) Change of Corporate Officer
Grieg Club, The • dba Grieg Social Club
Current Capacity: 69 indoors, 30 outdoors
610 North St • Agent: Richard Jowett
Class B Combination Liquor & Beer • 86% alcohol, 14% food
Aldermanic District 15 (Ald. Palm) • Police Sector 503
Remove 1 current and add 1 new officer

18+ Performing Arts License

- 7. [32100](#) 18+ Center for Visual & Performing Arts License
AJ Bombers MSN, LLC • AJ Bombers
201 W Gorham St • Agent: Joseph J. Sorge, Jr • Estimated Capacity: 137
Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area

Items Referred

Recessed Public Hearing

- 8. [31399](#) Public Hearing - New License
East Washington Liquor Inc • dba East Washington Liquor
3517 E Washington Ave • Agent: Gurpreet Ghuman
Class A Beer & Class A Liquor
Aldermanic District Ahrens (Alder 15) • Police Sector 604

Legislative History

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| 9/3/13 | COMMON COUNCIL | Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE |
| 9/18/13 | ALCOHOL LICENSE REVIEW COMMITTEE | RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE |
| | | Alcohol License Review Committee Recessed Public Hearing |
| 10/15/13 | COMMON COUNCIL | Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE |
| 10/16/13 | ALCOHOL LICENSE REVIEW COMMITTEE | Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE |

Refer to the ALRC meeting on 11/20/13

10/29/13 COMMON COUNCIL Re-refer for Recessed Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

9. [31837](#) Public Hearing - New License
VIP Japanese & Chinese Restaurant • dba VIP Restaurant
6718 Odana Rd • Agent:Xiu Feng Zheng • Estimated Capacity: 120
Class B Combination Liquor & Beer • 7% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 113

Legislative History

10/7/13 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

10/15/13 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

10/16/13 ALCOHOL LICENSE
REVIEW COMMITTEE RECOMMEND TO COUNCIL TO
RE-REFER - RECESSED PUBLIC
HEARING to the ALCOHOL LICENSE
REVIEW COMMITTEE

Refer to the ALRC meeting on 11/20/13

10/29/13 COMMON COUNCIL Re-refer for Recessed Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

New License - Public Hearing

10. [32018](#) Public Hearing - New License
Machu Picchu Restaurant LLC • dba Surco
515 Cottage Grove Rd • Agent: Victor Villacrez • Estimated Capacity: 40
Class B Beer & Class C Wine • 10% alcohol, 80% food, 10% Other
Aldermanic District 15 (Alder Ahrens) • Police Sector 613
Adding Class C Wine to current Class B Beer

Legislative History

10/29/13 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

11/19/13 COMMON COUNCIL Referred to the ALCOHOL LICENSE
REVIEW COMMITTEE

11. [32019](#) Public Hearing - New License
Madison East Lodging Investors LLC • dba Hampton Inn - Madison East
4820 Hayes Rd • Agent: Sheri Straka • Estimated Capacity: 70
Class B Beer & Class C Wine • 3% alcohol, 3% food, 94% Other
Aldermanic District 17 (Alder Clausius) • Police Sector 518

Legislative History

10/29/13 Clerk's Office Referred for Introduction

Alcohol License Review Committee Public Hearing

11/19/13 COMMON COUNCIL Referred to the ALCOHOL LICENSE REVIEW COMMITTEE

12. [32020](#) Public Hearing - New License
Norberto Rojas • dba Don Pepe
4915 Commercial Ave
Class A Beer
Aldermanic District 3 (Alder Cnare) • Police Sector 609

Legislative History

10/29/13 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

11/19/13 COMMON COUNCIL Referred to the ALCOHOL LICENSE REVIEW COMMITTEE

Ordinances

13. [31658](#) Creating Section 38.07(21) of the Madison General Ordinances to prohibit occupancy capacity violations at licensed establishments and amending Section 1.08(3)(a) to establish a bail deposit for violation of this subsection.

Legislative History

9/19/13 Attorney's Office/Approval Group Referred for Introduction
Alcohol License Review Committee

10/1/13 COMMON COUNCIL Referred to the ALCOHOL LICENSE REVIEW COMMITTEE

10/16/13 ALCOHOL LICENSE REVIEW COMMITTEE Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [31736](#) Repealing and recreating Section 38.10(4) of the Madison General Ordinances to clarify the process regarding when and how demerit points will be assessed and when point accumulation triggers suspension/revocation of a liquor license and adds additional violations to the demerit point schedule and changing point values so the demerit point system more adequately addresses recurring issues at licensed establishments.

Legislative History

9/25/13 Attorney's Office/Approval Group Referred for Introduction
Alcohol License Review Committee, Public Safety Review Committee

10/1/13 COMMON COUNCIL Referred to the ALCOHOL LICENSE REVIEW COMMITTEE
Additional referral to Public Safety Review Committee

10/1/13 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the PUBLIC SAFETY REVIEW COMMITTEE

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| 10/9/13 | PUBLIC SAFETY REVIEW COMMITTEE | Return to Lead with the Recommendation for Approval to the ALCOHOL LICENSE REVIEW COMMITTEE |
| 10/16/13 | ALCOHOL LICENSE REVIEW COMMITTEE | Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE |

15. [32162](#) Creating Section 38.04(2) and renumbering current Secs. 38.04(2) through (5) to Secs. 38.04(3) through (6) and amending Sec. 1.08(3)(a) of the Madison General Ordinances to establish the offenses and penalties relating to procuring for and selling alcohol beverages to underage persons.

Legislative History

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| 11/11/13 | Attorney's Office/Approval Group Alcohol License Review Committee | Referred for Introduction |
| 11/19/13 | COMMON COUNCIL | Referred to the ALCOHOL LICENSE REVIEW COMMITTEE |

16. [32171](#) Amending Section 38.05(9)(o)12. of the Madison General Ordinances to extend the sunset date of the Downtown License Density Plan.

Legislative History

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| 11/12/13 | Attorney's Office/Approval Group Alcohol License Review Committee (11/20); Common Council Meeting (12/3) | Referred for Introduction |
| 11/19/13 | COMMON COUNCIL | Referred to the ALCOHOL LICENSE REVIEW COMMITTEE |

Report of the Alcohol Policy Coordinator

17. [23200](#) Tavern Safety Training Updates

Report of Public Health Department

18. [32208](#) ALDO Health Impact Assessment

Report of Madison Police Department

19. [28523](#) Summary of recent calls for service

Report of City Clerk's Office

20. [28524](#) Summary of licenses issued

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

21. [31761](#) Operator License Application
Brandon Malenke - Establishment where employed: Applebees

22. [32193](#) Operator License Application
Alicia Sylvers - Establishment where employed: Kelley Williamson

Adjournment