



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, March 14, 2012

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 12, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of March 20, 2012

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### Call to Order/Roll Call

#### Approval of Minutes

January 25, 2012

<http://legistar.cityofmadison.com/calendar/#current>

### Public Comment

### Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Changes of Agent

1. [25534](#) Change of Agent  
CEC Entertainment • dba Chuck E Cheese's • 438 Grand Canyon Dr  
New Agent: Shaun Van Enkenvort  
Class B Beer • 1% alcohol, 65% food  
Aldermanic District 19 (Alder Clear) • Police Sector 113
  
2. [25537](#) Change of Agent  
Ultra Mart Foods LLC • dba Copps Food Center #8131 • 6655 McKee Rd  
New Agent: Crystal Gulseth  
Class A Liquor & Beer  
Aldermanic District 7 (Alder King) • Police Sector 119

### Change of Licensed Premise

3. [22692](#) Change of Licensed Premise  
NDZ Enterprises LLC • dba Dexter's Pub • Capacity: 143  
301 North St • Agent: Nicholas Zabel  
Class B Combination Liquor & Beer  
60.11% alcohol, 37.10% food 2.79% other  
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 502  
Proposed Change: Extend premises to include Northside parking lot for several events each year.

#### Legislative History

6/15/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
7/25/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
8/17/11	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER
9/6/11	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE Re-refer to the Alcohol License Review Committee on 1-18-12.
1/25/12	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE Re-refer to the Alcohol License Review Committee on 3-14-12.

4. [24180](#)

## Change of Licensed Premise

My Buddies LLC • dba My Buddies • Capacity: 280

4325 Lien Rd • Agent: Dale Wells

Class B Combination Liquor &amp; Beer • 30% alcohol, 70% food

Aldermanic District 17 (Alder Clausius) • Police Sector 605

Change liquor license serving hours, and to allow serving in volleyball court area.

Legislative History

10/19/11	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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5. [25101](#)

## Change of Licensed Premise

Applicant: Mad Food Company LLC • dba: Hawk's Bar &amp; Grill • Capacity: 83

Address: 425 State Street • Agent: Hawk Sullivan

Class B Combination Liquor &amp; Beer • 45% alcohol, 55% food

Aldermanic District 4 (Alder Verveer) • Police Sector 403

Proposed Change: To increase the capacity from 83 to 160.

Legislative History

1/25/12	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE Re-refer to the Alcohol License Review Committee on 3-14-12.
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6. [25533](#)

## Change of Licensed Premise

Madison Mallards • dba Madison Mallards • Capacity: 6,750 for baseball games

2920 N Sherman Ave • Agent: Vern Stenman

Class B Combination Liquor &amp; Beer • 40% alcohol, 60% food

Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 505

Request to remodel.

7. [25538](#) Change of Licensed Premise  
Wingra Services LLC • dba Edgewood College  
1000 Edgewood College Dr • Agent: Gregory Heintz  
Class B Combination Liquor & Beer  
Aldermanic District 13 (Alder Ellingson) • Police Sector 302  
Request to add additional campus locations to premise.

**21+ Entertainment License**

8. [25535](#) 21+ Entertainment License  
My Buddies LLC • dba My Buddies • Capacity: 280 indoor; 32 outdoor  
4325 Lien Rd • Agent: Dale Wells  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 605

**Temporary Class B retail license with Street Use Permit Application**

9. [25179](#) Madison Festivals, Inc.  
Temporary Class "B" Retailer's License with Street Use Permit Application  
Event Location: Capitol Square - East Main St.  
Event Date(s): May 26 and 27, 2012  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405
10. [25482](#) Tenant Resource Center  
Temporary Class "B" Retailer's License with Street Use Permit Application  
Event Location: 100 Block of King Street  
Event Dates: 7/20, 7/27, 8/17, 8/24, 9/29/2012  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405

**New License - Public Hearing**

11. [25263](#) Public Hearing - New License  
Flambe Gourmet LLC • dba Flambe Gourmet  
1 Sherman Terrace 102B • Agent: Jessica Cattaneo • Estimated Capacity: 40  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 2 (Alder Maniaci) • Police Sector 409

**Legislative History**

2/2/12	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
2/7/12	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

12. [25264](#) Public Hearing - New License  
Wisconsin CVS Pharmacy LLC • dba CVS/pharmacy #7147  
6701 Mineral Point Rd • Agent: Kara Moore  
Class A Liquor & Beer  
Aldermanic District 19 (Alder Clear) • Police Sector 113

**Legislative History**

2/2/12	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
2/7/12	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

13. [25266](#) Public Hearing - New License  
Ichiban Sichuan LLC • dba Ichiban Restaurant  
610 S Park St • Agent: Aichan Weng • Estimated Capacity: 160  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 13 (Alder Ellingson) • Police Sector 305

**Legislative History**

2/2/12	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
2/7/12	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [25267](#) Public Hearing - New License  
Omar Cortez • dba Los Gemelos  
244 W Gilman St • Agent: Omar Cortez • Estimated Capacity: 50  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 2 (Alder Maniaci) • Police Sector 403 • Density Area

**Legislative History**

2/2/12	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
2/7/12	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

15. [25268](#) Public Hearing - New License  
Pigs in a Fur Coat LLC • dba Pigs in a Fur Coat  
940 Williamson St • Agent: Bonnie Arent • Estimated Capacity: 48  
Class B Beer, Class C Wine • 30% alcohol, 60% food, 10% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

**Legislative History**

2/2/12 Clerk's Office Referred for Introduction  
Alcohol License Review Committee Public Hearing

2/7/12 COMMON COUNCIL Referred for Public Hearing to the  
ALCOHOL LICENSE REVIEW  
COMMITTEE

16. [25269](#)

Public Hearing - New License  
Antonio's Inc • dba Cuco's Mexican Restaurant  
4426 E Buckeye Rd • Agent: Anita Mosqueda • Estimated Capacity: 80  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 16 (Alder Johnson) • Police Sector 614

Legislative History

2/2/12 Clerk's Office Referred for Introduction  
Alcohol License Review Committee Public Hearing

2/7/12 COMMON COUNCIL Referred for Public Hearing to the  
ALCOHOL LICENSE REVIEW  
COMMITTEE

17. [25270](#)

Public Hearing - New License  
Rising Dough Inc • dba Madison Sourdough  
916 Williamson St • Agent: David Lohrentz  
Estimated Capacity: Indoor 52, Outdoor 30  
Class B Beer & Class C Wine • 5% alcohol, 42% food, 53% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408 • Density Area

Legislative History

2/2/12 Clerk's Office Referred for Introduction  
Alcohol License Review Committee Public Hearing

2/7/12 COMMON COUNCIL Referred for Public Hearing to the  
ALCOHOL LICENSE REVIEW  
COMMITTEE

18. [25293](#)

Public Hearing - Transfer of Location  
AVRA LLC • dba OPA  
New Address 901 Williamson St. • Agent: Vasilis Kallias  
Estimated Capacity: 48  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Legislative History

2/2/12 Clerk's Office Referred for Introduction  
Alcohol License Review Committee Public Hearing

2/7/12            COMMON COUNCIL            Referred for Public Hearing to the  
ALCOHOL LICENSE REVIEW  
COMMITTEE

**Report of the Alcohol Policy Coordinator**

19.    [23200](#)            Tavern Safety Training Updates

20.    [23882](#)            Liquor License Guidelines

Legislative History

10/19/11        ALCOHOL LICENSE            Re-refer to the ALCOHOL LICENSE  
REVIEW COMMITTEE        REVIEW COMMITTEE

11/30/11        ALCOHOL LICENSE            Re-refer to the ALCOHOL LICENSE  
REVIEW COMMITTEE        REVIEW COMMITTEE

12/21/11        ALCOHOL LICENSE            Re-refer to the ALCOHOL LICENSE  
REVIEW COMMITTEE        REVIEW COMMITTEE  
Re-refer to the Alcohol License Review Committee meeting on 1-25-12.

21.    [25604](#)            Alcohol License Density Ordinance (ALDO) annual review

**Operator's License Applications**

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

22.    [25097](#)            Operator License Application  
Grace Coleman - Establishment where employed: AJ Bombers  
Guidelines 3 & 4

Legislative History

1/25/12        ALCOHOL LICENSE            Re-refer to the ALCOHOL LICENSE  
REVIEW COMMITTEE        REVIEW COMMITTEE  
Re-refer to the Alcohol License Review Committee meeting on 3-14-12.

23. [25560](#) Operator License Application  
Alexander Newson - Establishment where employed: Nitty Gritty  
Guideline 5
24. [25596](#) Operator License Application  
Ryan McGlynn - Establishment where employed: The Kollege Klub  
Guideline 3
25. [25598](#) Operator License Application  
Simon Bowler - Establishment where employed: Walgreens  
Guideline 3

**Ordinances**

26. [25361](#) Amending Section 33.02(2) of the Madison General Ordinances to change the composition of the Alcohol License Review Committee.
- Sponsors:** Paul R. Soglin
- Legislative History**
- |         |  |   |
|---------|--|---|
| 2/13/12 | Attorney's Office/Approval<br>Group<br>Alcohol License Review Committee          | Referred for Introduction   |
| 2/28/12 | COMMON COUNCIL<br><br>Additional Referral: Common Council Organization Committee | Referred to the ALCOHOL LICENSE<br>REVIEW COMMITTEE   |
| 2/28/12 | ALCOHOL LICENSE<br>REVIEW COMMITTEE  | Refer to the COMMON COUNCIL<br>ORGANIZATIONAL COMMITTEE   |
| 3/6/12  | COMMON COUNCIL<br>ORGANIZATIONAL<br>COMMITTEE                                    | Return to Lead with the Recommendation<br>to Place on File to the ALCOHOL LICENSE<br>REVIEW COMMITTEE |
27. [25497](#) Amending Section 33.02(2) of the Madison General Ordinances to strike the three-year sunset date for the student representative from the Associated Students of Madison serving as a technical advisor to the Alcohol License Review Committee and make the position permanent.
- Sponsors:** Shiva Bidar-Sielaff, Scott J. Resnick and Michael E. Verveer
- Legislative History**
- |         |  |   |
|---------|--|---|
| 2/29/12 | Attorney's Office/Approval<br>Group<br>Alcohol License Review Committee, Common Council Organizational Committee | Referred for Introduction                           |
| 3/6/12  | COMMON COUNCIL<br><br>Additional Referral: Common Council Organizational Committee.                              | Referred to the ALCOHOL LICENSE<br>REVIEW COMMITTEE |



3/6/12 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE

**Report of Madison Police Department**

28. [25228](#) Summary of recent calls for service

**Report of City Clerk's Office**

29. [25229](#) Summary of Licenses Issued

**Revocation and Suspension actions**

30. [24396](#) Complaint for Revocation of:  
Nadia's LLC • dba Nadia's  
508 State Street • Agent: Abdul Bensaid  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**Legislative History**

11/30/11 ALCOHOL LICENSE REVIEW COMMITTEE Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

12/21/11 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE  
Re-refer to the 3-14-12 Alcohol License Review Committee.

31. [24399](#) Complaint for Suspension of:  
Brice P's Inc • dba Regent Street Retreat (The Annex)  
1206 Regent Street • Agent: Bruce Gerhartz  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 8 (Alder Resnick) • Police Sector 402

**Legislative History**

11/30/11 ALCOHOL LICENSE REVIEW COMMITTEE Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

12/21/11 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE  
Re-refer to the 3-14-12 Alcohol License Review Committee.  
- Respondent accepted delivery of the complaint and entered a plea of Not Guilty.

**Adjournment**